

AEONrv Launches Cross-Country 2025 Road Tour to Showcase Latest Model



RENO, NV — July 2025 — AEONrv, the company redefining the recreational vehicle experience with its all-season, electric cabin, off-road + off-grid, new high-tech RV, is hitting the road this fall for a coast-to-coast tour showcasing its new 2025 model.

Following a year of rapid growth, AEONrv's 2025 Road Tour will bring the brand's next-generation RV directly to outdoor enthusiasts across the country. The tour kicks off at [Overland Expo Mountain West](#) in **Loveland, Colorado** and wraps up at [Overland Expo East](#) in **Arrington, Virginia**, with stops in overlanding hubs along the way. Attendees will get a firsthand look at the rugged, tech-forward RV that's gaining national recognition.

2025 AEONrv Road Tour Schedule:

- **Loveland, CO** – August 22–24 – Overland Expo Mountain West at The Ranch Events Complex
- **Lake Tahoe, CA** – September 20–21 – Adventure Van Expo Lake Tahoe at Palisades Tahoe
- **Flagstaff, AZ** – September 24, 4:00 PM – 6:00 PM – Bushmaster Park
- **Albuquerque, NM** – September 26, 4:00 PM – 6:00 PM – Los Altos Park
- **Dallas, TX** – September 28, 4:00 PM – 6:00 PM – Bachman Lake Park
- **Nashville, TN** – September 30, 4:00 PM – 6:00 PM – Two Rivers Park
- **Arrington, VA** – October 3–5 – Overland Expo East at Oak Ridge Estate

More East Coast locations will be announced soon. For updates, subscribe at aeonrv.com/events.

Built for off-road exploration and off-grid comfort, AEONrv has emerged as a favorite among adventurers, overlanders, and full-time travelers looking to ditch traditional RV limitations. The 2025 model features a lifted

all-wheel-drive chassis, marine-grade interiors, advanced insulation for true four-season use, and a fully integrated solar and battery power system that supports long-range, off-grid travel.

What's New in the 2025 Model:

AEONrv introduces over 20 refinements, including:

- A high-efficiency 800W rigid solar array
- BFGoodrich KO3 all-terrain tires
- New interior cabinet finishes: Simplicity (light) and Union Peak (medium-dark)
- Optional exterior wrap color choices
- A larger standard battery pack: 10.9kWh BattleBorn LiFePO4
- A passenger-side bedroom window (now standard)

Optional upgrades include a Raptor-style grille, fast-idle alternator charging, and smart Lumi Max projector TV. The 2025 AEONrv starts at \$224,500.

The tour follows a year of major momentum for AEONrv:

- **100 builds planned for 2025** — more than triple last year's output
- **10 vehicles per month** rolling off the line from **AEONrv's 70,000 sq. ft. Reno, NV factory**
- A team of **65+ employees** powering production and innovation
- The launch of a **new website** and strong reception to the 2025 model, with 8 units already delivered

As the RV market trends younger, more digital-savvy, and increasingly adventurous, AEONrv has struck a chord with a new generation of explorers. According to recent industry reports, nearly 80% of new RV buyers prefer all-season, off-grid capable vehicles, and 95% begin their research online. AEONrv stands out by delivering a product built for performance and independence, not hookups and campgrounds.

“Our customers are adventure-driven and tech-forward. They don't want to be plugged in, they want to be out there, exploring remote places in comfort and confidence,” said Jim Ritchie, CEO of AEONrv. “This tour gives them a hands-on opportunity to see what makes AEONrv different, how we've engineered every detail for real-world travel.”

Unlike most RV manufacturers, AEONrv operates on a direct-to-consumer model. By designing, manufacturing, and selling each vehicle in-house, the company maintains tighter quality control, offers greater customization, and delivers a more transparent, customer-focused experience from start to finish.

With sleeping room for four, 65+ cubic feet of heated gear storage, industry-leading water filtration, and climate control rated to -13°F, AEONrv combines rugged durability with a refined, high-performance living space. It's engineered for those who go farther, off-road, off-grid, and beyond.

About AEONrv

At AEONrv, our mission is to build and deliver the most innovative RVs and exceptional customer experience using the latest advancements in modern and green technology. AEONrv is the all-season, electric cabin, off-road + off-grid, new high-tech recreational vehicle. The company was launched in October 2021 by two Silicon Valley executives and avid outdoorsmen with nearly 60 years of combined technology and innovation experience. For more information, visit us at aeonrv.com, follow us on social media at [@AEONrv](https://twitter.com/AEONrv), or contact us directly.

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