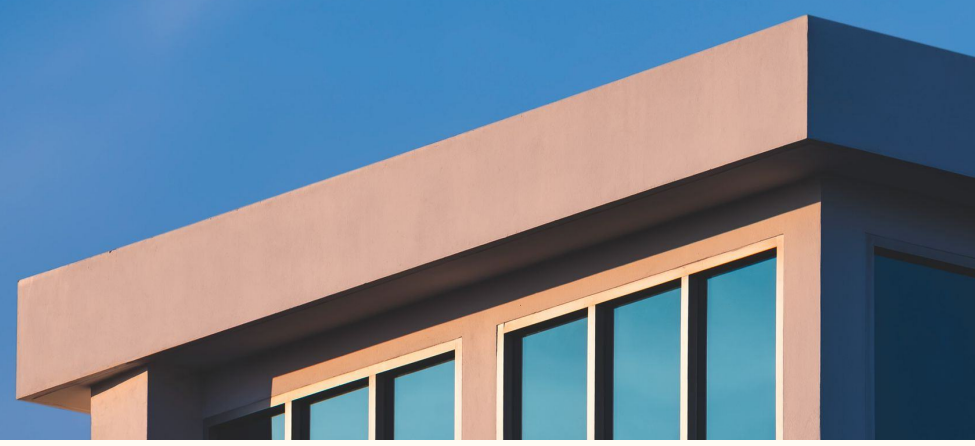
BASELANE

CASE STUDY

11+ listing owner reclaims 75+ hours and $9K with Baselane banking and bookkeeping



Phil Munoz

11 RENTALS · 3 STATES · LTR & STR

$9K+

saved in accounting fees

75+

hours saved annually



CUSTOMER CASE STUDY

"I used to spend hours figuring out which transactions belonged to which listing. Baselane's listing-specific accounts and automated bookkeeping turned my biggest pain into a system that saves me time."

Phil Munoz owns 11+ rental properties and listings across multiple states, while running a co-hosting business. Traditional banks and manual tracking made it difficult to keep finances separate. Phil was spending hours reconciling accounts and preparing for taxes, keeping him from scaling his portfolio.

He needed a system to eliminate commingling and manual reconciliation, so he could add rentals and entities without adding more work—capabilities traditional banks couldn't offer.

INVESTOR CHALLENGE

Traditional banks and manual tracking limited Phil's growth potential

- Phil couldn't separate finances for multiple listings and entities in his Chase & Wells Fargo bank accounts, forcing him to commingle funds.
- Manually tracking income and expenses in spreadsheets put Phil behind on bookkeeping every month.
- Tax prep required reconciling months of transactions, taking up his weekends and delaying refunds he could have reinvested.

BASELANE SOLUTION

Phil eliminated manual work across multiple entities with Baselane banking

- Phil set up dedicated accounts for all his listings and LLCs under one login, eliminating commingling.
- Phil auto-tagged transactions by listing, entity, and tax category, saving hours he used to spend manually tracking.
- Phil cut tax prep down to minutes with books that stay current year-round.

Finances managed. Mind free.

See how easy it is to centralize and automate your banking and bookkeeping for 10+ doors.

Book a demo today →

Baselane is a financial technology company and is not an FDIC-insured bank. Banking services provided by Thread Bank, Member FDIC. FDIC deposit insurance covers the failure of an insured bank. FDIC insurance is available for funds on deposit through Thread Bank, Member FDIC. Certain conditions must be satisfied for pass-through deposit insurance coverage to apply.