

January 2026

To whom it may concern

Subject: Duracell-Related Information for Display on Websites in Case of Distance Sales

Dear Sir or Madam,

In light of the provisions of the General Product Safety Regulation (UE) 2023/988 (GPSR), and its Article 19, specific obligations apply where economic operators make products available online.

Therefore, we would like to provide you with additional relevant information that your company may need in relation to our Duracell® products:

Trademark: Duracell®

Product of:
Duracell International Operations SARL
Rue de Pré de la Bichette 1, 1202 Geneva
Switzerland

Represented in EU by:
Duracell Batteries BV,
Nijverheidslaan 7, Aarschot
(B-3200 Aarschot), Belgium

www.duracell.info

In addition, the safety icons applicable to our products could be found at the following address:
<https://www.duracell.co.uk/technology/safety-icons/>

We are at your disposal should you need any further information.



Michael Dickstein

Corporate Affairs Director

Duracell Europe & Africa