



JULIA CONVILLE



juliaconville@gmail.com | 570.617.9473 | juliaconville.com



Education

Kutztown University of Pennsylvania
BFA Communication Design
Advertising and Interactive Design
May 2021 | 3.98 GPA

Skills

*Collaborative team player, fun
illustrator, and conceptual thinker*

*Proficient in After Effects, Illustrator,
Photoshop, InDesign, Procreate,
HTML, CSS, and SASS*

*Skilled in Sketch, and Cricut
Design Space*

*Knowledgeable in LottieFiles
Bootstrap, and XD*

Achievements

AAF Greater Lehigh Valley Awards
Gold | Spring 2025

AAF Greater Lehigh Valley Awards
Silver | Spring 2024

Dean's List
Fall 2017 - Spring 2021

KUCD Interactive Design Award
Spring 2021

**KUCD Dianne V. Dockery
Advertising Award**
Nominee | Spring 2021

AAF Greater Lehigh Valley Awards
Silver | Spring 2021

**Communication Arts
Typography 2021 Competition**
Finalist | Fall 2020

Volunteer Experience

**Volunteer | The Center for Animal
Health & Welfare**
Easton, PA | April 2025
Illustrated wall decor and remodeled
shelter breakroom to be a relaxing
lounge room for employees

Website Designer | Joyful Giving
Remote | June 2021 - November 2021
Designed and built non-profit
website in Wix

Design Experience

Senior Graphic Designer | Citro Digital
Remote | August 2025 - Present

- Working in a fast-paced environment and managing multiple clients simultaneously.
- Maintaining brand consistency throughout social media graphics and promotional print materials.
- Designing websites in Sketch in collaboration with development team.
- Building out cohesive digital media campaigns for HNL Lab Medicine's Patient Service Centers.
- Mentoring graphic design interns to become knowledgeable in clients' branding.

Co-Owner & Creative | Conville Design
Hummelstown, PA | January 2024 - Present

- Maintaining an online art shop and vending at local markets to sell illustrative posters, greeting cards, stickers, and bookmarks.

Graphic Designer | Citro Digital
Remote | June 2021 - July 2025

- Designed diverse media that includes motion graphics, digital ads, social media graphics, and infographics.
- Collaborated with a team to explore brand identities, like VyprVPN to refresh their logo and develop a bold appearance.
- Completed Ben Marriott's Motion Foundation course.
- Introduced motion design as a new service to utilize in website development. Created animated charts for the Cofense website to feature their product interface.

Freelancer | Tröegs Independent Brewing
Hershey, PA | February 2024 - October 2024

- Commissioned to create interactive Instagram filters for the release of Mad Elf Ale and Graffiti Highway IPA.

Intern | Citro Digital
Emmaus, PA | Spring 2021

- Worked close with a team on a variety of projects including social media graphics and cover photos.
- Assisted in promotional product design and user testing.

**Assistant Designer | Kutztown University Marketing
and Communications Department**
Kutztown, PA | August 2019 - March 2021

- Designed promotional material for admissions, academic departments, president, athletics, and student services.
- Created posters for on-campus and virtual events.

