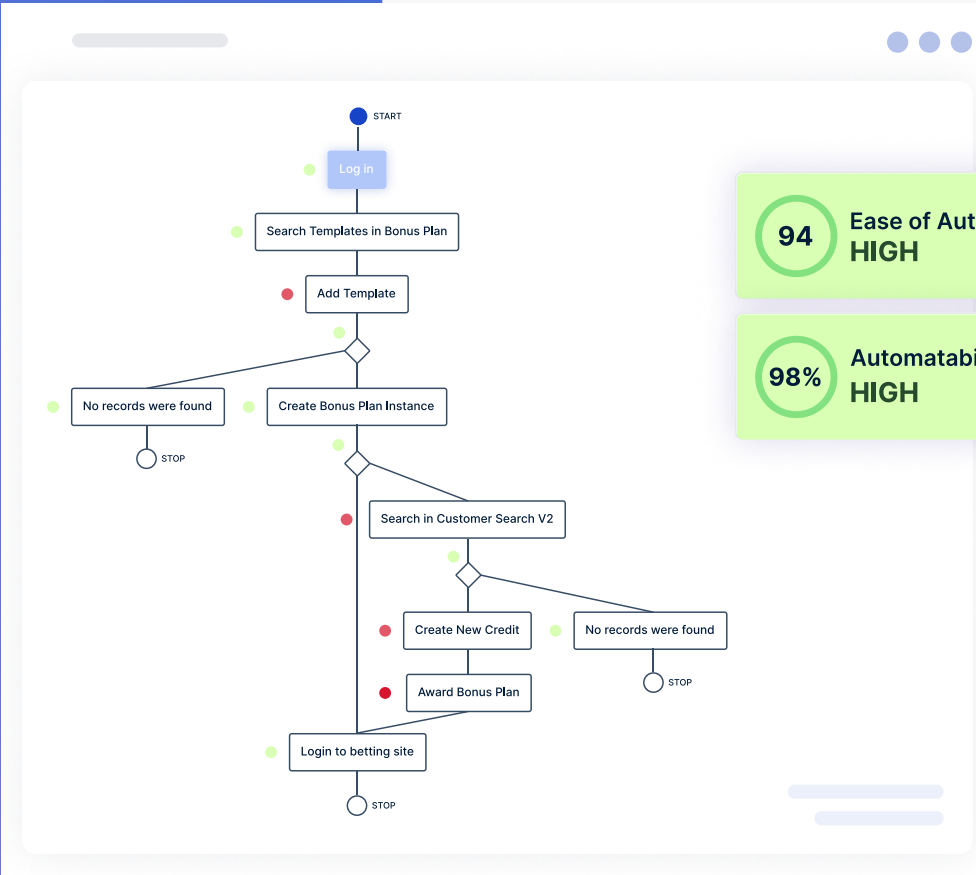# mimica

Task Mining and Process Intelligence

Mimica's AI discovers every process improvement and automation opportunity across your organization. Within one week of observing your team's work, Mimica maps your as-is processes, identifies improvement opportunities, and prioritizes them based on time savings and ease of automation. The output is a roadmap for increased productivity, improved efficiency, faster automation, and major cost savings.

Our Commitment

Task mining delivers data-driven results in just weeks with zero manual effort

- Captures every click, keystroke, and action across all applications for an overview of all work a team does
- Automatically maps as-is processes, including time spent across all systems, decision points, exceptions, and variants
- Provides actionable insights for the highest-ROI process improvements
- Prioritizes opportunities for automation, with technology recommendations GenAI, RPA, IDP, OCR and process definition documents to build automations
- Measures impact and conformance through continuous monitoring

START

Log in

Search Templates in Bonus Plan

Add Template

No records were found   Create Bonus Plan Instance

STOP

Search in Customer Search V2

Create New Credit   No records were found

STOP

Award Bonus Plan

Login to betting site

STOP

94 Ease of Automation **HIGH**

98% Automatability **HIGH**

2 weeks
time to value

90%
time savings vs. manual process discovery

0 hours
manual work for subject matter experts

Mimica is built for employee and customer privacy

Anonymization
Mimica automatically identifies and anonymizes all personally identifiable information (PII).

User Control
SMEs decide when to start, turn off, or pause the recording for any reason.

Data Exclusion
Specific applications or websites can be excluded, and teams can redact additional data as needed.

Data Protection
Mimica is compliant with GDPR, ISO 27001, SOC 2, and other industry-standard security measures.

Get a free, personalized demo at **mimica.ai**

mimica

Fortune 100 companies trust Mimica to power operational excellence

Empower your center of excellence

Optimize your team's efficiency

Enhance your customer experience

Case Study: F100 Insurance Group

Optimized Claims Management

The claims and servicing department wanted to benchmark non-claims-related work and set productivity benchmarks for their 4,000 claims agents. They used Mimica's recorders to capture how work was being done, identify areas for improvement and automation, and determine productivity targets. Using this new benchmark and Mimica's recommendations for process improvements, they were able to keep agents focused on value-add activities.

800,000 team hours
saved by automating non-claims related tasks

10% productivity increase
improving time spent on claims-related work to 83

$25M cost savings
unlocked by reclaiming hours for value-add activities

Case Study: F100 Computer Technology Company

Accelerated Automation Deployment

The finance department faced automation deployment delays that prevented the team from hitting their corporate cost-cutting goals. They used Mimica to get a better understanding of the work being done across the business, save precious weeks and months on process discovery and documentation, and accelerate their automation.

71-day
decrease in planning lead time

2 weeks
decrease in execution lead time

$54 million
incremental value from automations

Case Study: F100 Pharmaceutical Company

Streamlined Financial Close

The GBS digital services team undertook a finance transformation project that began with optimizing the Account-to-Report process. Using Mimica, they identified opportunities for standardization, system reconfiguration for process improvement, and new automation opportunities.

10,000+ hours
annual time savings identified

7 tasks
identified for automation and process improvement

2 months
acceleration in RPA deployment

Get a free, personalized demo at **mimica.ai**