

## **1. Introduction**

This Cookie Policy explains how **GR Select LLC** ("GR Select", "we", or "our") uses cookies and similar technologies on our website **grselect.com** ("Website"). By continuing to browse or use our Website, you agree to our use of cookies as described in this policy.

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## **2. What Are Cookies?**

Cookies are small data files stored on your browser or device that help websites function efficiently and improve user experiences. Some cookies are essential; others allow us to enhance performance or provide personalized content.

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## **3. How We Use Cookies**

We use cookies to:

- Provide and secure access to our Website.
  - Understand how visitors use our Website.
  - Remember your preferences.
  - Deliver content tailored to your interests.
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## **4. Types of Cookies We Use**

<b>Cookie Type</b>	<b>Purpose</b>
<b>Strictly Necessary</b>	Required for website security and functionality (e.g., session integrity, login authentication).
<b>Performance / Analytics</b>	Track usage and behavior to improve the website (e.g., Google Analytics).

<b>Functionality</b>	Remember user settings such as language or location.
<b>Targeting / Advertising</b>	Help deliver ads and content that are relevant to you, and track the effectiveness of marketing campaigns.

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## 5. Specific Cookies We Use

Cookie Name	Purpose	Lifespan
<code>svSession</code>	Identifies unique visitors and sessions	Persistent
<code>hs</code> , <code>XSRF-TOKEN</code>	Security features	Session / Persistent
<code>smSession</code>	Identifies logged-in site members	Persistent (2 weeks)
<code>TSxxxxxxxxx</code> , <code>TSxxxxxxxxx_d</code>	Security features	Persistent
<code>_ga</code> , <code>_gid</code> , <code>_gat</code>	Google Analytics tracking	Varies (1 min to 2 years)
<code>AMP_TOKEN</code> , <code>_gac_&lt;id&gt;</code>	Google client identification and campaign tracking	30 sec to 1 year
<code>__utma</code> to <code>__utmxx</code>	Google Analytics for traffic sources, session control, and testing	Varies (Session to 2 years)
<code>_gaexp</code>	Google Optimize for A/B testing	Varies (Typically 90 days)

Some cookies listed above are provided by third parties such as Google. GR Select does not control these cookies and recommends reviewing third-party privacy policies for more details.

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## 6. Cookie Lifespan

- **Session cookies:** Deleted when you close your browser.
  - **Persistent cookies:** Remain on your device until manually deleted or they expire.
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## 7. Managing Cookies

You can block or delete cookies through your browser settings. Please note that disabling cookies may affect your ability to access certain features on the Website.

Common browser settings:

- Chrome: [Settings > Privacy and security > Cookies and other site data](#)
  - Firefox: [Preferences > Privacy & Security](#)
  - Safari: [Preferences > Privacy](#)
  - Edge: [Settings > Site permissions > Cookies and site data](#)
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## 8. Third-Party Cookies

Some cookies may be set by external partners (e.g., advertising platforms, analytics tools). These are beyond GR Select's control and governed by their own policies.

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## 9. Updates to This Policy

We may update this Cookie Policy occasionally. Changes will be reflected with a new "Last Updated" date. Your continued use of our Website means you accept the changes.

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## 10. Contact Us

For questions or concerns about our use of cookies, please visit our [Contact Us](#) page.