



Celebrate women who rise and inspire.



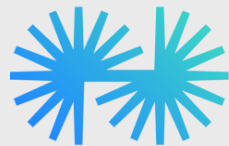
**Horizon
Awards**

Together we're lifting women up, unlocking access and building futures.

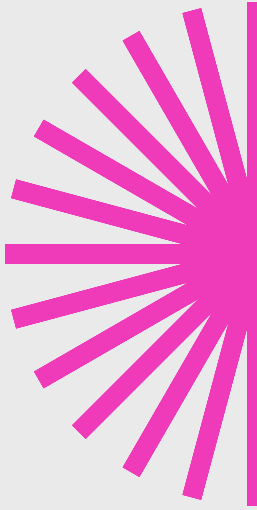
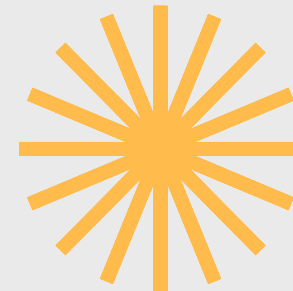
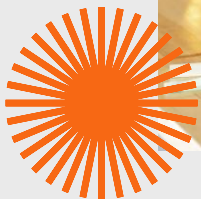


The Horizon Awards uniquely honor the everyday and extraordinary women who are transforming people, processes, teams, departments, companies, and industries. They combine real-time public recognition with a prestigious annual impact awards program.

Welcome!



**Horizon
Awards**



Guided by Experts.

The Herizon Awards are backed by a world-class advisory board of women leaders, storytellers, and change-makers who guide our mission and help shape the future of the program.



Aliona Margulis
SATISFI LABS



Ruth Redding
RUTH REDDING LTD.



Deni Kasrel
ASCENDA AGENCY



Priya Sinha
VODAFONE



Louisa Gregory
EX-EENERGY/COLT



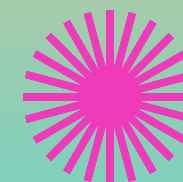
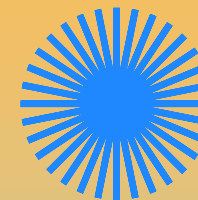
Jennifer Handsheiw
180 MARKETING COMMUNICATIONS



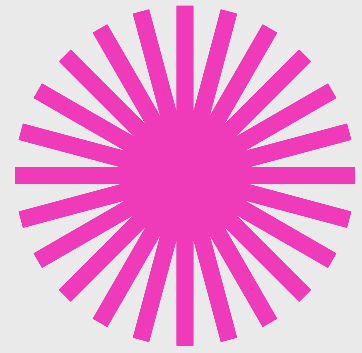
Hitli Shah
ELECTRONIC ARTS (EA)



Eliana Starbird
BUSINESS INTELLIGENCE GROUP



Herizon Award Shoutouts



A simple, powerful way to honor women in real-time who are transforming people, processes, and performance—whether through leadership, innovation, mentorship, or resilience.

- Anyone can submit a nomination for an inspiring woman.
- A minimum \$5 donation is required to nominate.
- 100% of proceeds support women-focused charities.
- Shoutouts are edited and approved by the nominee.
- Shoutouts are posted on our social channels and website.
- Each nominee will also receive a digital certificate as a shareable asset.

Mission Driven

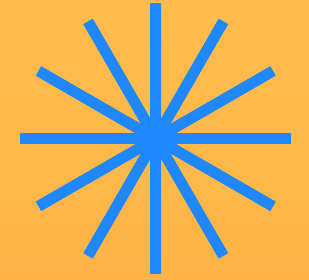
Supporting women in the workforce across the globe.

Sponsored by:



Shoutout How-To

Sponsored by: **Verix**



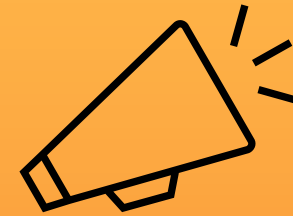
Submit

Nominate a woman who's made a meaningful impact. Tell us her story, add an optional photo, and make a \$5+ donation to support our partner charities.



Verify

We'll contact the nominee to confirm and approve the shoutout. She can accept, edit, or decline—her voice leads the process.

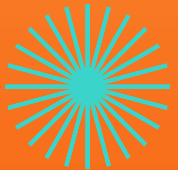


Amplify

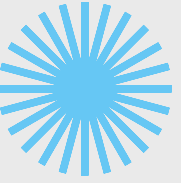
Once verified, her shoutout goes live on our platform and can be shared across social media. She'll receive a digital certificate, and everyone gets to see her shine.



Start a Shoutout



The 2025 Herizon Awards



Annual Awards Program

Our annual celebration of women who lead, lift, build, and break barriers—no matter their title, tenure, or team size. From quiet changemakers to headline-making executives, the Herizon Awards honor real impact in real workplaces.

- All Levels of Tenure: From early in their career to a seasoned executive, all stages honored.
- All Levels of Impact: A department streamlined to a company culture shift.
- Global disruption: Current and emerging leaders changing how the world does business.
- Independent Recognition: Awards are not tied to role or rank—we value substance over status.
- Crowd-Sourced Validation: Transparent, community peer-reviewed nominations.
- Inclusive & Accessible: Tiered structure by impact (individuals, departments, company, industry).



**Herizon
Awards**

July 1, 2025
NOMINATIONS OPEN



Sept 12, 2025
NOMINATIONS CLOSE



Oct 15, 2025
NOMINEES NOTIFIED



Oct 28, 2025
PUBLICITY STARTS



Award Categories

Select one from each category that best describes the impact and context of the nominee.

Transformation Level

What was the scope of the nominee's impact?



Individual \$149 nomination fee
Personal leadership, career growth, or influence on others through individual effort.



Team or Department \$195 nomination fee
Driving change through collaboration, innovation, or shared leadership within a group.



Company \$295 nomination fee
Transforming organizational culture, strategy, or DEI efforts at a company-wide level.



Industry \$395 nomination fee
Influencing trends, policies, or practices across an entire field or sector.



Global Impact \$495 nomination fee
Creating large-scale change that transcends industries, borders, or communities.

Role of Nominee

What category best describes the nominee?



Rising Talent
Emerging professionals making bold contributions with fewer than 5 years in the workplace.



Emerging Leader
Mid-level changemakers shaping culture, teams, or innovation efforts.



Established Leader
Senior leaders driving strategic initiatives and cross-functional impact. Director or Vice President levels.



Executive Influencer
C-suite or top-tier leaders guiding organizational vision and industry direction.



Founder/Visionary
Entrepreneurs and trailblazers building new ventures or reimagining systems from the ground up.

Industry of Nominee

What industry does the nominee influence?

- Advertising, Marketing, & Public Relations
- Aerospace & Defense
- Agriculture
- Automotive
- Banking & Finance
- Biology/Biotech
- Business services
- Chemical
- Construction
- Ecommerce
- Education
- Energy
- Food
- Government & Public Service
- Health
- Hospitality
- Internet
- Insurance
- Law
- Logistics/Supply Chain
- Manufacturing
- Media/Broadcasting
- Music
- Non-profit
- Professional services
- Pharmaceutical
- Real Estate
- Retail
- Software
- Technology
- Telecom
- Utility
- Other

Winning

- 8-Step plan for announcing and promoting the win
- A shareable digital certificate secured on the blockchain
- A physical trophy for Global and Industry winners
- Recognition on the Herizon Awards website
- Recognition on Herizon Awards social communities
- A digital logo and trophy image for royalty-free use
- Inclusion in the press release announcing the winners
- A press release template for release by your organization
- Recognition by the Business Intelligence Group to its community of 100,000+ leaders and executives
- Feedback and scoring provided to all nominees as provided by judges.



Note: Shipping to the United States is included with each trophy. Winners outside the US will need to supply their own shipping carrier and account number or arrange for a pickup in the US.

Your Digital Award

All winners receive with a **permanent, verifiable blockchain certificate!** This blockchain-based award offers a modern and meaningful way to display your achievement, and it can be instantly shared and easily verified on LinkedIn.

 [Learn more about Digital Certificates](#)

WHY BLOCKCHAIN CERTIFICATES?

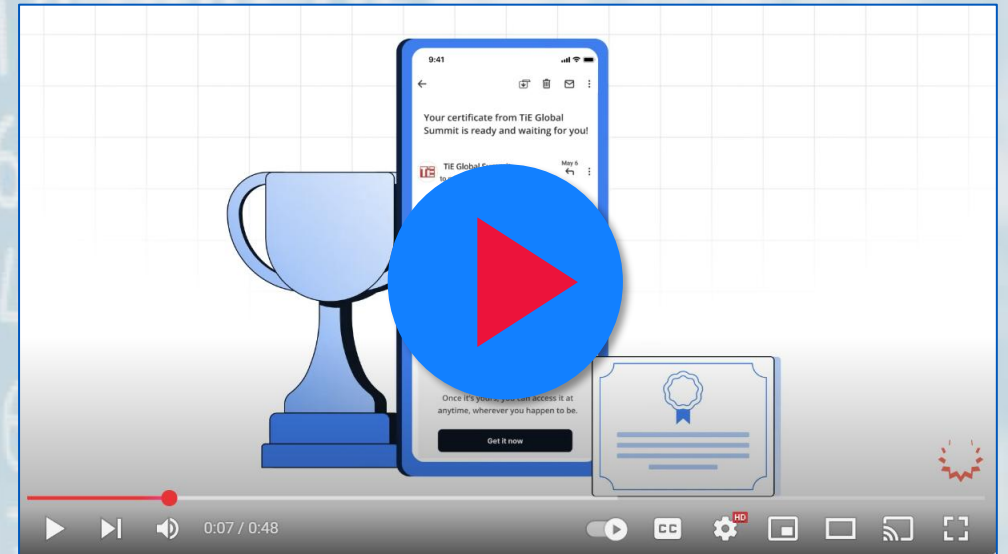
Verifiability: Your award is instantly verifiable worldwide, ensuring potential clients, partners, and employers can trust its authenticity.

Shareability: One-click LinkedIn integration makes it effortless to share your recognition with your professional network.

Immutability: Once recorded, your achievement cannot be altered, ensuring lasting authenticity.

Security: Advanced cryptographic techniques protect against fraud and tampering. We value your efforts and want to protect your award.

Proof of Accomplishment: Your certificate serves as a verified citation for websites, LinkedIn, and even platforms like Wikipedia.





The Process

All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories. See Discount Codes for multiple nominations.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.



1

Download the nomination guide at HerizonAwards.com

2

[Request the worksheet](#) to write your nomination

3

Submit your nomination at HerizonAwards.com



Nomination Fees



- Individual = \$149
- Team or Department = \$195
- Company = \$295
- Industry = \$395
- Global Impact = \$495

All fees in US Dollars. The nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use special code “ALT-PAYMENT” when promoted. Nomination fees are non-refundable.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA

Discounts

EARLY BIRD: 20% off all nominations submitted by August 12, 2025. Code: *E4r7y*

NON_PROFITS: 40% off for nonprofits, NGOs, and charities. Must submit IRS Form 990 or similar. Code: *92uT4E*

MULTIPLES: Submit more than one nomination and receive a 30% discount on all additional nominations from the same organization or group. *After you submit your first nomination, you will receive a code for all additional nominations.*

One code only per nomination.

General Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your nominee through concrete measurements or analysis.



5 Reasons To Enter



1

Celebrate Her Impact

Honor the women transforming workplaces, industries, and communities with courage, vision, and purpose.

2

Build Credibility & Visibility

Showcase your organization's commitment to recognizing change-makers and promoting equity, innovation, and culture.

3

Inspire Your Team

Empower employees by showing that meaningful contributions—at any level—are seen, valued, and celebrated.

4

Judged by Industry Peers

Nominations are reviewed by real-world leaders who understand the challenges and triumphs behind transformational change.

5

Amplify the Story

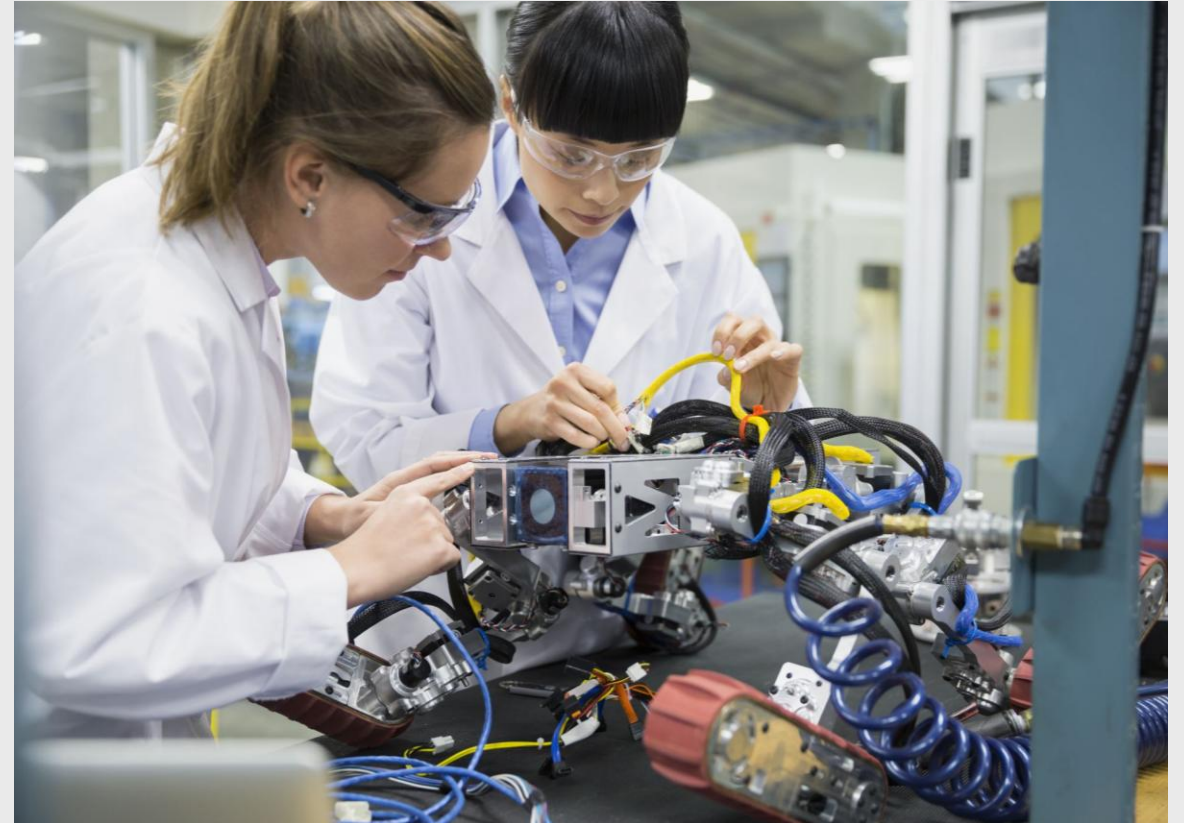
Winners gain access to the Herizon logo kit, press materials, and social media tools—plus join a growing global community committed to progress.

Tips & Tricks

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so anyone can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story
Creates a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- When allowed, include videos or other materials that clearly showcase and explain the nominee and their value.

STAND OUT IN A WORLD GONE DIGITAL



How we evaluate companies, products, and people has continued to evolve as the world around us changes — just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



Recognition is what we do.



Business Intelligence Group is an organization that creates and manages industry award programs to recognize excellence across businesses of all sizes, sectors, and stages. Our mission is to make recognition transparent, accessible, and meaningful.



- * 10+ annual awards programs across areas like innovation, sustainability, AI, customer service, and more.
- * Open, global nominations — no restrictions based on geography, size, or status.
- * Crowd-sourced judging by volunteer industry experts from today's leading companies.
- * Proprietary scoring system ensures fairness and transparency.
- * Focus on value: streamlined processes, responsive communication, and inclusive pricing.



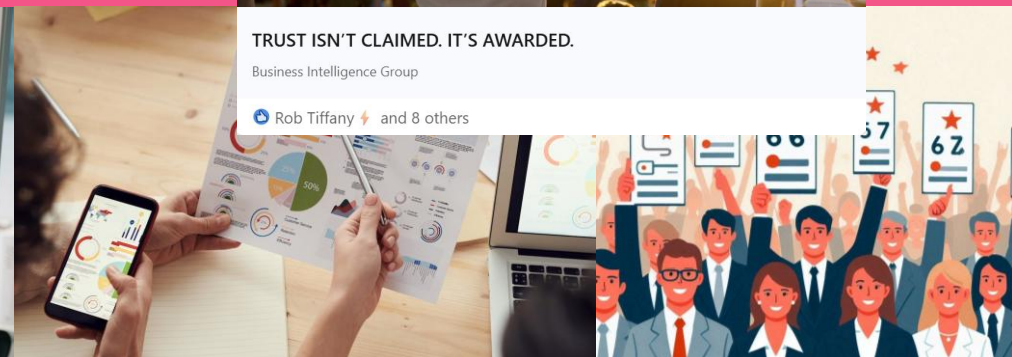
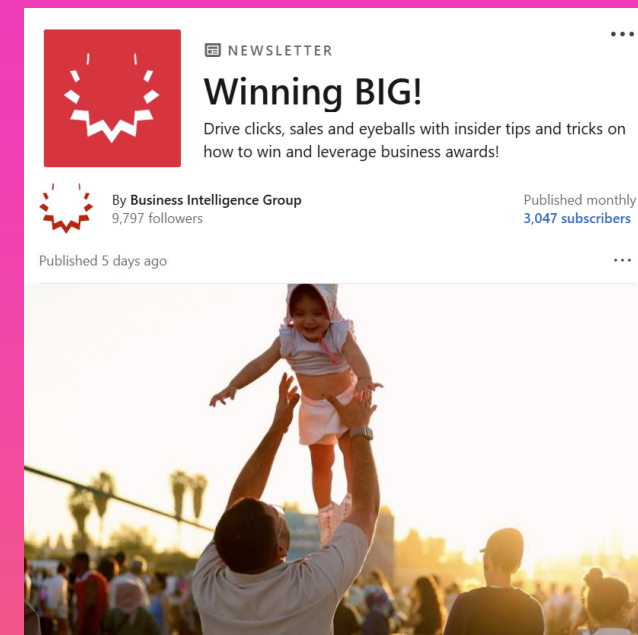
www.bintelligence.com





Winning BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!



Subscribe on LinkedIn



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Sept 12, 2025
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