Jamie Lyn Sawczyszyn _UX/UI Researcher & Designer_

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💼 PROFESSIONAL EXPERIENCE

UX Researcher & Designer   Jun 2024 – Present | Philadelphia
Temple University Institute for Law, Innovation, & Technology
- Led **user research**, **usability testing**, **prototyping**/**wireframing** with **Figma** and content audits, synthesizing data to improve user experience, **site infrastructure**, UI & inform **digital rights advocacy** efforts.
- Led a multi-university (UPenn, Drexel, and Villanova) branding exercise to refine **tone**, **direction**, and **strategy**.
- Consulted on national statements and immigration justice initiatives, improving UX **design in wordpress**, debugging code, and **data visualizations** for international policy data.

UX Researcher & Designer   Nov 2024 – Mar 2025 | Philadelphia
Penn Carey Law Future of the Profession Initiative
- Led **user research and strategy**, **UX copywriting**, site **infrastructure**, **prototyping** and **wireframing** with **Figma**, and **UI** & **usability** improvements.
- Refined design in **Webflow** for full responsiveness and accessibility.
- End-to-end **product management**, completing 95% of print and digital assets within three months.

Design Consultant   Dec 2023 – Jun 2024 | Philadelphia
String Theory Schools
- Developed **design curriculum** and led **project management** for an accelerated college program.

UX/UI Designer - Freelance   Sep 2022 – Mar 2023 | Philadelphia
HSB Garden Designs
- Led **end-to-end redesign** of website in **WordPress**, including **user research**, field research, and wireframing & prototyping with **Figma**, user testing, resulting in a **90% increase in consultation inquiries**.
- Managed **site analytics**, resulting in a boost in site traffic from fewer than **10 to 500 users** in the first month.

Junior UX/UI Designer   Jan 2020 – Aug 2023 | Philadelphia
OVE App
- Designed, refined, and tested **prototypes and wireframes** in **Figma** for onboarding, **setup wizards**, marketplace, and **admin dashboards**.
- Co-designed full-scale **site architecture**, & collaborated with cross-functional teams to refine the design & vision.

📁 LEADERSHIP & COMMUNITY INVOLVEMENT

PhillyCHI Board Member - Community Coordinator ↗   Jan 2025 – present
- Fostering the UX community through **event planning**, **community partnerships**, speaking on **panels**, leading **workshops**, and **cultivating an active Discord** space for members to connect and share resources.

UX & Civic Engagement
Philly Together: creating an **accessible community resource platform** for Philadelphia.
- _Community Land Preservation_: Led **resource analysis** & **data research** to support vacant lot ownership advocacy.
- _Code for Philly_: UX research & design for **pro-bono civic projects**, including the 2024 _Social Justice Hackathon_.

🎓 EDUCATION

Fullstack Web Development- NuCamp Coding Program   2019 – 2020 | Philadelphia

B.A. Professional Writing   2009 – 2013 | York, PA
York College of Pennsylvania