

Jamie Lyn Sawczynszyn UX/UI Researcher & Designer

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PROFESSIONAL EXPERIENCE

UX Researcher & Designer

Jun 2024 – Apr 2025 | Philadelphia

Temple University Institute for Law, Innovation, & Technology

- Led **user research, usability testing, prototyping/wireframing with Figma** and content audits, synthesizing data to improve user experience, **site infrastructure, UI** & inform **digital rights advocacy** efforts.
- Led a multi-university (UPenn, Drexel, and Villanova) branding exercise to refine **tone, direction, and strategy**.
- Consulted on national statements and immigration justice initiatives, improving UX **design in wordpress**, debugging code, and **data visualizations** for international policy data.

UX Researcher & Designer

Nov 2024 – Mar 2025 | Philadelphia

Penn Carey Law Future of the Profession Initiative

- Led **user research and strategy, UX copywriting, site infrastructure, prototyping and wireframing with Figma**, and **UI** & usability improvements.
- Refined design in **Webflow** for full responsiveness and **accessibility**.
- End-to-end **product management**, completing 95% of print and digital assets within three months.

Design Consultant

Dec 2023 – Jun 2024 | Philadelphia

String Theory Schools

- Developed **design curriculum** and led **project management** for an accelerated college program.

UX/UI Designer - Freelance

Sep 2022 – Mar 2023 | Philadelphia

HSB Garden Designs

- Led **end-to-end redesign** of website in WordPress, including user research, field research, and **wireframing & prototyping with Figma, user testing**, resulting in a **90% increase in consultation inquiries**.
- Managed **site analytics**, resulting in a boost in site traffic from fewer than **10 to 500 users** in the first month.

Junior UX/UI Designer

Jan 2020 – Aug 2023 | Philadelphia

OVE App

- Designed, refined, and tested **prototypes and wireframes in Figma** for onboarding, **setup wizards**, marketplace, and **admin dashboards**.
- Co-designed full-scale site **architecture**, & collaborated with cross-functional teams to refine the design & vision.

LEADERSHIP & COMMUNITY INVOLVEMENT

PhillyCHI Board Member - Community Coordinator

Jan 2025 – present

- Fostering the UX community through **event planning, community partnerships**, speaking on **panels**, leading **workshops**, and **cultivating an active Discord** space for members to connect and share resources.

UX & Civic Engagement

Philly Together: creating an **accessible community resource platform** for Philadelphia.

- **Community Land Preservation**: Led **resource analysis & data research** to support vacant lot ownership advocacy.
- **Code for Philly**: UX research & design for **pro-bono civic projects**, including the 2024 *Social Justice Hackathon*.

EDUCATION

Fullstack Web Development- NuCamp Coding Program

2019 – 2020 | Philadelphia

B.A. Professional Writing

2009 – 2013 | York, PA

York College of Pennsylvania