



Born2trade™

COOKIES POLICY

Born2Trade Ltd (St Lucia)

www.born2trade.com



www.born2trade.com

support@born2trade.com

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1. Introduction

Born2Trade Ltd (“the Company”, “we”, “our”, or “us”) uses cookies and similar technologies to distinguish you from other visitors, enhance your browsing experience, and improve the performance of our website and trading platforms.

By storing and accessing certain information on your device, cookies help us tailor content to your needs, secure your account, and analyze how our services are used. This allows us to provide you with a more relevant, efficient, and secure online environment.

This Cookies Policy explains what cookies are, how we use them, the categories of cookies applied on our website, and how you can manage or disable them. It should be read together with our Privacy Policy.

2. What Are Cookies?

Cookies are small text files stored on your computer, smartphone, or other internet-enabled device when you visit a website. They typically contain a unique identifier and may collect information such as your device type, browser, and online behavior.

Cookies do not grant us access to your computer or reveal personally identifiable information unless you choose to provide it. However, cookies may link to data we already hold about you if you have an account with us.

Cookies may be:

- **Session Cookies:** Temporary files that are deleted when you close your browser.
- **Persistent Cookies:** Remain stored on your device until deleted or expired.

3. Why We Use Cookies

We use cookies for several purposes, all designed to improve your experience and protect the integrity of our services:

- **Essential Cookies** – These are strictly necessary for our website and trading platforms to function. They allow you to log in securely, use core features, and navigate between pages without having to re-enter information. They also remember your cookie choices and help detect fraud. Essential cookies do not require your consent and cannot be switched off.
- **Performance & Analytics Cookies** – These cookies collect pseudonymous information about how users interact with our website (e.g., pages visited, time spent, error messages). This data helps us optimize performance, fix issues, and deliver a smoother browsing experience. Used only with your consent.
- **Functionality Cookies** – These remember your preferences (such as language, region, or login details) and enable enhanced personalization. They also prevent repetitive pop-ups or surveys once completed. Some functionality is provided by embedded third-party widgets (for example TradingView charts and broker rating widgets), which may set their own cookies; these widgets are only loaded after you consent.
- **Advertising & Targeting Cookies** – These cookies track your browsing activity to deliver more relevant ads and measure the effectiveness of our marketing campaigns, including campaigns run by our partners (referral tracking). They may also limit how often you see a particular advertisement. Used only with your consent.

3A. Cookies We Use

The table below lists the main cookies and similar technologies used on our website. Retention periods are indicative.

- Essential – Webflow (website hosting) and our client area: session and security cookies, cookie-consent record; session to 12 months.
- Essential – Partner referral cookie storing the partner's Agent ID: up to 30 days (see the Partner Agreement).
- Analytics – Google Analytics (_ga, _ga_*): up to 24 months.
- Functional (third-party widgets) – TradingView, Myfxbook rating widget: set by the provider; see their cookie policies.
- Advertising – [names of advertising pixels in use, e.g. Meta, Google Ads]: up to 13 months.

4. Third-Party Cookies

In addition to our own cookies, we may allow trusted third parties (such as analytics providers, advertising networks, or payment processors) to place cookies on your device.

These cookies help us:

- Analyze traffic and usage trends (e.g., Google Analytics).
- Deliver targeted advertising on third-party websites.
- Improve the functionality of integrated services such as secure payments and market data widgets.

We do not control third-party cookies directly. For further details, please consult the cookie policies of these providers.

5. Managing and Disabling Cookies

When you first visit our website, a cookie banner allows you to accept all cookies, reject all non-essential cookies, or choose by category. You can change your choice at any time through the "Cookie settings" link in the website footer.

You can also control cookies through your browser settings. Most browsers automatically accept cookies, but you can set yours to block or notify you when cookies are used. Be aware that if you disable essential cookies, some parts of our website or trading platform may not function properly, and certain services may become unavailable.

For Google Chrome:

- Open Chrome and click the three dots menu in the top-right corner.
- Go to Settings > Privacy and Security > Third-party cookies / Site data.
- Choose to allow, block, or clear cookies.

For Mozilla Firefox:

- Open Firefox and click the menu button in the top-right corner.
- Select Settings > Privacy & Security.
- Scroll to Cookies and Site Data and choose your preferences.

For Safari (Mac and iPhone): Settings > Safari > Advanced / Privacy. For Microsoft Edge: Settings > Cookies and site permissions.

For other browsers, please check their official help pages.

6. Your Consent

We only place analytics, functional third-party and advertising cookies on your device if you have given your consent through our cookie banner. Essential cookies are used on the basis of our legitimate interest in providing a secure and working website. You may withdraw your consent at any time through “Cookie settings”; this does not affect the lawfulness of processing before withdrawal.

7. Updates to This Policy

We may update this Cookies Policy from time to time to reflect legal, technological, or operational changes. Any revised version will be published on our website with the date of the latest update clearly indicated.

Contact: compliance@born2trade.com (subject line: “Data protection”).