

WORLD'S FINEST[®] CHOCOLATE

Sweet Success Starts Here.





The Fastest Way to Fundraise. The Sweetest Way to Grow.

You don't need a committee, a carnival, or a six-week lead time. You need something that works. WFC fundraisers **move fast, raise big** – bigger than you'd think you could selling \$2 or \$5 chocolate! – and **build real-world skills** along the way.



Earn & Learn

From basic math to nurturing confidence, kids **build life-ready skills** with our fundraisers.



Risk Free

No upfront costs and **60-day returns** for qualifying organizations.



High Quality

With over **\$4.6 billion raised**, our delicious chocolate is so well-known it practically sells itself.



Motivational Tools

We'll host a fundraising kick-off and customize a **student incentive program** that fuels participation.



Raise More, Faster

Most fundraisers wrap up in just **2 weeks** with the opportunity to earn up to **50% profit**.



Expert Support

Dedicated representative to **guide you** each step of the way.



Chocolate So Good It's Money.

Our delicious fundraising portfolio allows you to earn up to 50% profit for each case sold.

\$2 Chocolate Bars

- Almond
- Caramel
- Crisp
- Milk Chocolate
- Pretzel
- Wafer*



\$5 Products

- Caramel Whirls®*
- Continental® Almonds*
- Chocolate Pecans*
- Chocolate Pretzels*
- Fund Raisin's®*
- Mint Meltaways®*



*Items with asterisks are not gluten-free.



Trusted by 20,000+ Groups Every Year

Team Fundraiser



50

KIDS SELLING



1

CASE PER KID



\$1,600

FOR YOUR TEAM'S NEEDS

School Fundraiser



500

KIDS SELLING



1

CASE PER KID



\$20,000

FOR YOUR SCHOOL'S NEEDS

Just like that, we sold enough to make
a \$30,000 profit using the \$2 product.

– Monica O., DeAnza Elementary

Try Us, Risk Free!

We guarantee you'll make 110% with us!*

We guarantee that you will earn at least 10% more in fundraising profit (before taxes and shipping) than you did with your previous fundraiser.
If this does not happen, WFC will reduce invoice amount so the remaining profit will match your last year profit plus an additional 10%.
To qualify, you must sign the profit guarantee and follow WFC fundraising best practices.