

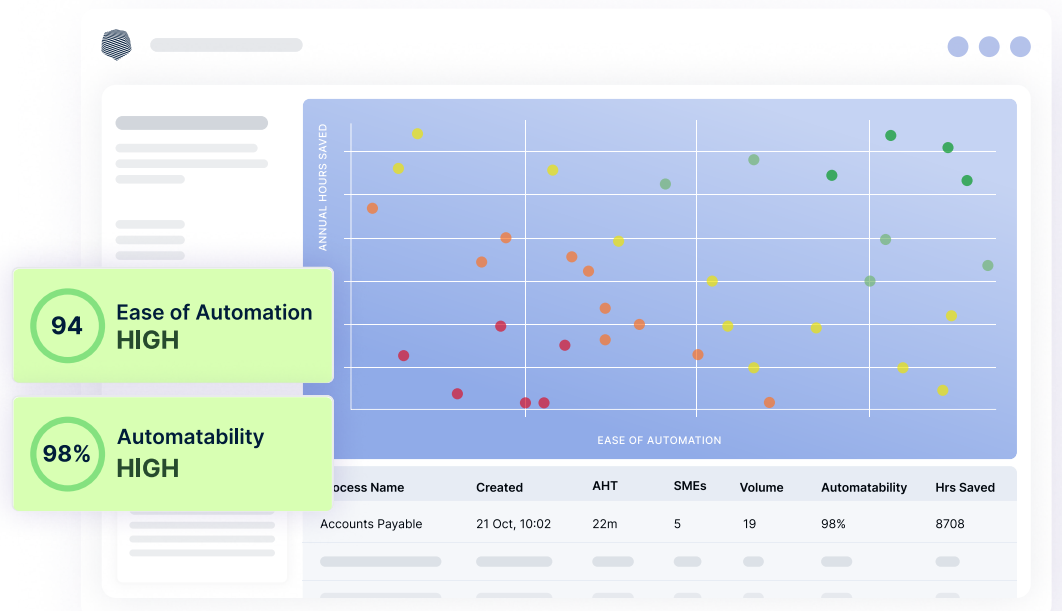


Task Mining & Process Intelligence for Shared Services and Global Business Services

Mimica helps enterprises streamline, standardize, and automate processes. Within one week of observing your team's work, Mimica's AI maps as-is processes, identifies improvement opportunities, and prioritizes them based on time savings and ease of automation. The output is a roadmap to cost savings, improved efficiency, and a seamless end-to-end stakeholder experience.

Task mining delivers data-driven results in just weeks — with zero manual effort

- Captures every click, keystroke, and action across all application
- Provides an overview of all work a team does — surfacing the highest ROI opportunities
- Automatically maps as-is processes — providing actionable insights based on your initiative
- Measures impact through continuous monitoring



Why shared services and GBS teams choose Mimica

2 weeks

time to value

95%

time savings vs. manual process discovery

0 hours

manual work for subject matter experts

Mimica is built for employee and customer privacy



Anonymization

Mimica automatically identifies and anonymizes all personally identifiable information (PII).



User Control

SMEs decide when to start, turn off, or pause the recording for any reason.



Data Exclusion

Specific applications or websites can be excluded, and teams can redact additional data as needed.



Data Protection

Mimica is compliant with GDPR, ISO 27001, SOC 2, and other industry-standard security measures.



Get a free, personalized demo at mimica.ai



Built for Business Transformation Leaders

Shared services transformation leaders at Fortune 100 companies use Mimica to empower employees, cut costs, and improve workforce efficiency.

- Procure-to-Pay
- Order-to-Cash
- Record-to-Report
- Workforce Management
- Supply Chain Management

Accelerated Automation Deployment

The Finance Department at a Fortune 100 computer technology company tripled their hours saved using Mimica.

71-day

decrease in planning lead time

2 weeks

decrease in execution lead time

\$54 million

incremental value from automations

Streamlined Financial Close

The GBS Digital Services team at this Fortune 100 pharmaceutical company used Mimica to identify opportunities for standardization, process improvement, and automation — then act on them.

10,000+ hours

annual time savings
identified

7 tasks

identified for automation
and process improvement

2 months

acceleration in RPA
deployment

Optimized Payroll Processing

The payroll team at this manufacturer used Mimica to optimize their payroll ticketing process — ticket types include deductions, time and attendance, and termination — and gain important understandings on time utilization and process improvement recommendations:

3 applications

used in ticket submission and
validation, with over 50% of
time spent in Excel

4 process maps

generated for the most common
ticket types by duration

80%

reduction in manual work after
using maps to rebuild requirements



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