Fuel entrepreneurial thinking



At Western, every student is empowered to think like an entrepreneur through hands-on learning opportunities to turn innovative ideas into real-world impact.

Entrepreneurship drives innovation, creates jobs and fuels our economy. It also empowers students to solve problems, think creatively and lead with confidence in a world that's constantly changing.

At Western, we've created one of the most accessible and far-reaching entrepreneurship ecosystems in Canada. Anchored by the Morrissette Institute for Entrepreneurship, powered by Ivey, we are equipping students from every faculty, from engineers to music majors, with the skills, mentorship and resources to turn ideas into real-world solutions.

Our new state-of-the-art Ronald D. Schmeichel Building for Entrepreneurship and Innovation is home to Canada's largest campus makerspace. This collaborative hub brings students from every discipline together to design, test and refine their innovations. It also fuels investment in Western-based ventures, helping promising ideas grow into businesses that create jobs, strengthen communities and generate economic impact.

To further support our students, our accelerator programs, expert advising and real-world pitch opportunities ensure they learn to think creatively and act decisively. They graduate prepared not just to launch ventures but to drive innovation in their fields and deliver positive change in their communities.

With your support, we can ensure every student has the tools, confidence and network to transform their ideas into innovations that improve lives, strengthen communities and shape a better future.

ENTREPRENEURSHIP IN ACTION

Western students from across campus are turning ideas into impact through the Morrissette Institute.

1

Chathura Fernando, BESc '27, created the Clean Incinerator, a waste-to-hydrogen system that reduces landfill waste by up to 90 per cent. His work has brought together municipal leaders and industry partners to shape green energy solutions with global potential.

2.

Sydney Burns, Philosophy & AEO '28, co-founded Stable Insights with partner Julia Piskunowicz, BA '27, a smart equine health technology company that provides horse owners with real-time insights into their animals' welfare, helping equestrians make informed decisions to improve their horses' health and wellness.

3.

Sarvie Sage Golestaneh, MBA '25, founded Beavos, a children's footwear brand designed for growing feet. She built the brand from the ground up — website, customer discovery and manufacturing — and launched a Kickstarter in August 2025, reaching 25 per cent of her funding goal in less than a week. Her vision is to produce healthier footwear for children worldwide.

Are you <u>all in?</u> Get in touch.

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