



# Why Permanent Roofline Lighting?

Permanent roofline lighting is an upgrade that enhances your home's architecture, ambience, and everyday curb appeal, all year-round. Whether it's the soft glow that welcomes you home or the elegance it adds to summer gatherings and quiet evenings, this lighting becomes part of how you experience your home, night after night.

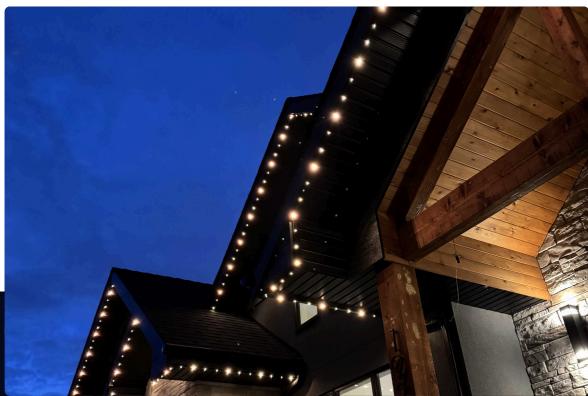
Lighting that doesn't need to be seasonal, temporary, or an afterthought. It becomes integrated, designed to disappear by day and highlight your home's best features by night. Installed once, controlled effortlessly, and built to last, permanent roofline lighting adds value, beauty, and ease without changing the character of your home.

This guide walks you through everything you need to know before installing permanent roofline lighting.

From how the system works, to how to choose the right setup for your home, it's all here.

lumenox









## What is Permanent Roofline Lighting?

Permanent roofline lighting is an LED system installed along the edge of your home's soffit or eaves.

Professionally installed and built to last, the system remains in place year-round — offering elegant curb appeal, functional illumination, and celebratory colour, all from a single app.

### What Makes it Different from Traditional Roofline Lighting?

- It's discreet. Lumenox lighting is mounted flush to your home and colour-matched to blend in with your roofline. There are no visible wires or bulky covers.
- It's flexible. You can use warm white for everyday evenings, or schedule colourful displays for holidays, events, or personal celebrations.
- It's effortless. Once installed, the system stays in place. No seasonal setup or takedown required.







### Is It Right for Your Home?

Permanent roofline lighting is a lasting upgrade for homeowners who see their home as more than a structure — it's a reflection of pride, and personal style.

#### **Choose Lumenox if You:**

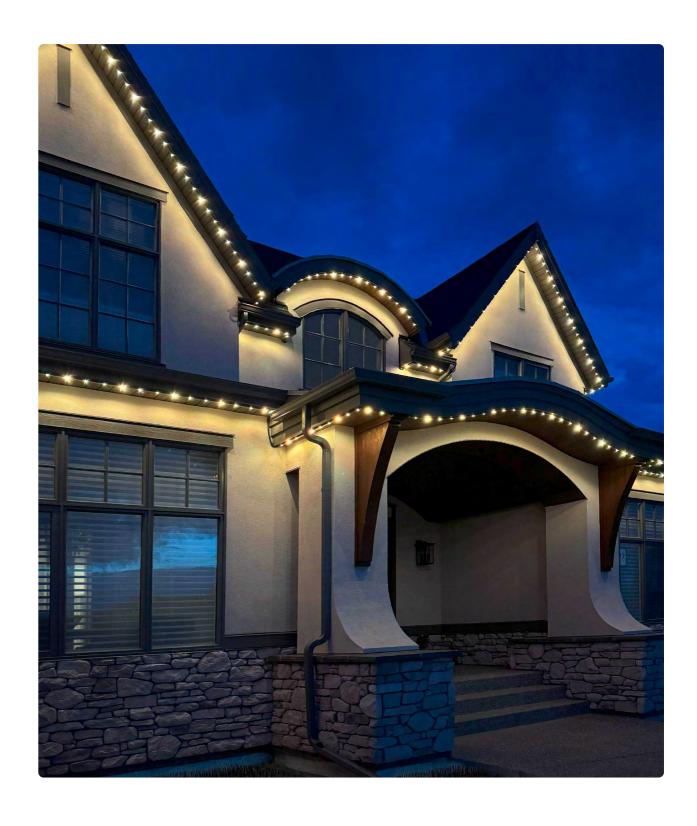
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Want lighting that enhances your home's design without altering its character

Prefer long-term solutions over seasonal installs and temporary décor

Value refined design, seamless integration, and lighting that enhances — not distracts from — your home's architecture

Appreciate having the ability to set the mood - whether for a quiet evening or a holiday celebration



Whether lighting your front elevation for added curb appeal, the rear for backyard ambience, or your entire roofline, Lumenox offers a solution that adapts to your vision. It's designed to feel permanent in the best way — integrated, effortless, and always ready when you are.





## What Makes Lumenox *Different?*

Not all lighting systems are created equal, and the difference shows in both the everyday experience and long-term results.



#### True Warm White, Built In

Lumenox systems include a dedicated 2700K warm white LED, delivering elegant architectural lighting for year-round use. Many systems simulate white using RGB mixing, which often appears blue.



#### 50% More Lights, More Even Coverage

Our 6-inch spacing provides 50% more LEDs per track than standard systems, creating smoother, more continuous lighting.



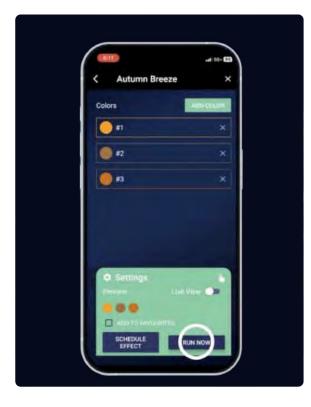
#### Discreet, Custom-Matched Install

Every track is colour-matched to your home's soffit and mounted flush to your roofline. Our low-profile lenses all but disappear during the daytime, avoiding the "lego"-like appearance of standard bulky lenses.



#### Professional Installation. Real Support.

Our certified installers understand both lighting and architectural detail. You can expect precise installation, clear communication, and reliable support if anything comes up down the road.



#### The App: Precision Control, Simple to Use

The Lumenox app gives you full command over your lighting. From your phone, you can:

- Choose from a true 2700k warm white and 16 million colours
- Schedule your lights to automatically synchronize with local sunset and sunrise times
- Save custom presets for weeknight ambiance, holidays, or to celebrate your favourite team
- Control different areas of your roofline with custom zones
- Adjust brightness to create the atmosphere that suits the moment



### What to Look for in a Permanent Lighting System

Here's what really matters when comparing systems:

Feature	What to Look For		Why It Matters
Warm White (2700K)	<b>✓</b>	Dedicated channel	A real warm white, not a simulation — makes your home feel elevated
Light Spacing	<b>✓</b>	6" for brighter, more even light coverage	More lights per track = smoother, more elegant effects
Lens Design	V	Low profile lens - barely visible by day	Avoid bulky lenses or plastic covers that are highly visible during the day and cheapen the appearance
Colour Blending	<b>✓</b>	Tightly spaced LEDs for smooth colour blending	Tight spacing gives you smoother transitions, richer tones, and a more polished look.
Soffit Colour Matching	<b>✓</b>	Custom-matched install	A seamless finish that disappears into your roofline during the day
App Experience	<b>✓</b>	Intuitive, with guided setup	Control every detail with ease—from colour and brightness to scheduling—right from your phone.
Local Support & Warranty	<b>✓</b>	5-Years + direct support	Designed and supported in Canada, with expert help just a call away and a 5-year warranty that gives you peace of mind.
Quote Process	<b>✓</b>	Prepped remotely for a faster, focused site visit	We assess your home in advance using remote tools, so your site visit is quicker, more accurate, and tailored to your property.





## Common Misconceptions & Questions

Not all lighting systems are created equal, and the difference shows in both the everyday experience and long-term results.

#### Is this just for Christmas or holidays?

Not at all. While you can create vibrant holiday displays, most Lumenox homeowners use their system every evening in warm white to enhance curb appeal - and switch to colours for special occasions or to show team spirit.

#### Will I see the track during the day?

Not unless you're looking for it. Lumenox systems are colour-matched to your soffit and designed to blend in seamlessly.

#### Is it difficult to use the app?

Not at all. The Lumenox app is designed to be intuitive — with clear controls, smart scheduling, and helpful onboarding from our team. You don't need to be tech-savvy to get the most from your Lumenox system.

#### Will this damage my fascia or soffit?

No. Installers use non-invasive methods to secure the track without compromising the structure or finish of your home.

#### What if something goes wrong later on?

Our systems are backed by a 5-year warranty and access to personalized, local support. If you ever need help, we'll be there for you.

### What to Expect for Installation

Once your quote is approved and your installation date is booked, you can expect a smooth, professional experience from start to finish. Most Lumenox installations are completed in **one to two days**, depending on your home's size, roofline complexity, and the number of elevations being lit. A team of two certified technicians will arrive on-site with everything they need to complete your preplanned lighting design, including colourmatched tracks and control box(es).

The process begins with a quick walk-through and review of the final layout. Installers mount the tracks flush to your roofline using non-invasive methods that protect your home's exterior. The system is then wired, connected, and tested to ensure each section performs flawlessly. You'll be informed throughout the process, but don't need to be home the entire time — just for key check-ins.

Once installation is complete, your installer will walk you through the **Lumenox app**: how to schedule your system, select colours, save presets, and control different zones of your home. You'll feel confident using the system right away — and if you need support, we're always close by.

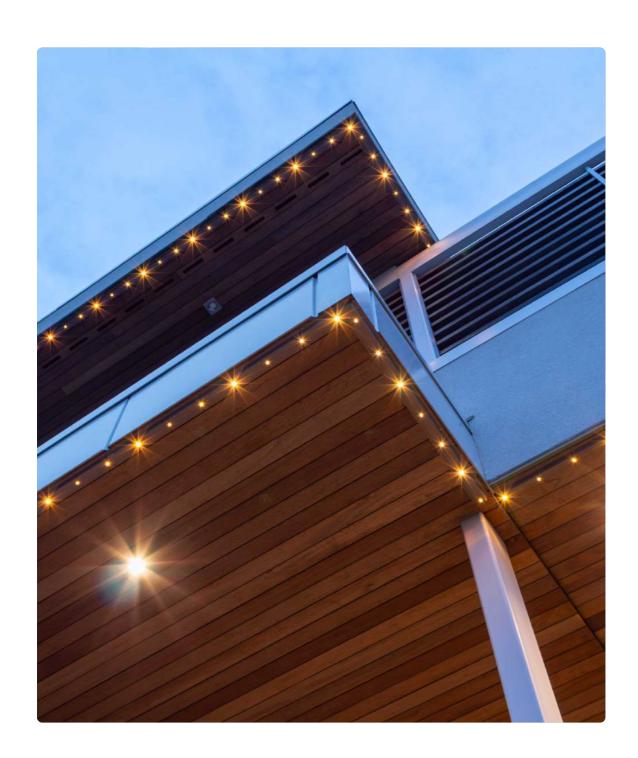






### Cost Breakdown & ROI

Lumenox systems are custom-built for your home, and pricing reflects the length of roofline you want covered, how complex your layout is, and the number of elevations involved. Every quote is tailored to your unique property and includes your lighting layout.



What you're paying for isn't just hardware — it's a permanent lighting system that replaces the need for yearly installs, seasonal ladders, and one-off holiday solutions. With 6-inch LED spacing, true 2700K warm white, and a flush-mounted track system designed to match your home, the result is architectural-grade lighting that becomes part of your home's design.

Over time, the cost pays off not just in savings, but in experience: year-round curb appeal, reliable performance, and lighting that adapts to your life without added hassle or maintenance.





## How to Get Started with *Lumenox*

We've made the process simple, with clear steps, helpful guidance, and no surprises.



#### O1 Submit Your Quote Request

Start with your address and basic contact info, then select the sides of your home you'd like included. No need for measurements —we'll use satellite tools to begin designing your layout remotely.

#### O2 Book a Quick Site Visit

Once your request is received, a member of our local team will follow up to confirm details and schedule a short on-site visit. This ensures we can finalize measurements, answer questions, and match your home's soffit colour precisely.

#### 03 Receive Your Custom Quote

You'll receive a detailed quote that includes your layout, pricing, channel colours, and installation notes—everything you need to make an informed decision.

#### 04 Installation by a Certified Pro

Your system is installed by a local Lumenox-certified professional. Every colour-matched track is flush-mounted for a clean, seamless finish that is discreet by day and shines by night.

#### O5 App Onboarding & Ongoing Support

Once installed, our team walks you through the Lumenox app—how to set schedules, create presets, and customize zones. If you ever need help, we're just a message away.

