

Deliverable_template

D2.2 Project website established with news published

WP2 Communication and Dissemination

Responsible partner: Gratex

Partners: CVTI, IT4I@VSB, DFKI, Asseco CE, STU Bratislava, Comenius University Bratislava, Alexander Dubček University of Trenčín, Trenčín Self-Governing Region, Optima Ideas, CANEX

Date:

Confidentiality: Public/ Consortium/ Restricted

www.innovaite.sk

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Revision history			
Version	Date	Comment	Author
V1	17.12.2025	First draft	Bohdan Inna
Final	7.1.2025	Final	Tomaško Branislav

1 Executive summary

This document presents the **report on Deliverable D2.2 Project website established with news published**, which is part of *Work Package WP2 (Communication and Dissemination)*. The **main purpose of this deliverable** was to create and launch the official website of the InnovAlte Slovakia project (<https://innovaite.sk/>), scheduled for delivery in month 4 of the project. This website serves as a central communication hub for disseminating information about the project's objectives, progress, research activities, and results achieved to both the professional and lay public in a coherent visual identity aligned with the project's communication strategy.

The **website was successfully designed, developed, and launched in accordance with the requirements of the Slovak Republic's Recovery and Resilience Plan and the visual identity of the project.**

The website contains all **key sections**:

- project information,
- consortium presentation,
- description of work packages (WP),
- a regularly updated news section.

The website is fully functional, modern, responsive, publicly accessible, compliant with accessibility, privacy, and cookie-consent requirements, and ready to publish outputs from research packages WP3 to WP8.

D2.2 Project website established with news published was successfully achieved within the specified deadline (M4). The website meets the technical and content requirements defined in the project description for D2.2: it presents core project information, introduces the consortium and work packages, and provides a dedicated news and results section.

Its sustainability and **regular updating through the content management system are ensured**. A content management and editorial process has been set up within WP2, ensuring that partners can contribute news and materials in line with the Internal Communication Plan and Dissemination Strategy (D2.1).

The website serves as **the central distribution channel** for disseminating results and ensuring the visibility of the project. Subsequent steps include regular content maintenance, publication of further WP2 deliverables of **e-newsletters (D2.4)**, **press releases (D2.5)**, **summary articles (D2.6)**, and **sustainability and technology transfer information (D2.7)** via this website.

The website will also serve to register and **provide information about planned expert conferences (D2.3)**. The News, Events, and Results sections will be continuously expanded with new articles, event announcements, and outcome summaries in line with the timing of the research work packages and related deliverables.

2 Introduction

Project Name: InnovAlte Slovakia

Work Package: 2 – Communication and Dissemination

Identification of actors:

- Coordination: Branislav Tomaško Gratex International (WP2 Leader)
- Participation:
 - Content contributions and validation - WP2 team members
 - Gratex International, a.s.
 - Asseco central Europe, a.s.
 - CANEX, spol. s r.o.
 - Optima Ideas, s.r.o.
 - Vysoká škola báňská - Technická univerzita Ostrava
 - Deutsches Forschungszentrum für Künstliche Intelligenz GmbH (DFKI)
 - Slovenská technická univerzita v Bratislave
 - Univerzita Komenského v Bratislave
 - Trenčianska univerzita Alexandra Dubčeka v Trenčíne
 - Centrum vedecko-technických informácií Slovenskej republiky
 - Trenčianský samosprávny kraj
 - Web development – Gratex International, a.s.

The website development was coordinated by **Gratex International (WP2 Leader)** with content contributions and validation from all consortium partners, particularly the **Slovak Centre of Scientific and Technical Information (CVTI), which plays a key role in dissemination activities.**

Main objective of the deliverable: To launch a publicly accessible, user-friendly website that would serve as the main information channel for the project.

Specific objectives

- Design and launch a publicly accessible project website in accordance with the Recovery and Resilience Plan manual and aligned with the project's visual identity and communication strategy.
- Provide clear and structured information about the project's goals, partners, work packages, key domains, and funding sources.
- Establish “News”, “Events”, and “Results” sections where updates about project implementation, events, and selected outputs are regularly published.
- Lay the technical and organizational foundations for subsequent dissemination activities (newsletters, conferences, press releases, summary articles, and sustainability communication).

The website will be used by all target groups (businesses, researchers, students, public administration) to obtain up-to-date information about the project. It also serves as the central communication and dissemination hub for the entire consortium. The website will be actively used during the whole implementation period to publish regular news, present information on work packages, provide an entry point to events and newsletters, and support sustainability and technology transfer activities.

3 Project Context, Objectives of WP2

The website directly fulfills the **WP2 objectives**:

- It reaches a wide range of target groups interested in AI-driven research (O2.1) by being publicly accessible and covering diverse fields.
- It promotes the visibility of results (O2.2) by serving as a permanent channel for news, deliverables, and promotional activities.
- It contributes to sustainability (O2.3) by keeping results accessible beyond the project's lifespan
- It communicates towards R&D organizations (O2.4) to foster future research collaborations.

Contribution to Specific Project Objectives:

- **International Collaboration (SO 9):** The website acts as the primary interface for the consortium's international identity, facilitating the dissemination of research results to a global audience and supporting the objective of co-publishing research papers.
- **Societal and Economic Impact (SO 10):** By raising awareness about the project's innovation potential, the website helps attract high-quality talent and serves as a contact point for industry partners interested in adopting AI innovations, thus supporting job creation and economic growth.

Links to other deliverables

Deliverable	Title	Link with D2.3
D2.1	Internal Communication Plan and Dissemination Strategy	The website was designed, structured, and launched in strict alignment with the visual identity, target groups, and strategic goals defined in D2.1.
D2.3	Expert conferences and presentation on thematic events	The website acts as the central hub for promoting these events, facilitating participant registration, and hosting post-event materials

(presentations, agenda, photos) to extend their impact.

D2.4	E-newsletters	The website hosts the subscription interface to build the contact database for the newsletters. It also serves as a permanent archive where past issues of the e-newsletters are accessible to the public.
D2.5	Press releases	Press releases are published in the "News" section of the website immediately upon issue to ensure their permanent availability, searchability, and broader reach.
D2.6	Summary Articles	The website provides the primary publishing platform for scientific and summary articles, making the project's research outcomes accessible to both the general public and the expert community.
D2.7	Project Sustainability and Technology Transfer Plans	The website contributes to the project's sustainability strategy by serving as a long-term repository of results and a primary contact point for potential technology transfer partners and investors.
D2.8	Promotional materials	The website integrates the digital promotional materials (banners, graphics, videos) developed under D2.8, ensuring a consistent visual identity and branding across the project's online presence.

4 Implementation Process

At the start of the project, there was no unified online platform for the consortium. Communication was fragmented across individual partners' channels. A central hub was required to ensure consistent messaging and compliance with the Recovery and Resilience Plan's visibility rules.

The development followed a standard **agile web development lifecycle** aimed at delivering a functional platform by Month 3:

1. **Specification & Design (M1-M2):** Definition of sitemap and wireframes aligned with the Internal Communication Plan (D2.1). Application of the "Recovery and Resilience Plan" visual identity guidelines (logos, typography).

2. **Content Collection (M2):** Collaboration with all consortium partners (Gratex, IT4I, DFKI, Universities, etc.) to gather partner profiles, WP descriptions, and initial news items.
3. **Development & Testing (M3):** Implementation of the Content Management System (CMS), setup of security protocols, and responsiveness testing on mobile devices and various browsers.
4. **Deployment (M4):** Official launch of www.innovaite.sk and publication of the first "Welcome" news article.

5 Deliverable content

Website Overview

URL: <https://innovaite.sk/>

Key Features:

- **Dynamic News, Events, and Results Sections:** Enables continuous publishing of project results, press releases, and updates.
- **Project Structure:** Dedicated subpages for each Work Package (WP1-WP8) explaining the research objectives and tasks.
- **Consortium Hub:** Interactive list of all partners with links to their institutional sites.
- **Responsiveness:** Optimized for desktops, tablets, and smartphones.

Visual Documentation Screenshots of the Homepage, News section, and other key features can be found in the annexes at the end of this document.

6 Final conclusions and recommendations

The Project website (D2.2) is fully functional, publicly accessible, and populated with initial content. It successfully establishes the project's digital presence in compliance with all grant requirements.

Next Steps and Sustainability:

- **Regular Updates:** The editorial team led by Gratex will update the "News" and "Events" sections on a monthly basis or as major milestones are achieved.
- **Content Expansion:** As research WPs produce results, the "Results" section will be populated with summaries, articles, and downloadable assets
- **Dissemination Support:** The website will be used to promote upcoming expert conferences and host the e-newsletters.

7 Risk and Mitigation Measures

Risk: Technical downtime or security breaches.

- **Mitigation:** Regular backups, security updates of the CMS, and hosting on a secure infrastructure managed by Gratex.

Risk: Outdated content due to lack of partner input.

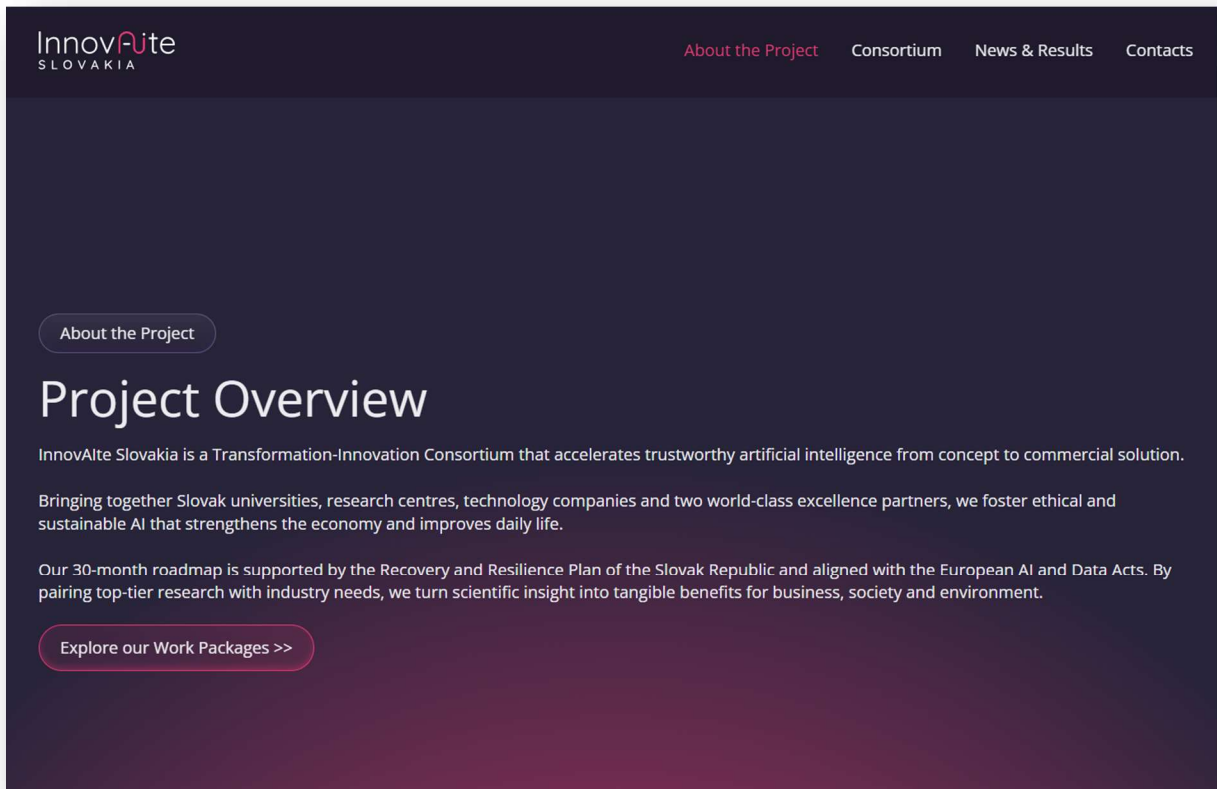
- **Mitigation:** The Communication Manager will proactively request updates during regular consortium meetings as defined in the Internal Communication Plan.

8 Annexes

Table – overview of annexes

Name of Annex	Description of content of Annex	Confidentiality	Link
ANNEX A – Visual Documentation Screenshots (About the Project)	Screenshot of the project overview section	Public	About the project
ANNEX B – Visual Documentation Screenshots (Consortium)	Screenshot of the consortium section	Public	Consortium
ANNEX C – Visual Documentation Screenshots (Work Packages)	Screenshot of the Work-package Map	Public	Work Packages
ANNEX D – Visual Documentation Screenshots (News and Results)	Screenshot of the News and Result section showing published articles	Public	News and Results
ANNEX E – Visual Documentation Screenshots (Subscription for Newsletter)	Screenshot of the subscription form and footer with required funding logos	Public	Subscription for Newsletter

ANNEX A – Visual Documentation Screenshots (About the Project)



ANNEX B – Visual Documentation Screenshots (Consortium)


Our Partners

Consortium

An united ecosystem turning AI research into real-world progress. Eleven organisations — universities, R&D institutes, industry leaders, and public bodies — join forces to accelerate trustworthy AI across Europe.

Gratex International

Role · Applicant




Founded 1991 in Bratislava, Gratex International is a software house specialising in insurance systems and R&D. As project lead it steers governance (WP01-02), drives AI-powered automation of the software-development life-cycle (WP06) and bridges research with market.

[Learn more >>](#)

Asseco Central Europe

Role · Partner




One of CEE's largest software vendors, Asseco CE delivers complex IT for public- and private-sector giants across six countries. Within InnovAlte it leads WP07 on AI in insurance, contributes proven AI for building/road safety, and ensures every prototype is production-ready for rapid industry integration.

[Learn more >>](#)


CANEX

Role · Partner

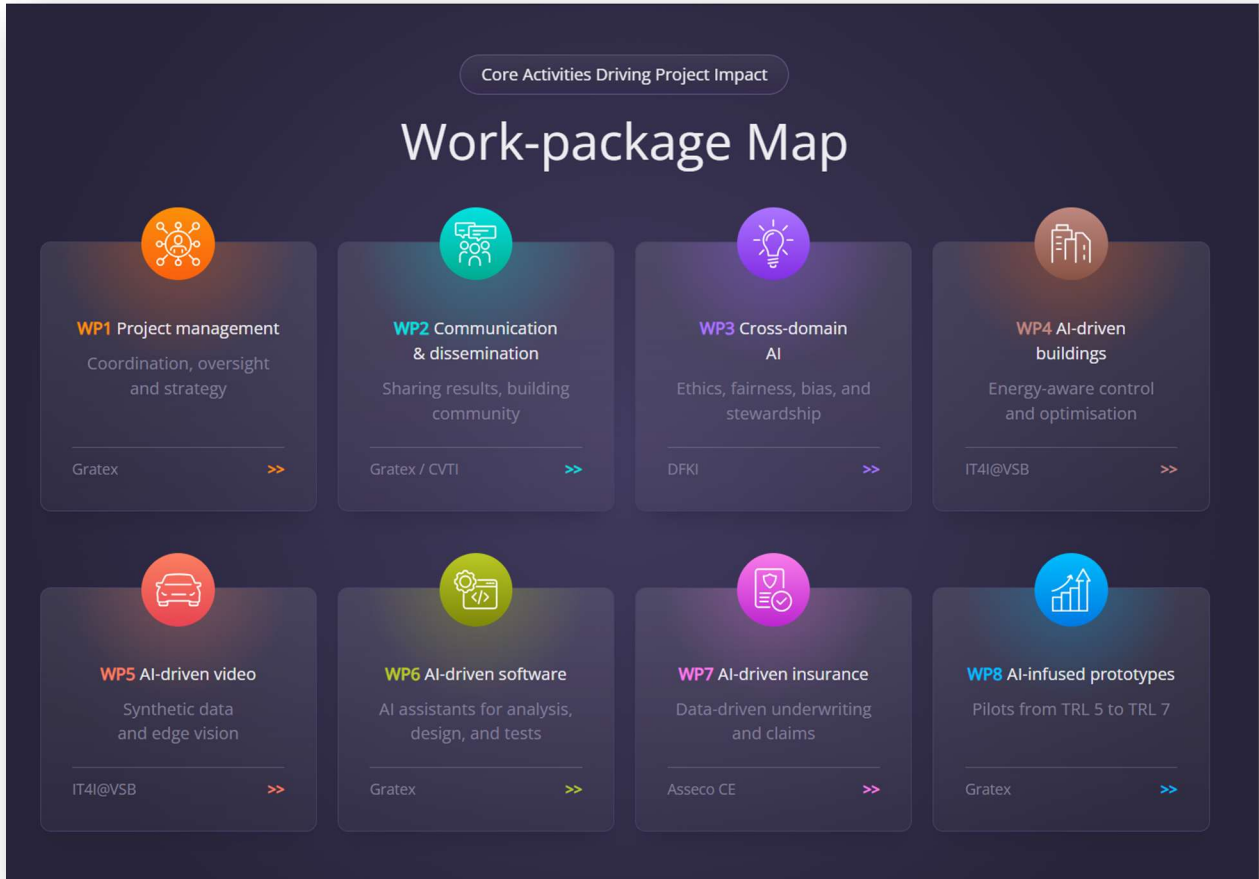


Optima Ideas

Role · Partner




ANNEX C – Visual Documentation Screenshots (Work Packages)



ANNEX D – Visual Documentation Screenshots (News and Events)

Latest News & Events




21 November 2025 News

Thank You for Your Participation: InnovAlte Slovakia Kick-off Resources Are Now Online

The organisers would like to extend their sincere appreciation to all speakers and participants of the Kick-off Conference for their valuable contributions, ...

[Learn more >>](#)




05 November 2025 News

InnovAlte Slovakia – Opportunity to Live Differently

We're proud to present the official promo video for the InnovAlte Slovakia project — now live on YouTube. The video captures the project's mission to build a strong AI and innovation ecosystem in Slovakia...

[Learn more >>](#)



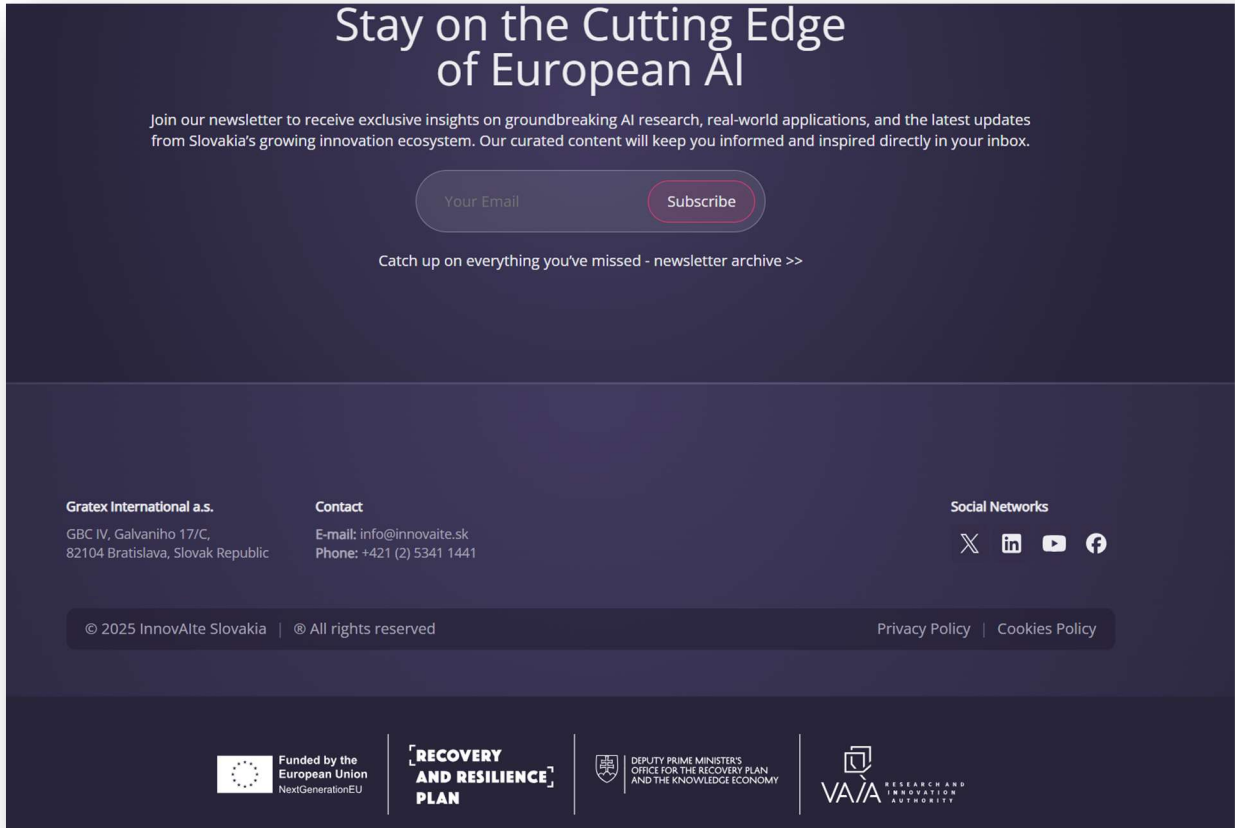
05 November 2025 News

InnovAlte Slovakia Launched: Catch the Energy in Our Aftermovie

The InnovAlte Slovakia community gathered to launch the project and share ideas on advancing AI and innovation. Catch the energy in the aftermovie and session recordings online!

[Learn more >>](#)

ANNEX E – Visual Documentation Screenshots (Subscription for Newsletter)



About the project

The InnovAlte Slovakia project was launched in response to the call “Transformation and Innovation Consortia” announced by the Government Office of the Slovak Republic under the Recovery and Resilience Plan of the Slovak Republic (Component 9 – Investment 2: Supporting cooperation between companies, academia, and research and development organizations). The call aims to drive systemic transformation and increase the added value of key sectors of the Slovak economy through intensive collaboration among research institutions, innovative enterprises, the public sector, and internationally renowned partners.

InnovAlte Slovakia seeks to build a dynamic and sustainable innovation ecosystem in the field of artificial intelligence (AI), effectively linking cutting-edge research with practical applications. The project emphasizes the development of AI solutions that are not only technologically advanced but also ethical, environmentally sustainable, and socially beneficial. The consortium brings together leading research centers, universities, and businesses from Slovakia, Germany, and the Czech Republic.

Key focus areas include the development of AI algorithms for improving building energy efficiency, enhancing traffic safety through video analytics, automating software development, driving digital transformation in the insurance sector, and validating functional prototypes. Special attention is also given to AI education, talent development, and the incubation of startups.

The project’s outcomes will significantly strengthen Slovakia’s position in research and innovation, reduce environmental burdens, increase the competitiveness of the national industry, and modernize public services. By bridging the public and private sectors with international research excellence, InnovAlte Slovakia stands as a key instrument in addressing the social and economic challenges of today.




Innovaite
SLOVAKIA



www.innovaite.sk

 Funded by the
European Union
NextGenerationEU

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AND RESILIENCE]
PLAN**

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OFFICE FOR THE RECOVERY PLAN
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