



PHOTO + VIDEO PREP GUIDE

GET YOUR HOME CAMERA READY

A room by room checklist to make your listing shine on shoot day.

THE SPACE

■ REMOVE THESE

■ MAKE SURE TO

01

OUTSIDE

A dry driveway is a photogenic driveway. Please avoid washing it down before the shoot.

- Vehicles
- Trash cans
- Children's and pet toys
- Hoses
- Lawn and garden tools

- Sweep driveway, walkways, porches, patios and decks
- Mow the lawn
- Trim bushes and hedges
- Remove weeds from flower beds
- Rake fallen leaves

02

LIVING ROOM

Arrange furniture to highlight your fireplace or other unique features.

- Clutter from tables
- Easily moveable family photos
- Holiday decor
- Children's toys and video games
- TV remote controls
- Excess furniture

- Arrange pillows and cushions
- Fold and drape any blankets
- Small room: remove table leaf
- Large room: add table leaf
- Open blinds and curtains
- Test and replace light bulbs

03

KITCHEN

Add a vase of flowers, a bowl of fruit, or cookbooks for a pop of color.

- Clutter from countertops
- Items on refrigerator doors
- Small appliances (blenders, etc.)
- Hanging dish towels
- Sponges, gloves and dish soap
- Paper towel rolls and rags

- Wipe down appliances
- Test all light bulbs
- Open blinds and curtains
- Put away food
- Hide the trash can
- Clean the sink

04

BATHROOMS

Glass shower doors can sell a bathroom. Make sure they are sparkling clean.

- Clutter from countertops
- Soap, shampoo, etc. from the shower
- Toilet paper
- Excess towels
- Dirty linens
- Plunger, toilet brush, etc.

- Put toilet lids down
- Test all light bulbs
- Open blinds and curtains
- Clean the shower
- Clean the mirrors
- Clean the sinks

05

BEDROOMS

Bedrooms look and feel best when they are light, airy, and uncluttered.

- Clutter from nightstands
- Family photos
- Children's toys
- Trash cans and hampers
- Clothing and shoes
- Excess furniture

- Make the bed
- Fluff decorative pillows
- Open blinds and curtains
- Hide jewelry boxes
- Test all light bulbs

WHAT WE WILL DO

Our photographers take care of these on shoot day.

✓ Turn on all lights

✓ Hide all toilet paper

✓ Open all blinds

✓ Remove interior trash bins

✓ Close all toilet seats

✓ Turn off fans