Assessing UK City Data for GM4Women2028's Gender Equality Scorecard

Butterfly Data assessed, pro bono, whether GM4Women2028's gender equality Scorecard could compare cities across England, Wales and Scotland.

Challenge

GM4Women2028 is a ten-year campaign for gender equality in Greater Manchester, running until 2028. Its Pankhurst-Fawcett Scorecard tracks gender inequalities across Greater Manchester and its ten boroughs.

The campaign wanted to test whether the same approach could compare major cities, including Birmingham, Liverpool, Newcastle, Cardiff, Newport, Glasgow and Edinburgh. The key question was whether suitable open data existed, was consistent across England, Wales and Scotland, and could be compared fairly.

Solution

Butterfly Data delivered the work pro bono. The team:

- Reviewed the Scorecard and earlier GM4Women2028 work mapping indicators and data sources to themes
- Assessed each data source city by city and recorded the findings in a structured data dictionary
- Produced a summary report covering findings, data limitations by theme and source, and recommendations for replicating the Scorecard in other cities

Feedback sessions with GM4Women2028 stakeholders shaped the report for different audiences.

Impact

GM4Women2028 now has an evidence-based account of where comparable, sex-disaggregated open data exists across UK cities, and where gaps remain.

The report gives a practical starting point for replication. It sets out which sources can be refreshed routinely, which need manual compilation or devolved equivalents, and where new data collection or local partnerships would be needed. The data dictionary is a reusable reference for future updates and the campaign's legacy work.

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