

NEW HFSS Regulations

Is your business ready?

STARTS

01

OCTOBER
2026



New rules are coming to Scotland that restrict the promotion and placement of certain prepacked foods and drinks, that are High in Fat, Sugar or Salt.

WHAT'S CHANGING?

MULTI-BUY DEALS

Restrictions on volume price promotions such as BOGOF

PRODUCTS IN SCOPE

Examples include some biscuits, crisps, soft drinks, yogurts, cakes and pizza

PRODUCT PLACEMENT

Restrictions on targeted products in prominent locations

COULD YOUR BUSINESS BE AFFECTED?

The rules cover a range of businesses, including convenience, forecourt and online food retailers, and some hospitality businesses.

CHECK

if the new rules apply to your business.

REVIEW

your relevant products, promotions and placement.

PREPARE

for the new regulations on the 01 October 2026.



Find out if the new HFSS rules apply to your business and what you need to do before 01 October 2026.

scottishwholesale.co.uk/hfss

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