

# Beyond Identity

## SECURE CUSTOMERS

Delight, convert, and secure customers with universal passkeys that work across every browser, device, and application



- Your users have rising demands for frictionless experiences.
- Attackers are exploiting passwords, codes, and push notifications to execute account takeover fraud.
- Regulations including GDPR, PCI DSS, CCPA, NYDFS, PSD2, and more are increasingly stringent.

Existing authentication solutions are not enough. Beyond Identity Secure Customers is the only authentication solution that delivers frictionless, device-bound passkeys across any platform so you can drive user conversions, retention, and trust wherever users access your products.

## Key Differentiators

- ✓ **Single-device passwordless**  
No passwords, one-time codes, push notifications, or magic links
- ✓ **Universal passkey support**  
On any browser or device, even ones that don't support FIDO2 WebAuthn
- ✓ **Invisible phishing-resistant MFA**  
By default for every authentication to secure your customers
- ✓ **Cloud-native, API-first platform**  
with flexible integrations, elastic scalability, and easy deployment

## Use Cases

### ACCELERATE CONVERSIONS

Onboard new users faster and keep existing users engaged with frictionless registration, login, and recovery.

### MAINTAIN BRAND TRUST

Protect users against account takeover fraud with passwordless phishing-resistant MFA and risk policy.

### INCREASE RETENTION

Make returning logins easy with universal, passwordless, biometric authentication on any device, browser, or app.

### SPEED UP TIME-TO-MARKET

Deploy quickly with robust developer tools, easy-to-use SDKs and flexible APIs that give you control without complexity

