

EBLAST AD

Stand-alone email ad sent to Bend Chamber members from “Your Company Name.”

Rates

JAN-AUG & DEC \$350 each **SEPT-NOV** \$550 each

Specs

SIZE 1050 pixels wide x up to 2000 pixels tall

FORMAT JPG or PNG | 72 dpi | RGB

- You provide four deliverables:
 1. Final, approved ad file
 2. URL to link the ad image to
 3. Subject line copy
 4. Preheader (secondary headline below the subject line)

Example

Subject: Bar Rio Holiday Party All-Inclusive Packages Are Here!

Preheader: You've found the perfect holiday party venue in Bend!

- Eblasts must be reserved at least one week in advance and files are due one week prior to the scheduled date
- Eblasts are sent once per week on Wednesdays

1,100

SUBSCRIBERS



42%

AVERAGE OPEN RATE



7.6%

AVERAGE CLICK-THROUGH RATE





PRIVATE HOLIDAY PARTIES
HOST A PRIVATE PARTY WITH CRAFT COCKTAILS, MEDITERRANEAN-INSPIRED MENUS, AND MAKE MEMORIES WITH YOUR TEAM THIS YEAR.



FULL BAR RIO BUYOUT (40+ SEATS)
CHOICE OF THREE MENUS + DRINK PACKAGES UP TO 60 GUESTS

\$3600 SUNDAY - WEDNESDAY
\$4800 THURSDAY
\$6600 FRIDAY + SATURDAY

[RESERVE YOUR PARTY](#)

ALL GUESTS MUST BE 21+. VENUE CAPACITY IS 60. PRICING INCLUDES THE COST OF FOOD, BEVERAGE, AND LABOR FOR THREE HOURS. 20% SERVICE CHARGE WILL BE ADDED TO YOUR FINAL BILL.



HARVEST DINNER & MUSIC SERIES
This September we invite you to our Harvest Dinner & Music Series — a dining experience every Sunday evening celebrating the best local ingredients and the vibrant community that brings them to life.



WEEKLY CURATED DISHES
Every week, indulge in a new menu showcasing the freshest ingredients. From High Desert Beef Shortribs to Roasted Juniper Rubbed Lamb, all prepared over an outdoor spitfire, these dishes are crafted to highlight the rich flavor of the harvest season.

LIVE MUSIC & SCENIC VIEWS
As you savor each bite, let the sounds of live music set the mood against the breathtaking backdrop of the Cascade Mountain Range. It's the perfect way to unwind and enjoy the beauty of fall.

GIVING BACK
A portion of the proceeds from each dinner supports the High Desert Food & Farm Alliance, so you can enjoy your meal knowing you're helping to strengthen our local food community.

We'd love for you to make this series a Sunday night tradition. Whether you join us for one dinner or come back each week, we promise an evening of delicious food, great music, and community connection.

SUNDAYS, SEPTEMBER 8, 15, 22, 29 | FROM 4PM TO 9PM
Adults \$58, Children 5-12 \$32 | Reservations Required

[RESERVE A TABLE](#)

Send to: Lisa Nielsen, Marketing Lead, lisa@bendchamber.org

Advertising is exclusive to Bend Chamber members. All content is subject to approval.



2026 Media Kit

ENews AD

Bi-Weekly (every two weeks) email newsletter.

Rates (PER INSERTION)

12 MO	6 MO	3 MO	1 MO
\$87.50	\$137.50	\$162.50	\$175.00

HEADER

\$3,500.00/Year
(SOLD)

Specs

SIZE 1050 pixels wide x 250 pixels tall

FORMAT JPG or PNG | 72 dpi | RGB

- You provide two deliverables:
 1. Final, approved ad file
 2. URL to link the ad image to
- ENews Ads must be provided the Wednesday prior to the release date – ENews is published every other Friday

2,150

SUBSCRIBERS



49%

AVERAGE
OPEN RATE



6.5%

AVERAGE CLICK-
THROUGH RATE



The screenshot shows a news article titled "Funding Bend's Growth Gets Real" by Katy Brooks, CEO & President, Bend Chamber. It discusses population growth and infrastructure funding. Below the article is a "Learn More" button. The next section is titled "What is on Your Business Horizon?" with a sub-section "What we learn will help inform how we serve our business community and support you today and in the future." It includes a "Go to Questionnaire" button. The third section is for "Leadership Bend Class of 2025" with a "Apply Now" button. The bottom section features an advertisement for Kernutt Stokes CPA with a "Maybe it's time for a change." button.

The screenshot shows a dark blue header with the text "Is today the day?". Below it is a white section with the text "Ready to go electric?". It lists three bullet points: "• Earn rebates", "• Electrify your fleet", and "• Get technical expertise". To the right is a "START TODAY" button and a "PACIFIC POWER" logo with the tagline "POWERING YOUR GREATNESS".

The screenshot shows a dark blue header with the text "Is today the day?". Below it is a white section with the text "Ready to go electric?". It lists three bullet points: "• Earn rebates", "• Electrify your fleet", and "• Get technical expertise". To the right is a "START TODAY" button and a "PACIFIC POWER" logo with the tagline "POWERING YOUR GREATNESS".

Send to: Lisa Nielsen, Marketing Lead, lisa@bendchamber.org

Only one ENews Ad per issue will be accepted. Advertising is exclusive to Bend Chamber members. All content is subject to approval.