NEW WINDOWS OR NEW INSULATION:
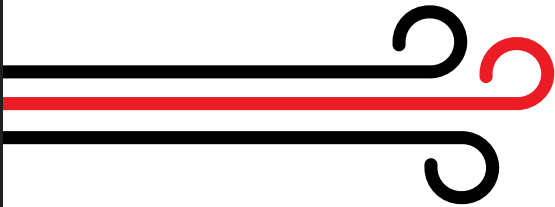## WHICH SHOULD YOU CHOOSE?

Are you weighing which home improvements will provide the most bang for your buck when it comes to reducing your energy costs, and increasing your home comfort? The midwest climate presents many challenges to homes in the greater Frankfort and Chicago Southland areas. Here's what you need to know about choosing between replacing old insulation or installing new energy efficient windows.

WHICH SHOULD YOU CHOOSE

SIGNS YOU NEED NEW WINDOWS

- Cold winter drafts coming from the windows
- Visible air leaks around windows

SIGNS YOU NEED NEW INSULATION

- A second floor that is hard to keep comfortable
- A furnace or AC that runs constantly
- Steadily rising energy costs
- Indoor drafts

WINDOW REPLACEMENT

While energy efficient windows can help reduce the amount of heat your home loses in the winter, and how much heat infiltrates your home in the summer, the energy savings from new windows alone are considered minimal. However, if your windows were poorly installed and are leaky, replacing your old windows could still offer many additional benefits!

INSULATION REPLACEMENT

As insulation deteriorates over time, the changes are gradual. Slowly, a home will require more from its heating and cooling equipment, drafts will become commonplace, and ice dams can start to wreak havoc on the attic and roof. Removing and replacing insulation and air sealing your home offers impressive energy savings and a boost in whole-home comfort.

GET ANSWERS WITH AN ENERGY AUDIT

With a home energy audit, the home performance experts at Assured Insulation will assess your home's air leakage, insulation levels, all combustion equipment including boilers, furnaces, and water heaters, and the movement of air within the home. The results of your audit will come with home improvement project recommendations, so you can make the best decision for your home.

GET THE ANSWERS YOU NEED TO MAKE YOUR HOME MORE COMFORTABLE AND ENERGY EFFICIENT.
SCHEDULE AN ENERGY AUDIT WITH ASSURED INSULATION.

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