

Discover how Improvements in Microlending Technologies are Breaking Financial Barriers

Advancements to explore recent developments in financial technology.

JUPITER, Fla. ([PRWEB](#)) March 27, 2023 -- An upcoming segment of Advancements with Ted Danson will focus on how innovations in technology are providing lenders with the opportunity to increase returns, while supporting growth in underserved countries.

Advancements will explore the topic of financial disparity as it examines one of the single biggest financial obstacles today – the fact that only a fraction of the global economy can access and repay huge loans. Viewers will learn how developments in financial technology are helping to break the gap in commercial and industrial lending.

Audiences will learn how the microloan platform; Positiviti Lending, is helping business owners and individuals to find the necessary capital needed to grow their businesses in Kenya. Experts will explain how meeting the rising need for microloans is helping entrepreneurs build businesses and create jobs in local communities.

“We understand that underserved consumers don't always have the same access to financial services as those who have higher incomes. That's why our mission is to make sure everyone in Kenya has an equal chance at accessing credit and other financial resources. We want everyone to be able to enjoy the same level of trust, care, and security when it comes to their finances,” said Micah Asay, CEO of Positiviti Lending.

In addition, the show will explore how Positiviti provides everyday lenders with the opportunity to get increased returns on their hard-earned money, while supporting the growth of underserved countries.

“We look forward to exploring how microlending is helping people achieve long-term financial goals,” said Ed Sullivan, senior producer for the Advancements series.

About Positiviti:

Positivi Lending is a mobile technology and data company committed to financial inclusion in Kenya. Millions of underserved people have borrowed through the mobile application, which provides instant credit scoring, lending, and other personalized financial services in Kenya. Positiviti Lending is headquartered in Fresno, CA with additional offices in Naroibi and Kisumu.

For more information, visit www.positivitilending.com.

About Advancements and DMG Productions:

Advancements is an information-based educational television series that explores recent developments taking place across several industries and economies. Shining a light on important issues and topics impacting society today, the series features the cutting-edge improvements, state-of-the-art technologies, and innovative solutions responsible for shaping, molding, and transforming our world.

Backed by experts in various fields, DMG Productions is dedicated to education and advancement, and to consistently producing commercial-free, educational programming for viewers and networks.



For more information, please visit www.AdvancementsTV.com or call 866-496-4065.

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