

## **AEONry Unveils New 2023 Model:** Redefining Off-Road Adventuring

AEONrv Sets New Industry Standards for Innovation, Value, Safety, and Customer Experience in the Overlanding RV and Van Markets



Reno, Nevada, October 3, 2023 – <u>AEONrv</u>, manufacturer of the first true all-season, electric cabin, off-road capable, high-tech and modern recreational vehicle, today announced the release of its highly anticipated 2023 model. This new release represents a significant leap forward in off-road adventuring, combining cutting-edge technology and enhanced features for an unrivaled RVing experience.

Key new features of the 2023 AEONrv include (see data sheet for full details):

- New Transit Chassis built on the 2023 Ford Transit T-350 AWD single rear wheel cutaway chassis with additional safety features and major suspension and tire upgrades completed by AEONrv to better tackle rugged terrain.
- Advanced Safety Capabilities Blind Spot Information System (BLIS) with Cross-Traffic Alert, Reverse Sensing System, and Front Parking Sensors for additional traffic visibility.
- **3. Easier and More Relaxed Driving** incorporates Ford's latest Intelligent Adaptive Cruise Control (iACC) with Intersection and Lane Keeping Assist to make driving less stressful.
- **4. Upgraded Entertainment & Navigation** new SYNC 4 HD Radio with 12" Display, SiriusXM with 360L, and Garmin Navigation for optimized enjoyment.
- **5. Custom Rear Bumper** a custom black powder-coated aluminum bumper integrates BLIS and the reverse sensors seamlessly into the vehicle's design.

- **6. Optimized Batteries** new 24V heated Battle Born batteries for more efficient all-season power.
- 7. **Upgraded System Cooling** enhancements to the refrigerator and electrical/battery compartment cooling, all managed by sensor-controlled fans.
- **8. Upgraded Design Details** new black surround HID Headlamps, black powder-coated steel wheels, and new grip step style running boards improve the overall aesthetic.
- 9. Additional Optional Features:
  - o Brandmotion FullVUE® Mirror Vision System and RV 360° SurroundVUE camera systems.
  - Integrated Starlink satellite internet and 5G cellular Wi-Fi system (coming soon).

"We are really excited about the first customer delivery of our 2023 model year. We've made over 20 refinements and upgrades based on user feedback and our own engineering testing from the 2022 model year while still delivering the most energy efficient RV on the market." said Jim Ritchie, CEO of AEONrv. "The 2023 model reflects our efforts to set new industry standards and continually redefine the RV experience, delivering greater value, safety, and technical advancements for our customers."

The new 2023 AEONrv will debut at Overland Expo East in Arrington, VA from October 6-8, 2023. AEONrv will also embark on a roadshow from October 1-4, 2023, offering the public a chance to view the rig in person during stopovers in the below cities. See the AEONrv events page for more details.

- 10/1 Salt Lake City, UT
- 10/2 Denver, CO
- **10/3** Kansas City, MO
- **10/4** Lexington, KY

The new 2023 model is expected to further accelerate strong AEONrv interest and sales. To meet growing demand, AEONrv is scaling its operations and expanding its production capacity to build and deliver 100+ units in 2024 and address the current 18-20 month \$25M+ sales backlog. To support this expansion, AEONrv has moved into a significantly larger 35,000-square-foot manufacturing facility in Reno, NV, is actively hiring, and has made major capital investments in new technology with the goal of building the world's most automated and advanced RV manufacturing facility.

The 2023 AEONrv is available for order immediately at the price of \$219,500 with a fully refundable \$1,000 deposit here. Or, contact us directly at sales@aeonrv.com.

## About AEONrv

At AEONrv, our mission is to build and deliver the most innovative RVs and exceptional customer experience using the latest advancements in modern and green technology. AEONrv is the first true all-season, electric cabin, off-road capable, high-tech and modern recreational vehicle. The company was launched in Oct 2021 by two Silicon Valley executives and avid outdoorsmen with nearly 60 years of combined technology and innovation experience. For more information, visit us at aeonrv.com.

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