

TIME	TOPIC	SPEAKER
8:30 AM - 9:30 AM	Registration and Refreshments	
9:30 AM - 9:35 AM	Welcome and Safety Instructions	MC
9:35 AM - 9:50 AM	SIBEC Opening Keynote: "Make the difference" - SIBCA	IBRAHIM LARI Chairman CEO SIBCA
9:50 AM - 10:10 AM	Fire Safety in Building - UAE Fire Codes	SUDHI RANJAN SINHA VP Ecosystems UL LLC
10:10 AM - 10:30 AM	Driving Innovation in Fire Detection	JASON MATHER MIFireE Sr. Global Product Manager JONHSON CONTROLS
10:30 AM - 10:50 AM	High Flow Rate Monitors	NICO ZORZETTO Marketing/Export Director SANCO
10:50 AM - 11:20 AM	Panel Discussion: "The changing regulation landscape in our industry"	MAHER OUSTA (MODERATOR) Cheif Financial Offier SIBCA
11:20 AM - 11:30 AM	Entertainment	
11:30 AM - 11:50 AM	Coffee Break	
11:50 AM - 12:10 PM	The Future of Smart Building Management	FAHMI JABRI General Manager HONEYWELL
12:10 PM - 12:30 PM	Fiber to the Edge: Safe Investment for Future Flexible Networks	MUSTAFA AKILEH ME Sales Manager CORNING
12:30 PM - 12:50 PM	Effective Fire Protection of Vertical Evacuation Routes in Highrise Building	RADOSLAW SIKORSKI Technical Support Manager SMAY
12:50 PM - 1:50 PM	Prayer & Lunch break	
1:50 PM - 2:10 PM	Role of Cyber Secure Audio in Safety and Security Applications	KOEN CLAERBOUT CEO President ZENITEL
2:10 PM - 2:30 PM	Smart Building Technology and the role of the Structure Cabling	KRISHNA THANGAVELU Director of Sales MAYFLEX
2:30 PM - 3:00 PM	Panel Discussion: "New business and operating models in our industry"	MALIK SELIM (MODERATOR) General Manager AVANTGARDIST
3:00 PM - 3:10 PM	Entertainment	
3:10 PM - 3:30 PM	Coffee Break	
3:30 PM - 3:50 PM	Technology Revolution in the Middle East	ALAA ELSHIMY Managing Director & Sr. VP HUAWEI, ME
3:50 PM - 4:10 PM	Protecting Technical and Critical Environment from the Water & Fuel Leak	CHRISTOPHE GALMICHE General Manager TTK
4:10 PM - 4:30 PM	Safety Reimagined	VIDYA VENUGOPAL Business Development Leader PELCO
4:30 PM - 4:50 PM	Key Takeaways and Conclusions & Market Analysis	MALIK SELIM General Manager AVANTGARDIST
5:00 PM	Closing	