

## MEMBERSHIP

Through another year of challenges, our members have persevered.

## CONNECTIONS

Creating meaningful opportunities for members and the community to engage.

## ADVOCACY

Actively advocating to increase workforce housing, child care access and infrastructure upgrades.

## RESOURCES

Providing health insurance and financial savings to help our members succeed.

## LEADERSHIP

Fostering community philanthropy through leadership development programming.



## A Year of Change

*Our work carried on this year helping members overcome changes due to the pandemic as it continues to make its mark on how we do business.*



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INFO@BENDCHAMBER.ORG  
WWW.BENDCHAMBER.ORG

## VISION

*The Bend Chamber’s vision is to catalyze an environment where businesses, their employees and our community thrive.*

*We do this by collaborating to solve problems and create new opportunities for our business community and advocating for business at the local and state levels.*

*We also provide resources such as high-quality, affordable health insurance and work to strengthen our community’s leadership and workforce pipeline.*

## EXECUTIVE BOARD

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US BANK—REGION OFFICES

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CEO

**Talena Barker**  
VP OF LEADERSHIP DEVELOPMENT

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DIRECTOR OF MARKETING  
& MEMBER SERVICES

**Bob Savage**  
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DATA COORDINATOR

**Jen Gordon**  
SPONSOR RELATIONS LEAD

**Jenn Greco**  
LEADERSHIP DEVELOPMENT  
PROGRAMS COORDINATOR

**Shelley Junker**  
MEMBERSHIP LEAD

**Finn Leahy**  
EVENTS & PROGRAMS LEAD

**Lisa Nielsen**  
MARKETING LEAD

**Jennifer Schlotzhauer**  
ADMINISTRATIVE & EVENTS ASSISTANT

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**Katie Anderson**  
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WEBFOOT PAINTING CO.

**Megan Walker**  
OXFORD COLLECTION HOTELS

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COCC—SBDC

**Carolyn Eagan**  
CITY OF BEND

**Don Myll**  
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## BEND YP REPRESENTATIVE

**Joshua Bostock**  
US BANK

“Our sincerest gratitude for all our members’ and investors’ support of the Bend Chamber in 2021.”

—Coby Horton,  
Chairman

## Leadership Messages

4-5

## Special Contributors

6-7

Thank you to Chamber supporters for your dedication to our community.

## 2021 A Year of Change

8

From a new brand identity and location, to new staff, 2021 was a year of change.

## Membership

9

Without your support we would not be able to do the meaningful work we do.

## Connections

10

Business focused events provide rich opportunities for meaningful connections.

## Collaboration

11

Collaboration builds business, solves problems and connects the community.

## Advocacy

12-15

Raising Central Oregon’s business voice to the legislature’s door.

## Resources

16-17

We provide valuable resources to help your business succeed.

## Leadership

12-15

Leadership development is business and community succession planning.



### To Our Members, Partners and Employers in Bend,

The Bend Chamber is a staple of employers in our community. We share valuable information, connect people and take action on complex issues that impact businesses and their employees. We help unite and find common ground to solve problems that are larger than any one of us can handle alone.

Our work continued this year to help businesses weather changes due to the pandemic as it continues to make its mark on how we do business. The Chamber is also working collaboratively to steer Bend through the benefits and challenges of growth. Bend is now officially a city past the 100,000-population mark. This has both impacts and opportunities that range from affecting affordable housing and traffic to marked growth in several industry sectors.

The Chamber is uniting efforts to deal head-on with some of Bend's toughest challenges as we grow and change. We are beginning work on addressing Bend's housing shortage, with emphasis on mid-market workforce housing. Our public survey on housing is helping to convene efforts with the city, county, builders, employers, experts and partners in finding ways to make housing attainable for the 80-150 percent Average Median Household Income Market. This includes housing for professions like nurses, teachers, firefighters and many other industries that are essential to our community.

We have made great strides in helping create more quality child care, including successfully securing more than \$7 million of American Rescue Plan Act (ARPA) from Sen. Tim Knopp and Deschutes County. Working with a coalition of higher education, child care providers and experts, non-profits, the private sector, workforce organizations and others to secure funds for a comprehensive approach to solving Central Oregon's childcare shortage. Although many child care providers continue to struggle with labor shortages and other effects of the pandemic, this full-circle approach starts to tackle the economic, workforce and structural barriers impacting families and the workforce.

Transportation and traffic management is an ongoing priority for the Chamber as well. With the Chamber's support in passing last year's transportation bond, we will work to ensure these projects are fully funded and built.

Finally, we will continue to deliver our high-quality leadership and professional programs, events and information both online and in-person.

If you would like to know more about the work we do, please join us at [BendChamber.org](https://BendChamber.org).

Be well and do well,

*Katy Brooks*

CEO, Bend Chamber

### Bend Chamber Members,

This year was yet another year that presented many unique challenges to the businesses in our Central Oregon community – some of which were holdovers from prior years – such as managing growth, transportation, housing and childcare. Some, however, were born right out of the pandemic, including supply chain disruptions and labor issues, both which have forced many businesses to scale back operations significantly and for some, unfortunately, to even close their doors permanently. These have indeed been issues that have forced business leaders to think differently and to be agile in an ever-changing stressful environment.

I have always been a firm believer that businesses are central to the lives in our communities. They're a big part of what makes us tick and because business leaders instinctively know that there has never been a successful business in a community that isn't thriving, they work together to make sure they power the potential of their community so that they together may thrive for years to come. This is what I see in the business leaders of Bend and this is exactly what I believe our community needs for us all to be successful.

I believe that the Bend Chamber is the organization that brings us all together to ensure that our community remains a healthy one. The Chamber plays a vital role within our community by being a convener of problem solvers. They are our advocates regarding business issues affecting us at both the local and state levels, and they are a hub of important information for all our members.

I would like to express my sincerest gratitude for all our members' and investors' support of the Bend Chamber in 2021. Through your engagement, both financially and collaboratively, we will continue facing the issues that challenge our businesses and community.

Thank you.

*Coby Horton*

Regional President, US Bank



## 2021 A YEAR OF UNIQUE CHALLENGES

# 2021 SPECIAL CONTRIBUTORS

Thank You for Your Dedication to Bend's Business Community!

Developing robust, impactful initiatives would not be possible without our partners. Now, more than ever, contributors are key to helping the Chamber initiate innovative programming that promotes powerful business opportunities.

Jen Gordon  
jen@bendchamber.org | Sponsor Relations Lead



# 2021 A YEAR OF CHANGE

## New Logo, Website and Brand Identity



At the start of 2021, we were excited to announce the release of a new logo, website and brand identity for the organization. Over the past four years, under the leadership of CEO Katy Brooks, the Bend Chamber has been in an evolutionary phase to transform itself into a relevant, engaged and contemporary organization to best serve its members and investors. The new branding was created in partnership with **Cross Dot Digital & Creative**, a Bend-based marketing firm and Chamber member.

Our new logo utilizes a contemporary typeface, embraces a modern color palette and features a geometric pillar of connecting blocks that represent the Chamber's role as a convener of groups and connector of ideas and organizations to help the Bend business community thrive.

The Chamber's website, [www.bendchamber.org](http://www.bendchamber.org), echoes the new colors and contemporary style of the brand. The site has been streamlined from a user perspective, is much easier to navigate and more appropriately reflects the forward-thinking nature of the Chamber.



## We've Moved!

This year saw another change for the Chamber – we moved our office! After more than 15 years in the Post Office Plaza downtown, we migrated to our new home across the street from OSU-Cascades.

The new office space embraces our corporate colors and echoes our new brand identity through bold textures and visual cues.

Visit us at 1567 SW Chandler Avenue, Suite 204 in Bend.

## New Staff Members

We welcomed five great additions to our Chamber staff over the past year to round out an exceptional team of professionals:



**Jenn Greco**  
Leadership Development  
Programs Coordinator



**Jen Gordon**  
Sponsor Relations Lead



**Finn Leahy**  
Events & Programs Lead



**Lisa Nielsen**  
Marketing Lead



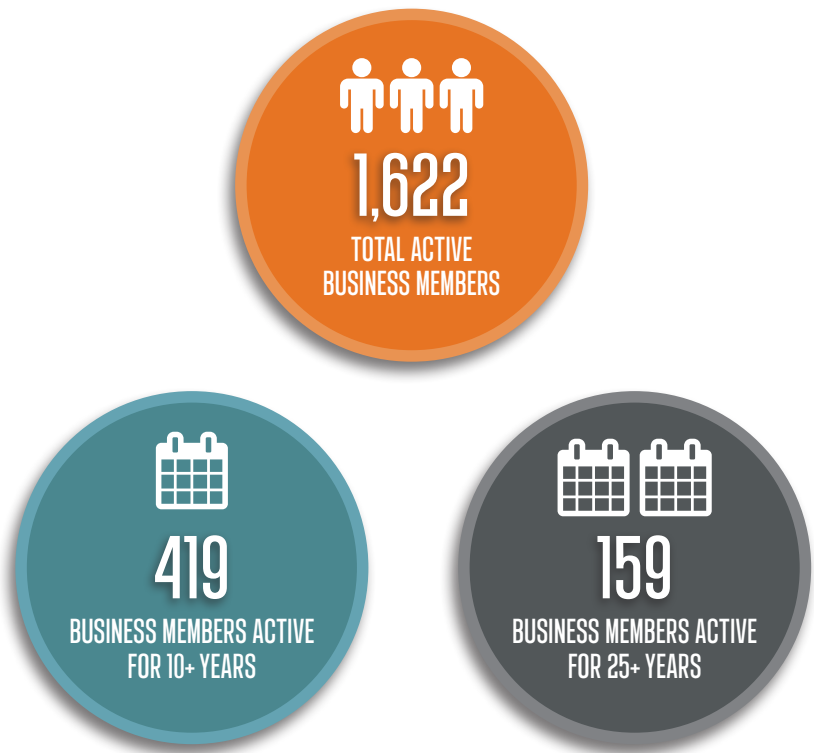
**Jennifer Schlotzhauer**  
Administrative &  
Events Assistant

# MEMBERSHIP

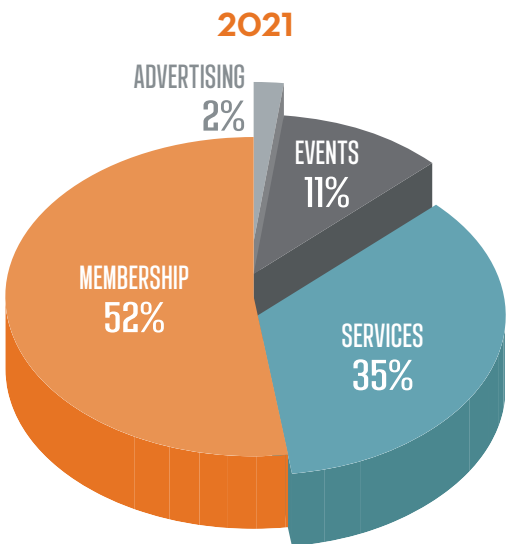
## A Heartfelt Thank You for Your Continued Support

This past year has proven to be just as challenging as when the pandemic took hold in 2020. Businesses have had to endure mask and vaccination rules changing, workforce shortages, supply chain issues, impacts from wildfires and smoke, historic drought, excessive heat – “normal” seems so far away.

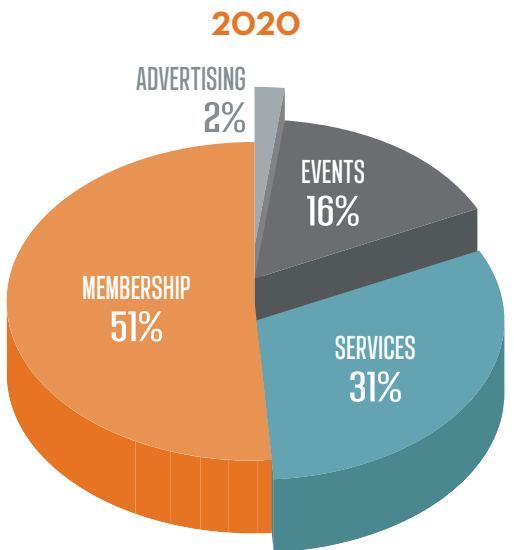
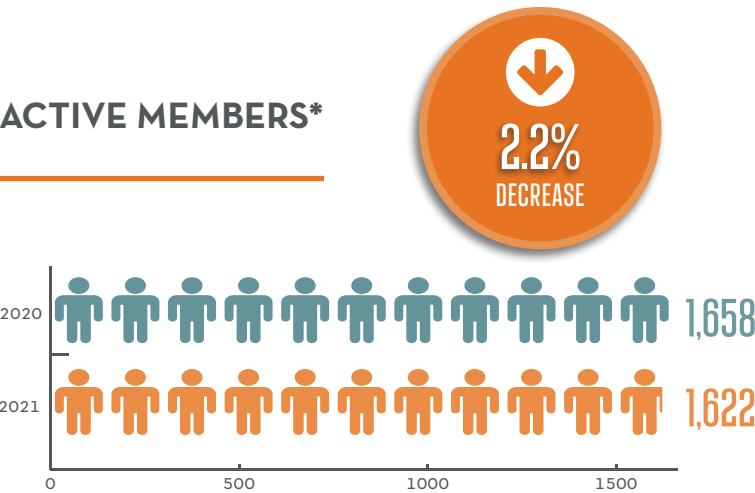
Through all of these challenges, though, our members have persevered and continued to support the work of the Chamber. We know that when it comes to tight times with funding, you have a choice in where you allocate your dollars. Choosing to join the Chamber or renew your membership means a lot to us. For this, we say a heartfelt THANK YOU!



## INCOME SOURCES



## ACTIVE MEMBERS\*



\* 12 mo. period: Oct. 2019-Sept. 2020 vs. Oct. 2020-Sept. 2021

# CONNECTIONS

## 2021 IN-PERSON & VIRTUAL EVENTS

What's Brewing

Impact Webinar Series

Commerce & Coffee

The Impact Conference

Economic, Real Estate  
and Hospitality Sessions

BENDYOUNGPROFESSIONALS

YP Summit

DevLabs

Expert Chats

YP Socials



### Rich Opportunities for Meaningful Connections

Throughout 2021, the COVID-19 pandemic continued to affect our community's ability to gather for in-person events. In response, the Chamber developed protocols to keep our attendees safe while providing rich opportunities for meaningful connections.

This past year, we continued our Impact Webinar Series, providing valuable insights on workforce challenges, pandemic updates and employee skill development.

In collaboration with local partners, we successfully formed the Small Business Recovery Partnership to provide funding and educational opportunities to develop skills associated with weathering the pandemic.

We successfully introduced new event concepts that were met with positive feedback for continued growth in 2022, including expanded programming for our annual Impact Conference featuring the hospitality industry in addition to our regular sessions on economics and real estate, as well as a new morning networking event, Commerce & Coffee.

As we move into the new year, our goal is to create meaningful opportunities for our members and the community to safely engage with one another once again. We appreciate the continued support of our members as we navigate the unique challenges brought on by the pandemic.



# COLLABORATION



## 2021 LOCAL INITIATIVES SUPPORTED

Workforce Housing

Accessible Child Care

Economic Vitality

Transportation  
& Infrastructure

Diversity & Inclusion

Environmental  
Sustainability

### Collaboration Builds Business, Solves Problems and Connects the Community

Two major issues, the lack of affordable and available child care along with the skyrocketing cost of housing in Bend, have made it extremely challenging for many employers to recruit, hire and retain the talent that they need. In 2021, the Bend Chamber was instrumental in helping to make inroads at addressing both issues.

As a convener and member of the Deschutes County Child Care Coalition, the Chamber helped drive the allocation of \$7.7 million in federal American Rescue Plan Act (ARPA) relief funds from Deschutes County and another \$1 million from Senator Tim Knopp's ARPA allocation toward a comprehensive program that will increase regional child care and early learning capacity and its labor force. The initial funding went toward the Little Kits Child Care and Early Learning Centers, a cooperative effort to be launched and operated by OSU-Cascades and Central Oregon Community College and is expected to provide child care for up to 100 children on the OSU-Cascades campus.

The next \$6.6 million in funding will help create workforce development and child care capacity to address the critical shortage of child care spots in Deschutes County, where fewer than 4,600 spots are available for nearly 12,000 children under age five. This includes classrooms for the St. Charles medical community and other child care slots in Redmond, La Pine and Sisters.

The Chamber is also leading an initiative with employers and community partners to build more workforce housing as quickly as possible. As an initial step, the Chamber commissioned a survey of likely voters in Bend in order to quantify their opinions on a variety of questions relating to the overwhelming cost of housing and the path forward. The statistically valid results of the survey and a "Build In, Build Up and Build Out" strategy were shared with the Bend City Council, Deschutes County Commissioners, and the general public.

Since then, several collaborative conversations have been jump-started between the business sector, public entities, developers, and design/build organizations regarding the next steps for addressing the long-term workforce housing issue.



Elevating the Collective Voices of Central Oregon Businesses

LAWMAKING DURING COVID-19

The annual legislative session in Salem was anything but ordinary this year, as lawmakers gathered for the 160-day long session lasting from January through June. From the start, the session was unique as the Capitol building was closed to the public and all legislative hearings were conducted remotely. Lawmakers were brought in one day a week to vote on issues, and many of those sessions were abruptly shut down due to COVID-19 exposures.

As lawmakers, advocates and the public became more familiar with the process, the remote format allowed for testimony from all four corners of the state without the challenges of driving to Salem. Despite the opportunity to engage in the legislative process, much of the work was conducted behind closed doors and access to lawmakers was limited leaving a void in the flow of information.

Notwithstanding these challenges, the 2021 session saw lawmakers focused on core issues such as pandemic recovery, wildfire recovery and racial equity initiatives. The influx of Federal funds and a healthier than expected state economy propped up the state budget allowing significant investments

in education, affordable housing, infrastructure and health care. These investments totaling over \$4.6 billion are historic and offered the opportunity to create generational change.

When the gavel fell on the 2021 session, the Bend Chamber had monitored over 100 bills and actively engaged in supporting or opposing nearly 40 bills. Chamber members wrote letters, provided testimony, collaborated with partner organizations and regularly communicated with our local elected officials. Our Advocacy Council met 14 times over the course of session to review bills, discuss priorities and make recommendations to Chamber staff about engagement strategies.

In lieu of the annual Lobby Day in Salem, Chamber members participated in a Day of Advocacy via virtual visits with key lawmakers. We met with six legislators and engaged in meaningful conversation that otherwise would be challenging given the normal pace of Capitol life. Those conversations netted investments in a new child care program and changes to affordable housing regulations, as well as relationships with key legislative leaders.

2021 LEGISLATIVE PRIORITIES

Whether reviewing local city ordinances and development codes or weighing in on legislative proposals in Salem, the Bend Chamber has an active advocacy program. Our guiding policy principles, set by the Chamber Board of Directors, include:

Increasing the supply of **affordable and attainable housing** to support Bend's growing population

**Economic vitality, workforce development and innovation** that lead to a vibrant business community

**Access to affordable, high-quality child care** for infants, toddlers and preschool age children

Support for **transportation and infrastructure projects** to alleviate traffic congestion and plan for future growth

A **diverse, equitable and inclusive chamber membership, workforce and business community**

A thoughtful balance between **environmental sustainability and economic health**

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2021 LEGISLATIVE PRIORITIES – CONTINUED

While there were nearly 3,000 bills introduced, many quickly fell by the wayside and several hundred ended up passing into law and obtaining the Governor's signature. Key legislative wins for the Chamber include:

Tax Issues

- **HB 3389: Unemployment Tax Reduction** – The Chamber supported the bill and it became effective September 25, 2021.
- **HB 2253 / SB 137-2 / HB 2457-1: Taxation of Paycheck Protection Program Loans** – The Chamber opposed the bills and they all failed.
- **HB 2343: Suspension of Enterprise Zone Employment Requirements** – The Chamber supported the bill and it became effective September 25, 2021.

Housing Issues

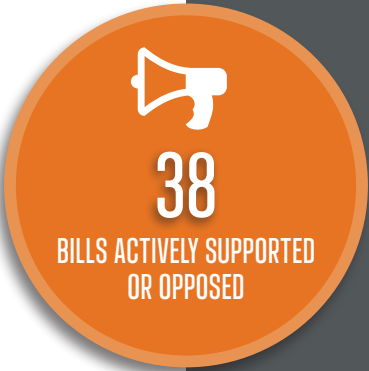
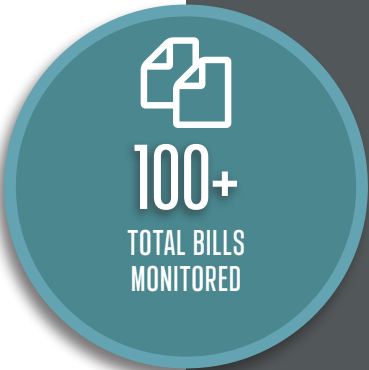
- **HB 2004: Grant Program to Support Emergency Shelters** – The Chamber supported the bill, including \$2.5 million for the City of Bend and it became effective June 25, 2021.
- **HB 3318: Expedited Process for Urban Growth Boundary Expansion and Development of Stevens Road** – The Chamber supported the bill and it became effective September 25, 2021.
- **SB 8: Affordable Housing Zoning Changes** – The Chamber supported the bill and it will become effective January 1, 2022.
- **SB 458: Land Division for Middle Housing Units** – The Chamber supported the bill and it will become effective January 1, 2022.
- **SB 278: Extended Eviction Protections for Renters and Landlord Reimbursements** – The Chamber supported the bill and it became effective June 25, 2021.

Child Care Issues

- **HB 3109: Limitations on Local Government Regulations for Child Care Facilities** – The Chamber supported the bill and it will become effective January 1, 2022.
- **HB 3073: Creation of Department of Early Learning and Care** – The Chamber supported the bill and it became effective July 27, 2021.

CONTINUED ON PAGE 14

2021  
ADVOCACY COUNCIL



**Mindy Aisling**  
DOWNTOWN BEND  
BUSINESS ASSOCIATION

**Katy Brooks**  
BEND CHAMBER

**Matt Chancellor**  
PACIFICORP

**CHAIR**  
**Garrett Chrostek**  
BRYANT, LOVLIE, & JARVIS

**Travis Davis**  
PAYNEWEST INSURANCE

**Scott Douglass**  
CASCADE RELAY EVENTS

**Karna Gustafson**  
CENTRAL OREGON  
BUILDERS ASSOCIATION

**Andy High**  
THOMPSON PUMP & IRRIGATION

**Ken Katzaroff**  
SCHWABE, WILLIAMSON & WYATT

**Michael LaLonde**  
DESCHUTES BREWERY

**Don Myll**  
EDCO

**Tyler Neese**  
CENTRAL OREGON  
ASSOCIATION OF REALTORS

**Hunter Neubauer**  
OREGROWN

**Sara Odendahl**  
BEND CHAMBER

**Heather Simmons**  
PACIFICSOURCE HEALTH PLANS

**Caleb Trowbridge**  
PODSKI

**Jackie Westover**  
UMPQUA BANK

# ADVOCACY

2021 LEGISLATIVE PRIORITIES – CONTINUED

## Budget Issues

- **Funding for Infrastructure to Support the Bend Central District** – The Chamber supported Senator Tim Knopp’s request to appropriate \$2 million of American Rescue Act Plan (ARPA) funding for a midtown bicycle and pedestrian crossing across HWY 97 and the BNSF railway in Bend and improvements for multimodal travel on two under crossings.
- **Funding for OSU-Cascades Student Success Center** – The Chamber supported \$14 million funding for the new Student Success Center at OSU-Cascades.
- **Funding for Child Care Program Expansion** – The Chamber supported Senator Tim Knopp’s request to appropriate \$1 million of ARPA funding for a new modular structure and infrastructure at Little Kits Early Learning and Child Care Center at OSU-Cascades.



- **Funding for Deschutes County Judges** – The Chamber supported funding for two (2) new judges for Deschutes County.
- **Funding for Low Barrier Homeless Shelter** – The Chamber supported Representative Jason Kropf’s request to appropriate \$2 million of ARPA funding for a year-round low barrier homeless shelter.

## FOCUSING ON LOCAL ISSUES

While much of the work of the Chamber Advocacy Council is focused on state level policies, the Chamber has been increasingly active in supporting local initiatives with the Bend City Council and the Deschutes County Commission.

In addition to the collaborative work with the City and the County throughout 2020 and 2021 on the region’s continued COVID-19 response, the Chamber has been particularly active in advocating for policy changes to increase the supply of workforce housing, infrastructure and child care initiatives.

## Workforce Housing

The Chamber supported investing a portion of the City’s federal American Rescue Plan Act (ARPA) funding into housing projects to support our houseless community members, as well as alleviate the shortage of workforce housing. In particular, investing funds to spur development of the Central District as the City’s new urban corridor, as well as providing additional transitional housing options for those experiencing homelessness. The Chamber actively supported the implementation of HB 2001, which will have a significant impact on the development of multi-family housing and other types of middle housing.

## Infrastructure

The Chamber supported investing a portion of the City’s federal ARPA funding into planning and implementation of the Franklin Street overpass project. As the entryway into the Central District, the completion of this project is key to linking the District and downtown Bend and providing equitable multi-modal transportation options to Bend residents. Following the passage of the \$190 million Transportation Bond Initiative, the Chamber supported workgroup discussions and implementation of the Bond Oversight Committee.

## Child Care

The Chamber supported additional local funding for the OSU-Cascades and Central Oregon Community College (COCC) joint child care program which will create about 100 new childcare openings for students, faculty and the public. It establishes a new labor pipeline for the industry and adds to COCC and OSU-Cascade’s curriculum on child care, education and early human development. Funding allocations from the City of Bend and Deschutes County helped to expand the current reach of the program to serve more families.

# ADVOCACY

## A LOOK TO THE FUTURE

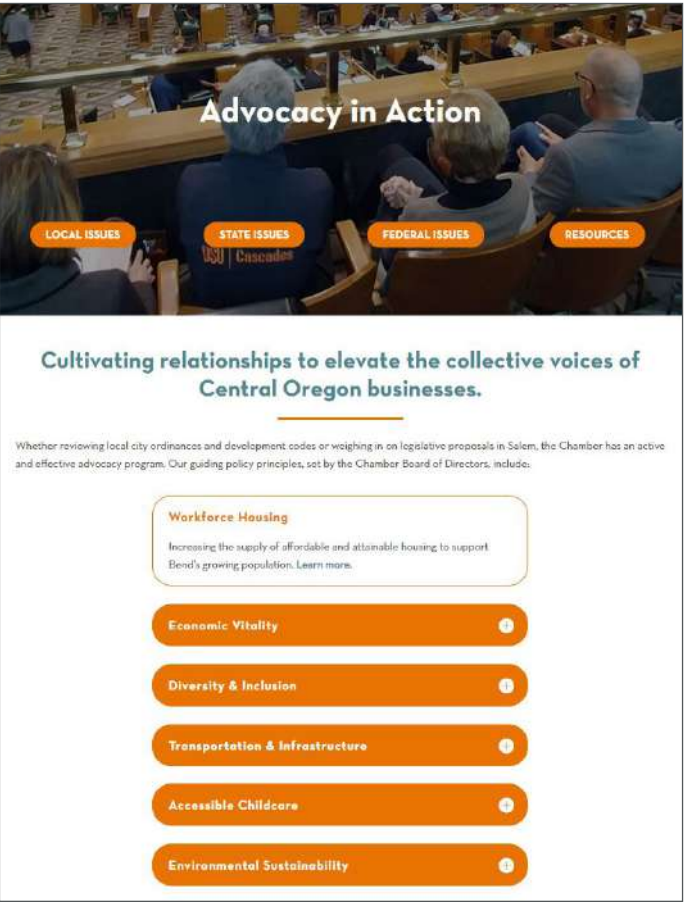
While COVID-19 remains an ongoing challenge, businesses have found a way to navigate through the changing landscape. The Chamber will continue to advocate for flexibility and consistency in laws and policies that impact the business community. The unprecedented changes in the labor market and the worker shortage issues facing employers will be one of the biggest challenges as we close out 2021 and look towards 2022. It is for these reasons that the Bend Chamber continues to invest in a strong advocacy program to elevate the voices and issues of the local business community at all levels of government.

On the local level, the Chamber invested in a public opinion survey to learn more about the City’s housing challenges and public support for solutions. With the goal of uniting private and public sectors with urgency to solve Bend’s housing affordability crisis with bold, achievable solutions, the Chamber will continue to take an active leadership role in 2022.

The Legislature approved new Congressional and Legislative district maps as part of the redistricting process, aligned with 2020 census data. While the new maps face legal challenges, the City of Bend’s changing demographics place it in a new Congressional District (CD-5) alongside areas of Portland and the greater metro area.

Workforce housing, access to quality child care, transportation and infrastructure will remain at the top of the Chamber’s agenda when the Legislature convenes in 2022 for a short session. Despite massive budget surpluses, the Legislature is likely to consider new taxes and revenue raising measures, and the Chamber will continue to advocate for a pragmatic and collaborative approach with leaders in Salem.

*Your engagement is a key component to the Chamber’s ability to successfully advocate and we welcome your participation.*




## INTRODUCING ADVOCACY IN ACTION

### BendChamber.org/Advocacy


In 2021 we introduced Advocacy in Action, the newest section of the Bend Chamber website. Here you can learn about what actions the Bend Chamber is taking to advocate on behalf of our Central Oregon business community at the local, state and federal levels.

You’ll find our official positions on proposed bills, funding initiatives, regulations and amendments. The Resources page provides information about different types of advocacy, various ways to get involved and contact information for elected representatives.






ASSOCIATION HEALTH PLAN




15,200+

LIVES COVERED BY  
THE CHAMBER  
HEALTH PLAN



904

ACTIVE BUSINESS MEMBERS  
ON THE CHAMBER HEALTH  
PLAN



8

MEMBER-TO-MEMBER  
MONEY SAVING  
DEALS



HEALTH INSURANCE

Finding affordable and high-quality health insurance can be challenging for small businesses, and that was the momentum for the creation of the Bend Chamber Association Health Plan in 2010. Since then, the plan has grown to be one of the largest groups supported by PacificSource Health Plans and continues to be an excellent resource for small businesses to leverage to attract and retain top talent.

*We continually look for ways to add value and unique benefits to ensure customer satisfaction. As a result, Alternative Care Benefits and Employee Assistance Programs were added – critical in terms of the timing to help people deal with anxiety brought to the forefront with COVID-19.*

With over 100 agents statewide that can offer the Chamber Association plan, the impact of this great resource has an effect throughout Oregon – and that’s good for business.

[BendChamber.org/Chamber-Health-Insurance](https://BendChamber.org/Chamber-Health-Insurance)

FINANCIAL SAVINGS

Member-to-member discounted offerings for products and services remain a fundamental resource for the membership.

This program offers a unique combination of promoting member-to-member buying, boosting sales for our members and increasing member visibility. Chamber member businesses and their employees are encouraged to patronize fellow members.

Members can post coupons and discounts at no charge. If you are interested in adding your business to the list of participants, contact Shelley Junker at [shelley@bendchamber.org](mailto:shelley@bendchamber.org).

[BendChamber.org/Member-to-Member](https://BendChamber.org/Member-to-Member)



MEMBERSHIP INVESTMENT DUES  
SUPPORT PROGRAM

The pandemic has hit many businesses hard financially. Many look to Chamber membership to help increase their visibility. However, being financially distressed, it can be challenging for some small businesses to afford a Chamber membership.

On the other hand, it is challenging for the Chamber, as a not-for-profit entity, to simply lower membership investment dues and maintain the level of support for collaboration, advocacy, resources and leadership programs we currently offer.

As a solution, and win-win-win, the Membership Investment Dues Support Program was established in partnership with Johnson Benefit Planning, Umpqua Bank, Deschutes County Title and ibex. Essentially, it’s about businesses helping other businesses. This program helps small businesses become a member of the Bend Chamber (or a current member retain their membership) to connect with and have access to the resources and benefits available through membership.

- *Membership Investment Dues subsidized at the Small Business Level of \$365*
- *Contributions directly support a local business who has been financially burdened by COVID-19*
- *Helps support a stronger local economy by investing in local businesses*
- *Supports the Chamber to maintain membership levels funding to support all we do for the business community*



\$7,920

RAISED FOR  
MEMBER SUPPORT



17

MEMBERS  
SUPPORTED

If you know of a business  
who may benefit from  
the Membership Investment  
Dues Support Program,  
please contact:



**Shelley Junker**  
Membership Lead  
[shelley@bendchamber.org](mailto:shelley@bendchamber.org)

# LEADERSHIP BEND

BendNEXT  
WORKFORCE DEVELOPMENT



15

2021 LEADERSHIP BEND  
GRADUATES



543

LEADERSHIP BEND  
ALUMNI TO DATE

“Leadership Bend was an amazing experience. It provided insight into the inner workings of both the City and County and how community members can contribute to the success of our growing region. I graduated with a deeper understanding of the history of Bend, current challenges and how I can personally contribute to the success of our shared community.”

—Janelle Barker, First Interstate Bank



Leadership Bend Class of 2021



Leadership Bend is a community leadership development program designed to identify, educate and connect willing and committed citizens to leadership roles in our community. Leadership Bend is supported by Taylor Northwest, St. Charles Health Care and like-minded businesses who believe that a healthy and vibrant community comes from investment in leadership.

During an initial two-day orientation in early September, followed by nine full-day sessions scheduled once a month, participants work with local leaders to expand awareness and understanding of the Central Oregon region. We investigate historical and current issues firsthand and learn about the unique challenges and opportunities that cross sectors and silos. Additionally, the cohort benefits from a series of servant leadership topics designed to enhance individual leadership skills and together, makes an impact through a class capstone project.

There now are over 500 Leadership Bend alumni who serve as our community “trustees” through board service, elected office, mentorship and volunteerism. A group of alumni came together in 2021 to form a new Leadership Bend Alumni Association that will develop events and programs to extend the learning, connection and growth of alumni well into the future.

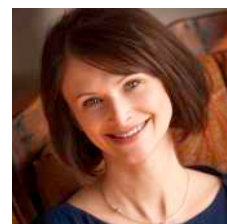
Also new this year are roles for a yearlong Graduate Advisor and nine Graduate Session Leaders, in which Leadership Bend graduates work with staff to refine the program experience and serve as advisor/mentors for the new class. Many thanks to St. Charles Health Care for their contribution of **Jody Saffert's** (Class of 2020) time as this year's Graduate Advisor.



To learn more about Leadership Bend and become a contributor, please contact:

**Talena Barker**

VP of Leadership Development  
talena@bendchamber.org



# BEND YP



2021 YP Summit

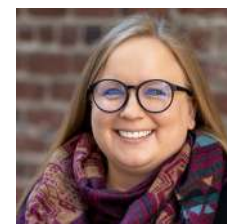


Bend Young Professionals (Bend YP) is a program designed for those aged 21-40 looking to develop, connect, and explore. Bend YP's networking and educational events allow YPs to become involved in the community, network with peers who share their interests and grow professionally and personally. Bend's young professionals are stepping up to become more engaged citizens and to use their voices to continue to grow their community in positive ways.

2021 was another year of balancing connection and growth with COVID-19 concerns. We started the year with virtual events and were able to transition back to in-person events following local and state guidelines. We held the fourth annual YP Summit in-person at Central Oregon Community College with a great turnout.

“I consider Bend YP to be an integral part of my career growth. I love that no matter how you participate, whether through socials, Dev Labs, Expert Seminars, or the Summit, you are part of the Bend YP community. The high interest in members wanting to be part of the Bend YP committees is a testament to how you want to become involved once you start with the program.”

—Rya Fennewald, Deschutes Public Library



As Bend YP looks forward to 2022, we are excited to provide relevant new programming to our growing community.

**Jenn Greco**

Leadership Development Programs Coordinator  
jenn@bendchamber.org

## 2021 ADVISORY COMMITTEE



878

YP EVENT  
ATTENDEES

**Zavi Borja**  
CITY OF BEND

**Josh Bostock**  
US BANK

**Cody Cloyd**  
ABLIS CBD

**Sean Dunn**  
DIRECTORS MORTGAGE

**Rya Fennewald**  
DESCHUTES PUBLIC LIBRARY

**Brittania Leja**  
ST. CHARLES HEALTH SYSTEM

**Mike Longlet**  
MILL POINT DENTAL CENTER

**Julia Payton**  
BLRB ARCHITECTS

**Stephanie Peters**  
ST. CHARLES HEALTH SYSTEM

**Kaleb Pool**  
LOAN DEPOT

**Dave Saliccioli**  
LIMINAL

**Lauren Simpson**  
SUTERRA

**Tim Stanton**  
HUMM KOMBUCHA

**Hannah Terrell**  
THUMP COFFEE

**Diana Vivchar**  
COLEBREIT ENGINEERING



25

BEND YP EVENTS HELD  
IN 2021



48

YP PASSPORT  
HOLDERS



**“ Throughout 2021, the Bend Chamber has remained dedicated to supporting the changing needs of our community. And we continue to support our local businesses through our housing, childcare and workforce initiatives as well as providing advocacy, resources, connections and leadership programs. ”**

— Katy Brooks, CEO  
Bend Chamber



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