

# ALTITUDE▲

not your normal marketing agency

## AI tools

For the people who want  
their time back

The **productivity-boosting** toolkit  
you'll actually use.

## **Automation**

**Zapier | n8n**

### **Your digital assistants for everything and anything repetitive**

Connect your favourite apps, like Gmail, Slack, HubSpot, Airtable, and build automated workflows without writing a line of code. Whether you're routing leads, sending follow-ups, updating CRMs, or syncing calendars, these tools help you save hours by automating the busywork.

## **Chat Bots**

**ChatGPT | Claude | Co-Pilot | Gemini | Deepseek**

### **Your new sounding board**

Need to brainstorm taglines, tweak ad copy, or get feedback on a marketing plan? These conversational AI tools act like a creative partner, ready 24/7 to generate ideas, critique content, answer questions, or simplify complex topics. Think of them as your always-on collaborator.

**ALTITUDE**▲

## **Notetakers & Meeting Assistants**

**Fyxr | Fathom | Nyota**

### **Virtual assistants with AI superpowers**

These tools go beyond taking notes; they handle scheduling, summarising meetings, managing inboxes, and even doing research. Designed to reduce your admin load, they're like having a smart executive assistant who's always a step ahead.

## **Knowledge Management**

**Notion AI | Guru**

### **Where your marketing brain lives**

Centralise campaign plans, content calendars, SOPs, and team docs, all enhanced by AI. Generate summaries, brainstorm new ideas, and write first drafts directly inside your workspace. It's where organisation meets creativity.

## **Meeting Transcribers**

**Otter.ai | Fathom | Read AI**

### **Transcribe meetings, unlock insights**

Record, transcribe, and summarise every conversation in real time. Otter is your go-to for turning client calls, team huddles, and interviews into searchable, shareable content, making sure no insight gets lost.

## Creative & Image Generation

Canva Magic Studio | Looka | Midjourney

### AI design that doesn't look like AI

These tools make design accessible, from logo creation to polished Instagram posts. Use prompts or templates to generate high-quality visuals, tweak brand assets, or even turn a rough sketch into a full campaign, perfect for non-designers and fast-moving teams.

## Grammar & Writing Improvement

Grammarly | Wordtune

### Your AI writing editor that understands your tone

Go beyond spellcheck. These tools help you rewrite, rephrase, and elevate your writing, whether it's a snappy email, landing page, or long-form report. They adjust for tone, clarity, and style to make every word count.

---

## Book a free discovery session

Our team will visit your business, assess opportunities, and help you design a practical AI roadmap tailored to your business needs.

01509 272503 | [hello@altitude-marketing.co.uk](mailto:hello@altitude-marketing.co.uk)

**ALTITUDE**▲