

PreSwing Golf

Brand Cheat Sheet



Primary Font Family

MONTSERRAT

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

Headlines

Titles

Subheadings

Body copy

Aa

Primary Logo



Wordmark Logo



App Icon



Primary Color

FAIRWAY GREEN

RGB: 50 133 94

CMYK: 80.7%, 25.94%, 75.81% 9.99%

HEX: #32855E

PMS: 6158 C

Secondary Color

ROUGH GREEN

RGB: 255 255 255

HEX: #1A3D2B

CMYK: 82.08%, 48.77%, 79.07%, 56.95%

Light

WHITE

RGB: 255 255 255

HEX: #FFFFFF

Dark

BLACK

RGB: 0 0 0

CMYK: 74.97%, 67.92%, 67.05%, 90.15%

HEX: #000000