



FOR IMMEDIATE  
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## **AEONrv launches the first truly modern, compact, advanced technology RV that enables living, working and playing off-grid in comfort and style**

*Led by a team of Silicon Valley startup executives with a combined 60+ years of software expertise and technology innovation, AEONrv is changing how recreational vehicles are built, delivered, and supported with the latest in technology advancements.*

Reno, Nevada, October 21, 2021 – [AEONrv](#) introduces the first all-season, electric cabin, off-road capable, new and modern recreational vehicle. Combining the benefits of 4WD campervans with the advantages of larger class C RVs while providing many of the capabilities of a custom built overlanding vehicle at a traditional RV price point like the Winnebago Ekko or Revel, AEONrv is uniquely positioned in the market.



In design and development during the last 15 months, the AEONrv is set apart with its 4-season camping and off-road capabilities, its large lithium battery bank used for all primary energy needs, employing high quality marine-grade materials for durability and longevity, its up-leveled modern design that maximizes space and livability while utilizing the latest in technology, and its price point starting at \$199,500.

“AEONrv was born from my own frustration with what I perceived as the lack of quality and innovation in RVs built by the traditional manufacturers,” said Jim Ritchie, the CEO of AEONrv. “The RVs I looked at purchasing were constructed with low quality plywoods and plastics using staples and other flimsy fasteners that tend to fall apart over time and the insides rattle, especially when going off-road. I thought, we can build something far more durable and rugged, yet appealingly modern and sophisticated, and we’ll figure out how to do it at a price point that customers appreciate.”

AEONrv’s walls, floor and ceiling are constructed using insulated fiberglass reinforced panels, unique in the mass produced RV market and the same marine-grade materials used to build luxury yachts. The cabin sits atop a Ford Transit EcoBoost all-wheel-drive 1-ton SRW cutaway chassis. The build utilizes thermal transfer free construction techniques and industrial grade adhesives that produce a box that is stronger, lighter, better insulated and more flexible than traditional RV construction methods -- all the characteristics a customer would desire in a 4-season, off-road camper. AEONrv also features insulated doors and acrylic dual pane windows, which contribute to its all-weather performance while also leveraging renewable energy sources, such as solar and extra energy generated by the engine alternator, to power the essential appliances. AEONrv is ideal for travel and camping for up to two adults and two children. “More and more people are interested in experiencing an off-grid lifestyle” added Ritchie. “We’ve received enthusiastic interest from couples who

want to explore the world full-time, families who wish to camp, hike, bike and ski in safety and comfort, and younger individuals who yearn for the freedom to work from anywhere while enjoying an adventurous lifestyle.”

As of September 2021, [more than 65 million people plan to take a trip in a recreational vehicle](#) in the coming year, according to the RV Industry Association (RVIA). More than one-fourth of those travelers plan to purchase their own vehicle.

### **AEONrv’s Key Highlights:**

- Modern design aesthetic and constructed of high-quality materials, including marine-grade electrical components and high quality LiFePo batteries
- Ability to travel on rough roads or in the snow and does not need winterizing
- Compact enough to park in a standard size parking space
- No need for additional propane or other fuel besides the gas in the vehicle tank
- Queen sized bed that sleeps two adults plus flexible bed space for 2 children
- Pet friendly features, including the ability to keep the vehicle at a safe temperature even when no one is there
- Efficient and quiet air conditioning and heating plus plenty of energy to run a microwave, hair dryer and other common electrical appliances
- Smartly configured in-unit clothing, pantry and storage space
- Separate, heated underbed garage space for gear storage, including bicycles
- Large refrigerator with separate freezer to allow for plenty of fresh food storage
- Enough water and power capacity to live off-grid for at least a week
- Private bath with shower, sink and commode that doubles as a mudroom and has outdoor showering capabilities
- Ample electrical power and ergonomic space to allow for mobile, remote work and provides work space for either sitting or standing
- Advanced software technology to allow for easy & remote management of all systems
- All AEONrv systems can be easily customized or modified by the buyer

“Eventually we would like to build a completely electric RV but the technology is not quite here yet,” said Lars Severin, AEONrv’s CTO. “We are hoping to accelerate the viability of such a vehicle by working with Ford Motor Company on their new all electric E-Transit or maybe a future hybrid Transit chassis.”

With a \$1,000 refundable deposit, customers can reserve an AEONrv today. Scheduled deliveries will begin in Q1 2022. For more information on AEONrv, including product specifications and ordering/pricing details, please visit [aeonrv.com](https://aeonrv.com).

### **Media Contact**

pr@aeonrv.com  
855-740-1580

### **Social Media**

[YouTube](#)  
[Facebook](#)  
[Instagram](#)  
[LinkedIn](#)