

INTRODUCING FUFILD

The People Solution for the Modern Workforce - Because Life Happens **Now**.

NOT JUST A BENEFIT OR PERK - A STRATEGY THAT WORKS.

Fufild fills the "Now Gap", supporting life beyond the paycheck where it matters most: **right now**.

Fufild empowers employees with access to the services they use and love: things that bring convenience, enjoyment, growth, and wellness into their real, everyday lives.

By closing the **Now Gap**, we help employers create stronger teams:

- **Lower turnover**
- **Better performance**
- **Deeper loyalty & engagement**
- **Real ROI from day one**

With **simple setup, real-time data, and built-in support**, Fufild becomes a daily expression of care that's easy to launch, and even easier to love.



Fufild Is Better Than:

(Because traditional solutions don't fix the Now Gap)

• A \$1 Raise

Raises disappear in 48 hours, and are forgotten in two pay cycles. Fufild fills the Now Gap with real-life value employees feel today.

• Perks & Swag

T-shirts and pizza parties don't change lives. Fufild delivers services that actually support mental, physical, and emotional well-being, now.

• Rewards Programs

Gamified points don't help when life gets hard. Fufild meets real needs outside of performance metrics.

• Retention Bonuses

A one-time check won't build lasting trust. Fufild shows ongoing care, creating loyalty that sticks.

• Wellness Apps Alone

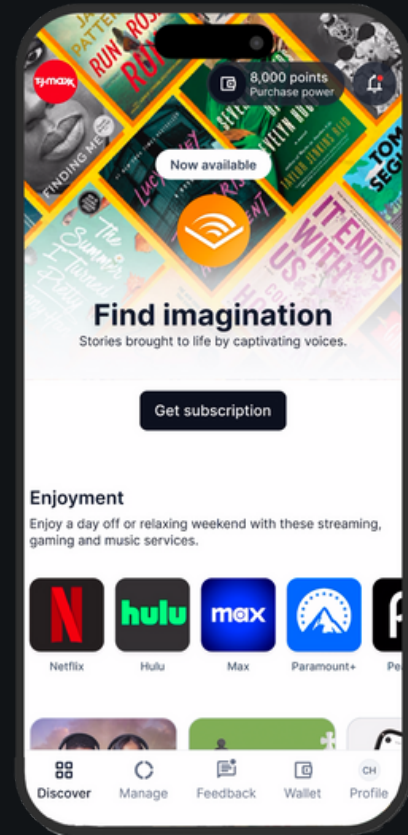
A meditation app won't help a parent needing groceries or a ride. Fufild lets people choose what they need in the moment.

• Wage Wars

Trying to win loyalty through raises alone is expensive—and unsustainable. Fufild offers fulfillment that money alone can't buy.

• Doing Nothing

The cost of ignoring the Now Gap? Turnover, disengagement, burnout.





4 KEY IMPACT AREAS

Nearly 100 top providers across four life-anchoring categories.

• Retention That Drives ROI

In any high-turnover environment, improving retention has an outsized impact on cost and continuity. Fufild helps you retain talent through meaningful support, not just higher pay.

• A Culture of Care That Scales

From corporate offices to warehouse teams, Fufild delivers personalized, family-inclusive support that strengthens morale and loyalty. It's not just employee care—it's a company-wide culture shift employees can feel.

• Rapid Implementation. Proven Results.

Easy to launch. Simple to use. Data you can track from day one. Morale, loyalty, and engagement all go up, and you'll see the difference.

• Guaranteed Value - No Waste.

Unused points? Automatically credited on your next invoice. Every dollar delivers value—no unused benefits, no sunk costs.

Start Small. Learn Fast.

Try out a 90-Day Pilot!

We're offering a focused pilot for your team:

- A chance to see real retention impact in just **90 days**.
- Your team gets hands-on experience with the platform, and you get real data and feedback.
- If it's not the right fit? We'll refund all platform user fees.*

Let's Connect!

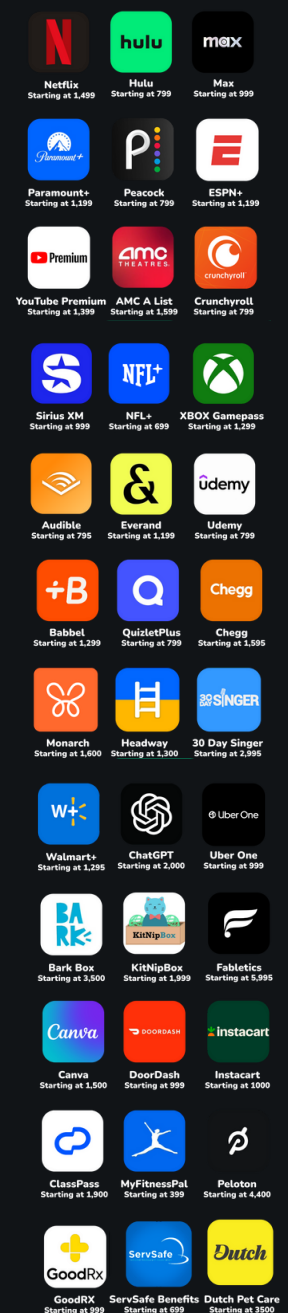
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*Platform user fees do not include points added to accounts by employer.