



REAL ESTATE PHOTO & VIDEO PREPARATION GUIDE

Outside

A dry driveway is a photogenic driveway. Please avoid washing down the driveway.

Remove these:

- Vehicles
- Trashcans
- Children & pet toys
- Hoses
- Lawn and garden tools

Make sure to do these:

- Sweep driveway, walkways, porches, patios and decks
- Mow the lawn
- Trim bushes, hedges, etc.
- Remove weeds from flower beds
- Rake fallen leaves

Living Room

Arrange furniture to highlight your fireplace or other unique features.

Remove these:

- Clutter from tables
- Easily moveable family photographs
- Holiday decor
- Children's toys/video games
- TV remote controls
- Excess furniture

Make sure to do these:

- Arrange pillows and cushions
- Fold and drape any blankets
- Small room: remove table leaf
- Large room: add table leaf
- Open blinds and curtains
- Test/replace light bulbs

Kitchens

Add a vase of flowers, a bowl of fruit, or cookbooks for a pop of color.

Remove these:

- Clutter from countertops
- Items on refrigerator doors
- Small appliances (blenders, etc)
- Hanging dish towels
- Sponges, gloves, and dish soap
- Paper towel rolls and rags

Make sure to do these:

- Wipe down appliances
- Test all lightbulbs
- Open blinds and curtains
- Put away food
- Hide trash can
- Clean the sink

Bathrooms

Glass shower doors can sell a bathroom. Make sure they are sparkling clean.

Remove these:

- Clutter from countertops
- Soap, shampoo, etc from shower
- Toilet paper
- Excess towels
- Dirty linens
- Plunger, toilet brush, etc.

Make sure to do these:

- Put toilet lids down
- Test all lightbulbs
- Open blinds and curtains
- Clean the shower
- Clean the mirrors
- Clean the sinks

Bedrooms

Bedrooms look and feel best when they are light, airy, and uncluttered

Remove these:

- Clutter from nightstands
- Family photographs
- Children's toys
- Trash cans and hampers
- Clothing and shoes
- Excess furniture

Make sure to do these:

- Make the bed
- Fluff decorative pillows
- Open blinds and curtains
- Hide jewelry boxes
- Test all lightbulbs

What we will do

Our photographers will assist with the following items.

- Turn on all lights
- Open all blinds
- Close all toilet seats
- Hide all toilet paper
- Remove interior trash bins
- Turn off fans