

GLOBAL



PROGRAM

# AMBASSADORSHIP

Driving technological convergence toward a human-centered digital economy.

Summer Cohort: June – August  
Fall Cohort: August – October



Apply Here:

About



The Digital Economist

# A Global Impact Platform

Founded in 2020, The Digital Economist is a global impact platform focused on driving technological convergence toward a human-centered digital economy.

The organization convenes:

- Researchers
- Policymakers
- Industry leaders
- Technologists
- International institutions

The mission is to shape a future where emerging technologies serve people and the planet, not the other way around.

# Center of Excellence on Human-Centered Global Economy

The Digital Economist's Center of Excellence on Human-Centered Global Economy serves as a living lab for reimagining economic systems built on:

- Sustainability
- Transparency
- Decentralization
- Individual privacy
- Radical collaboration

Key ecosystem initiatives include:

- Executive Fellowship Program
- Publications
- Curated events
- Global partnerships

All ambassadorship activities are supervised by subject matter experts and leadership teams.

GLOBAL IMPACT AND ECOSYSTEM

# Translating Ideas into Real-World Strategy

From Davos to global policy roundtables, the organization brings bold ideas into grounded, real-world strategy.

The Digital Economist  
operates at the intersection of:



TECHNOLOGY



ECONOMICS



GOVERNANCE



SUSTAINABILITY



POLICY INNOVATION



HEALTHCARE

# Core Focus Areas

Explore more  
at our website.



Applied Artificial Intelligence



Digital Assets and Blockchain



Tech Policy and Governance



Sustainability in Tech



Healthcare Innovation



Quantum Computing



Cyber Studio



Regenerative Digital Infrastructure



# Why We Are Hosting This Program

The digital economy is evolving faster than talent pipelines can respond.



The Digital Economist's  
Ambassadorship Program  
was created to:

- Expand research and policy capacity across our eight focus areas.
- Introduce emerging talent to real-world challenges
- Build a pipeline of future leaders
- Strengthen ecosystem collaboration
- Bridge academic knowledge with mission-driven work



# An Invitation to Contribute

This program is not designed as a transactional ambassadorship.

Ambassadors will →

The focus is on meaningful contribution and ecosystem participation.

# 1

Work alongside Senior Executive Fellows and staff

# 2

Contribute to projects that matter

# 3

Participate in work shaping the future digital economy

# 4

Support initiatives that inform policy



# Three-Month Ambassadorship Program

## Program Duration:

Summer Cohort: June-August  
Fall Cohort: August-October

## Program Length:

3 Months (12 Weeks)

The program is structured into three phases designed to move ambassadors from onboarding and research into execution and final delivery.



### Phase

### Focus Area

### Key Activities

1 Month

Orientation & Foundation

Onboarding sessions, ecosystem introductions, project scoping, mentor matching, tool setup, and initial research assignments

2 Month

Research & Development

Deep-dive research, collaborative project work, mid-program check-ins, and progress presentations

3 Month

Synthesis & Delivery

Final project completion, deliverable production, program presentations, certificate ceremony, and alumni network integration

PROGRAM RESPONSIBILITIES

All ambassadors  
are expected to:



Attend weekly convenings



Participate in workgroup-specific  
project meetings strategy sessions



Complete assigned deliverables



Join cross-workgroup initiatives



Present final project outcomes

## NYC-Based Ambassadors



- Participate in person three days per week
- Attend collaborative project sessions and mentorship convenings
- Work directly within the NYC ecosystem environment
- Coordinate absences with workgroup leads when necessary
- Remaining two workdays are remote-flexible

## Remote Ambassadors



- Participate fully through virtual collaboration
- Maintain active engagement through video conferencing and asynchronous collaboration
- Engage remotely across projects, meetings, and ecosystem initiatives
- Participate through digital collaboration tools and virtual programming
- Optional hybrid and in-person opportunities may be available during select events

# Research Areas and Representative Focus Areas

## Applied Artificial Intelligence

Ethical AI applications, policy briefs, case studies, societal impact research



## Digital Assets and Blockchain

Market analysis, governance frameworks, DeFi use cases, regulatory mapping



## Tech Policy and Governance

Policy analysis, white papers, stakeholder mapping, comparative frameworks



## Sustainability in Tech

Climate-tech research, ESG benchmarking, regenerative infrastructure analysis



# Research Areas and Representative Focus Areas

## Healthcare Innovation

Digital health research, equity analysis, technology adoption studies



## Quantum Computing

Emerging quantum technologies, infrastructure implications, global competitiveness



## Cyber Studio

Cybersecurity frameworks, digital resilience, critical infrastructure protection



## Regenerative Digital Infrastructure

Sustainable digital infrastructure, equitable and resilient economic systems





## PLACEMENT PROCESS

Ambassador assignments are based on candidate background, stated preference, and program capacity. Specific project scopes are determined during the first two weeks of onboarding and project scoping.



WHAT AMBASSADORS WILL DO

# Active Contributors Across Research, Strategy, and Ecosystem Initiatives

Ambassador deliverables may contribute directly to publications, programming, and policy engagement initiatives.

## Focus Area

## Representative Contributions

Research and  
Analysis

— Literature reviews, policy research, benchmarking, strategic insights, reports and briefing support

Thought  
Leadership

— Co-authored publications, speaker briefs, event preparation materials, and panel summaries

Project Support  
and Coordination

— Project planning, stakeholder coordination, milestone tracking, internal documentation

Community  
and Ecosystem  
Engagement

— Event support, outreach initiatives, cross-functional collaboration, ecosystem programming



# WORKSPACE AND PROGRAM ENVIRONMENT

Astoria West  
Queens, New York

Designed as a modern, campus-style environment  
integrating professional development, collaboration,  
and community.

Next Slide for Details →

# Community, Collaboration, and Network Building



## Programming Area

## Experience

Intern Cohort Meetups



In-person gatherings designed for collaboration and relationship-building

Social Innovation Hours



Engagement with leaders across policy, technology, sustainability, and finance

Virtual Programming



Curated sessions, briefings, and discussions with global practitioners

Additional Convenings



Opportunities to participate in ecosystem events and experiences across NYC



# Official Recognition from The Digital Economist

All ambassadors who successfully complete the three-month program will receive an official Certificate of Completion.

## Eligibility Requirements

- Completion of the full program duration
- Submission of assigned deliverables
- Active participation in sessions & convenings
- Final project presentation during the closing showcase

## Certificate Recognition

Certificates formally acknowledge:

- Program participation
- Focus area involvement
- Ambassador contributions

Issued digitally, with physical copies available upon request.

# Recruitment Process

## Who Should Apply

- Undergraduate students
- Graduate students
- Recent graduates
- Individuals interested in technology, economics, governance, and innovation



## Application Materials

**1**

Résumé or CV

**2**

Personal interest statement (500 words maximum)

**3**

Writing sample or relevant work product

**4**

Two professional or academic references

1



Rolling  
Application  
Review



2



Virtual  
Interview



3



Focus Area  
Matching



4




Final  
Selection



OUR COMMITMENT TO AMBASSADORS

# A Meaningful and Transformative Professional Experience

Designed to equip the next generation of digital economy leaders with the knowledge, network, and confidence to make a lasting impact.



The Digital Economist is committed to providing ambassadors with:

- Structured mentorship from fellows and leadership teams
- Meaningful project experience connected to real institutional initiatives
- Access to a global ecosystem of researchers, policymakers, and innovators
- A collaborative and intellectually stimulating environment
- Professional development opportunities
- Formal recognition through the Certificate of Completion



LEADERSHIP DEVELOPMENT & FUTURE PATHWAYS

# Global Student Ambassadorship Program

A selective pathway for students passionate about technology, sustainability, innovation, media, and global leadership.

## Program Highlights

- Leadership development and mentorship
- Access to industry leaders, founders, creatives, and innovators
- Professional networking and portfolio-building
- Experience in communications, strategy, research, and digital media
- A global community of ambitious student leaders

# Scholarships and University Partnerships

Program Investment: \$3,500 / term

## Includes:

- Mentorship
- Leadership training
- Exclusive programming
- Professional development
- Direct engagement opportunities

## Scholarships available based on:

- Candidate need
- Leadership potential
- Academic achievement
- Creativity
- Commitment to innovation and sustainability

## University Partnerships

Aligning with leading colleges and universities to strengthen academic collaboration, student engagement, and long-term pathways for innovation and sustainability leadership.



Join a new generation helping shape the future of technology,  
business, sustainability, and the global economy.

# The Digital Economist's Global Ambassadorship Program

Connect with Our  
Engagement Team

**Ambriel Pouncy**

Global Head of Engagement and Ecosystem Innovation

[ambriel@thedigitaleconomist.com](mailto:ambriel@thedigitaleconomist.com)



Apply Here:

