

# AEONrv Launches Equity Crowdfunding Campaign to Accelerate Growth in Innovative RV Market

*Leading overlanding and RV innovator offers investment opportunity to the public via Wefunder.*



Reno, Nevada, June 19, 2024 – [AEONrv](#), a leading innovator in the overlanding and recreational vehicle industry, today announced the public launch of its equity crowdfunding campaign on [Wefunder](#). AEONrv aims to raise up to \$3 million at a \$33 million pre-money valuation to fuel expansion and innovation efforts.

AEONrv has already raised \$450,000 privately in this round and is now opening the opportunity for the public to invest via [Wefunder](#) to support its vision of revolutionizing the RV industry. The capital raised will enable AEONrv to double its manufacturing space, triple its output next year, and invest in R&D for future products.

"This crowdfunding campaign represents a pivotal moment for AEONrv and the future of sustainable, adventurous living," said Jim Ritchie, Founder and CEO of AEONrv. "We're not just building RVs; we're crafting experiences and shaping the future of outdoor exploration. By inviting the public to invest, we're creating a community of stakeholders who share our passion for innovation and the great outdoors."

AEONrv has demonstrated strong traction since its inception:

- Grew revenue to \$1.8 million in 2023 and projecting a 5X increase to \$9+ million in 2024
- Delivered 29 units to customers and on track to deliver 45+ units in 2024
- Secured deposits on 125+ additional units, representing a demand pipeline of \$28+ million
- Earned significant industry recognition with 60+ media mentions and 2+ million video views

Investors in the [Wefunder campaign](#) will enjoy various perks based on their investment level, ranging from awesome AEONrv merchandise to priority order access and discounts on an AEONrv purchase. The lead investor for this campaign shares his perspective:

“ I am investing for a second time because not only did the founders develop an innovative, industry-disrupting RV, but they possess the vital knowledge needed to scale the manufacturing operations...the key to future revenue growth. The bottom line...I trust ownership and the management team's vision, business acumen, and the ability to deliver on the growth plan. We believed in this endeavor from the earliest stage, and now with a resounding proof of concept, we are even more bullish for the future. ~ Anthony Nogueras

The equity crowdfunding campaign provides an opportunity for individuals to become part-owners of AEONrv for as little as \$100. Interested parties can learn more and invest by visiting the [AEONrv page on Wefunder](#).

## **About AEONrv**

At AEONrv, our mission is to build and deliver the most innovative RVs and exceptional customer experience using the latest advancements in modern and green technology. AEONrv is the first true all-season, electric cabin, off-road capable, high-tech and modern recreational vehicle. The company was launched in Oct 2021 by two Silicon Valley executives and avid outdoorsmen with nearly 60 years of combined technology and innovation experience. For more information, visit us at [aeonrv.com](http://aeonrv.com).

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