

OptiCon 2026 Design Dialogues Lunch Roundtables

When: Wednesday, June 3rd – 12:15-1PM

Structure:

- 8-12 people per table
 - Tables will be labeled with signs indicating topic and sponsor/facilitator
 - Will get each sponsor a list of attendee names who have indicated they are interested in participating 1-2 days beforehand
- Run-of-show template:
 - 5-10 mins introducing discussion topic and background
 - 30-35 mins open conversation
 - 5-10 mins wrap-up/takeaways
- Guidelines:
 - Maximum of two sponsor or Optilogic participants at the table to moderate discussion
 - Prepare 4-5 open-ended questions that invite conversation about the topic
 - Should feel like a peer discussion, not a sales presentation
 - No physical presentation is required

Who's Attending?

Pre-Conference:

- Emails:
 - Registration Confirmation: Including a survey prompting people to indicate which roundtable lunch discussion topic they're interested in
 - Know Before You Go (will send ~2 weeks before conference): Will include another CTA asking people to sign up for a lunch discussion
- Website/Event App:

- OptiCon 2026 main landing page: will include the roundtable lunch discussions under the Networking opportunities section
- Agenda page: included in the Wednesday agenda
- Event app: included in the Wednesday schedule

At Conference

- On-site interest
 - Tuesday Lunch: Will advertise the roundtables at lunch on Tuesday in between training sessions
 - Emcee (if needed): will include a talking point for the emcee in between main day presentations indicating people can join a roundtable for the following topics at lunch today if they're interested