



# JULIA CONVILLE



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## Education

**Kutztown University of Pennsylvania**  
**BFA Communication Design**  
Advertising and Interactive Design  
May 2021 | 3.98 GPA

## Skills

*Collaborative team player, fun  
illustrator, and conceptual thinker*

*Proficient in After Effects, Illustrator,  
Photoshop, InDesign, Procreate,  
HTML, CSS, and SASS*

*Skilled in Sketch and Cricut  
Design Space*

*Knowledgeable in LottieFiles,  
Figma, and XD*

## Achievements

**AAF Greater Lehigh Valley Awards**  
*Gold | Spring 2025*

**AAF Greater Lehigh Valley Awards**  
*Silver | Spring 2024*

**Dean's List**  
*Fall 2017 - Spring 2021*

**KUCD Interactive Design Award**  
*Spring 2021*

**KUCD Dianne V. Dockery  
Advertising Award**  
*Nominee | Spring 2021*

**AAF Greater Lehigh Valley Awards**  
*Silver | Spring 2021*

**Communication Arts  
Typography 2021 Competition**  
*Finalist | Fall 2020*

## Volunteer Experience

**Volunteer | The Center for Animal  
Health & Welfare**  
*Easton, PA | April 2025*

Illustrated wall decor and remodeled  
shelter breakroom to be a relaxing  
lounge room for employees

**Website Designer | Joyful Giving**  
*Remote | June 2021 - November 2021*  
Designed and built non-profit  
website in Wix

## Design Experience

**Senior Graphic Designer | Citro Digital**  
*Remote | August 2025 - Present*

- Working in a fast-paced environment and managing multiple clients simultaneously.
- Maintaining brand consistency throughout social media graphics and promotional print materials.
- Creating motion graphics and animations for website launches, product previews, and Google ads.
- Building out cohesive digital media campaigns for HNL Lab Medicine's Patient Service Centers.
- Designing websites in Sketch in collaboration with development team.
- Mentoring graphic design interns to become knowledgeable in clients' branding.

**Co-Owner & Creative | Conville Design**  
*Hummelstown, PA | January 2024 - Present*

- Maintaining an online art shop and vending at local markets to sell illustrative posters, greeting cards, stickers, and bookmarks.

**Freelancer | Tröegs Independent Brewing**  
*Hershey, PA | February 2024 - March 2026*

- Animated retro characters for Instagram reels and stickers to promote Tröegs Pennsylvania Lager.
- Commissioned to create interactive Instagram filters for the release of Mad Elf Ale and Graffiti Highway IPA.

**Graphic Designer | Citro Digital**  
*Remote | June 2021 - July 2025*

- Designed diverse media that includes motion graphics, digital ads, social media graphics, and infographics.
- Collaborated with a team to explore brand identities, like VyprVPN to refresh their logo and develop a bold appearance.
- Completed Ben Marriott's Motion Foundation course.
- Introduced motion design as a new service to utilize in website development. Created animated charts for the Cofense website to feature their product interface.

**Intern | Citro Digital**  
*Emmaus, PA | Spring 2021*

- Worked close with a team on a variety of projects including social media graphics and cover photos.
- Assisted in promotional product design and user testing.

