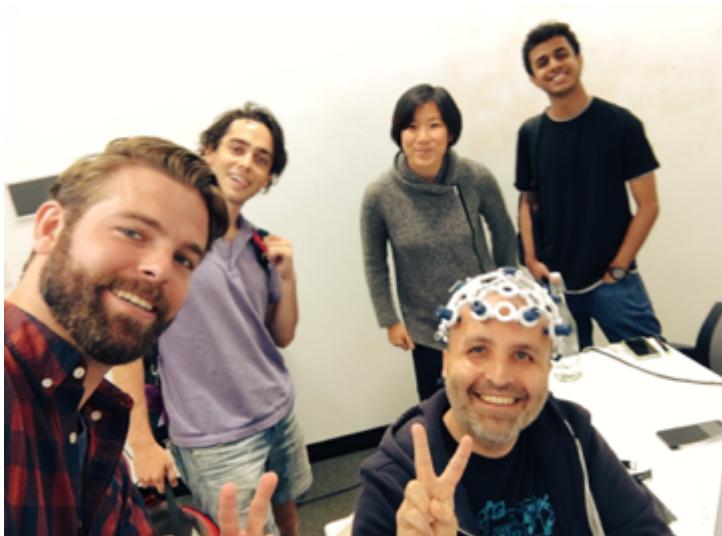


Sensori e dati, macchine intelligenti, ecosistemi di piattaforme: il nuovo codice del denaro

Cosimo Accoto

ricercatore affiliato al MIT, filosofo della tecnologia,
autore de *Il Mondo Ex Machina* e *Il Mondo Dato*



COSIMO ACCOTO
**IL MONDO
DATO**

Cinque brevi
lezioni di filosofia
digitale

Prefazione di
ALEX PENTLAND



Egea

**In Data Time
and Tide**

Cosimo Accoto

Foreword by Alex 'Sandy' Pentland
Afterword by Derrick De Kerckhove

A Surprising Philosophical Guide
to our Programmable Future

**B
U
P**



COSIMO ACCOTO
**IL MONDO
EX MACHINA**

Cinque brevi
lezioni di filosofia
dell'automazione

Con un contributo di
ALEX PENTLAND



Egea

parola



scrittura



programmazione

```
1 package com.ifeegoo.demo.font;
2
3 /**
4  * <p>
5  * Programming Font Manager .
6  * </p>
7  *
8  * @author ifeegoo
9  *
10 * @since 1.0.0
11 */
12 public final class ProgrammingFontManager
13 {
14 /**
15  * <p>
16  * The font is fantastic or not.
17  * </p>
18  *
19  * @param font
20  *          Font.
21  *
22  * @return TRUE:The font is fantastic.FALSE:The font is not fantastic.
23  *
24  * @see ProgrammingFontManager.Font
25  */
26 public static boolean isFantastic(int font)
27 {
28     String[] strings = new String[]{"1234567890",
29                                     "ABCDEFGHIJKLMNOPQRSTUVWXYZ",
30                                     "abcdefghijklmnopqrstuvwxyz",
31                                     "ΑΒΓΔΕΖΗΘΙΚΜΝΕΟΠΡΣΤΥΦΧΨ",
32                                     "αβγδεζηθικμνεοπρστυφχψ",
33                                     "!@#$%^&*()_-+={}[]';<>.."};
34     System.out.println(strings);
35     return true;
36 }
37 }
```

5 parole chiave della nuova economia

- codice
- sensore
- dato
- algoritmo
- piattaforma

codice



**il codice software determina
la natura ultima del mondo**

THE LARGEST COMPANIES BY MARKET CAP

The oil barons have been replaced by the whiz kids of Silicon Valley

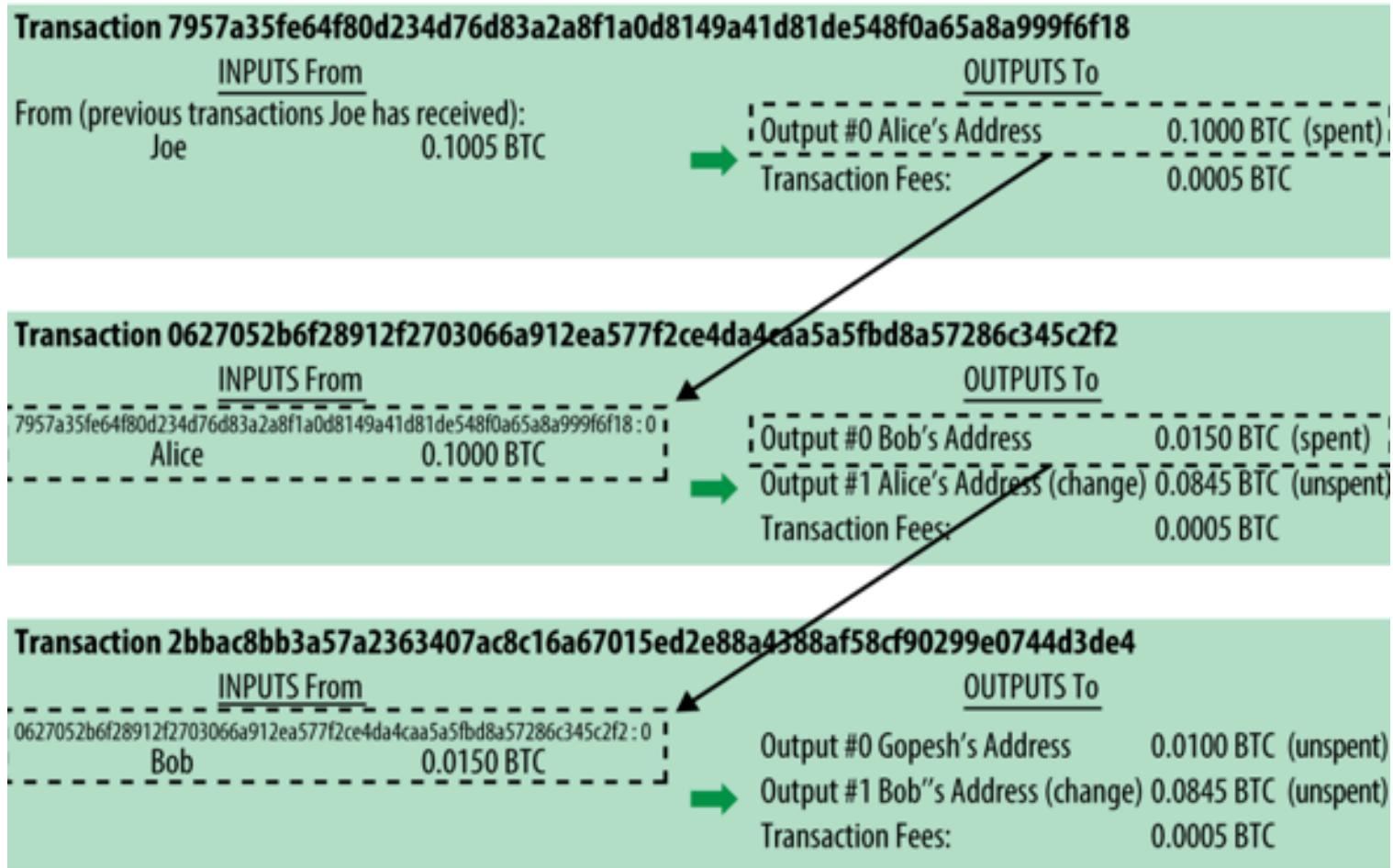


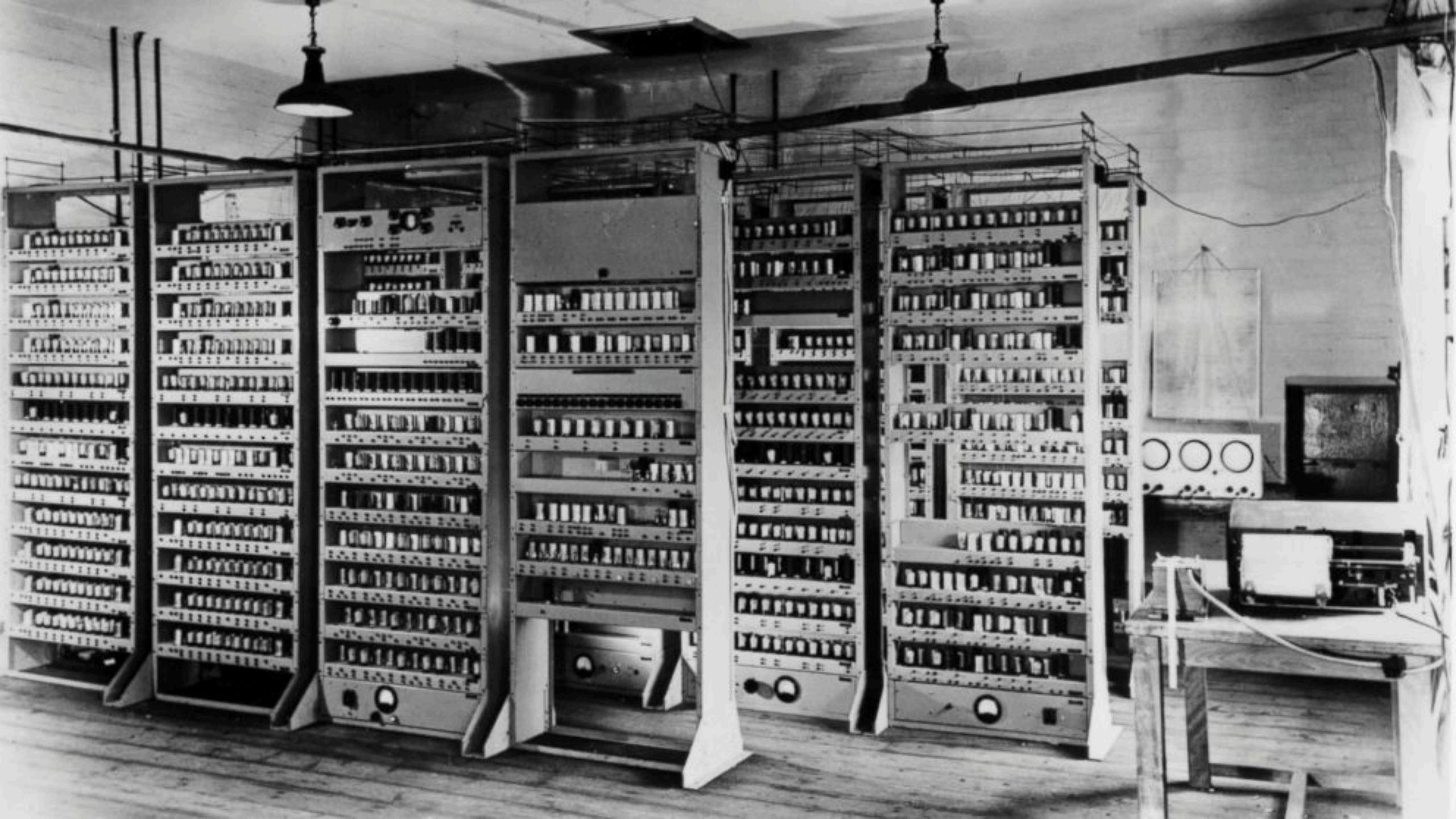
Top 5 Publicly Traded Companies (by Market Cap)

Tech Other



il codice software
come esperimento di
nuova tecnologia
monetaria:
**verso la moneta
“programmabile”**





sensore

L'impero dei sensori
(mouse, orologi, tv,
videocamere, wi-fi,
cellulari, microfoni...)



posizioni



testi

spostamenti

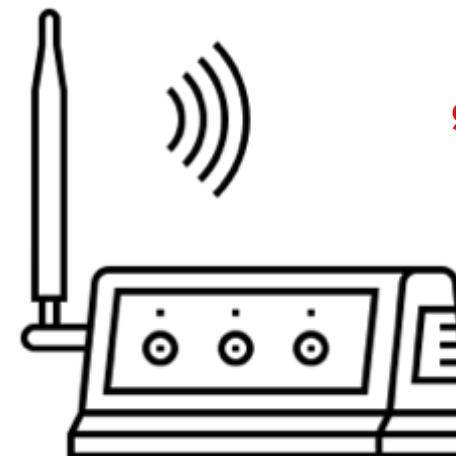


odori

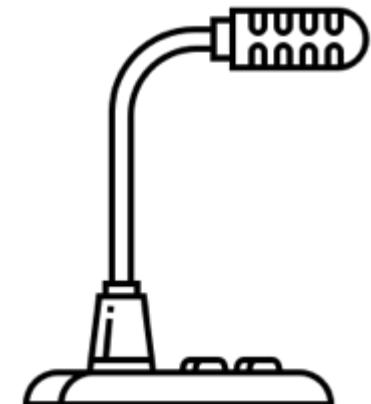


suoni

immagini

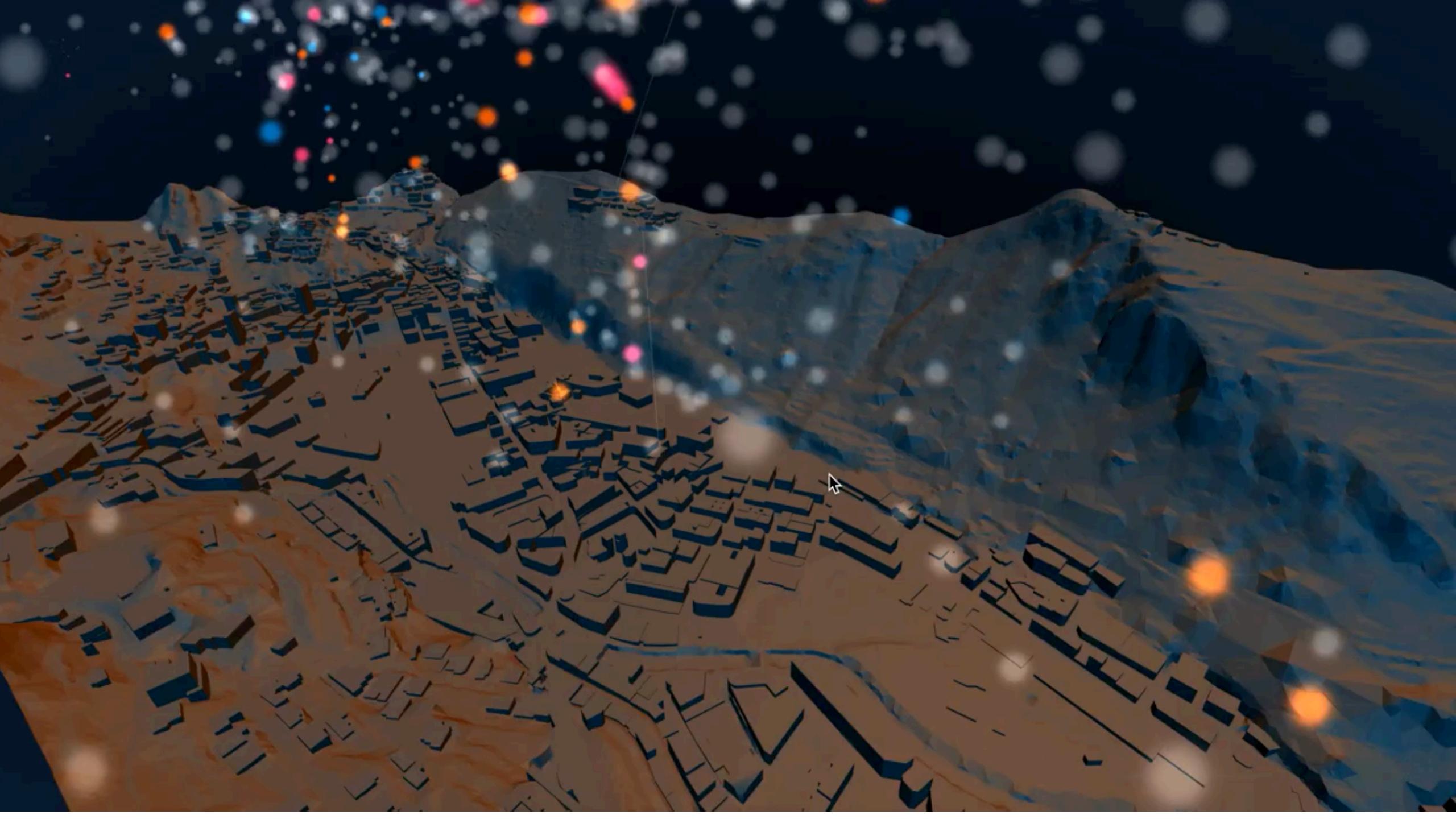


gesti





i sensori fanno esperienza di
corpi, oggetti, mercati ...

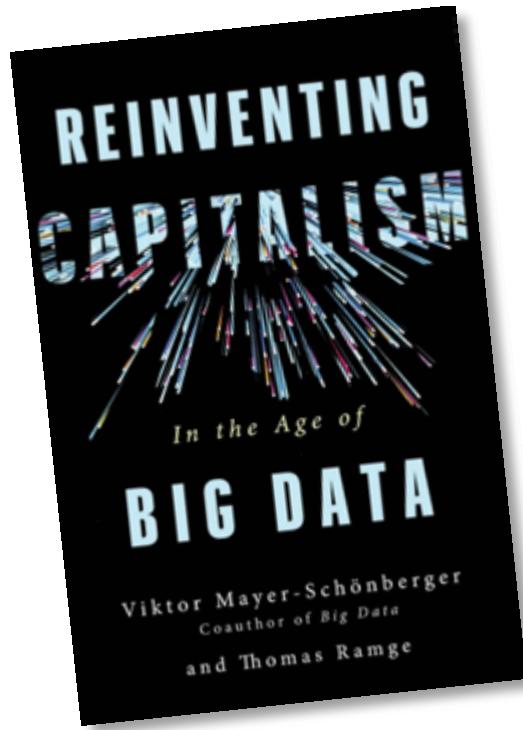


dato

A close-up photograph of a metal淘金 pan filled with water and numerous small, shiny gold flakes. The pan is resting on a bed of small, light-colored pebbles and rocks. The water is slightly rippled, reflecting the surrounding environment. The gold flakes are scattered throughout the water, catching the light and appearing bright yellow. The metal of the pan has a dark, possibly oxidized, patina. The overall composition suggests a traditional method of gold prospecting.

i dati ridisegnano modelli di
imprese, business e processi





“I dati sostituiranno i prezzi come migliore tecnologia (meccanismo) per determinare le preferenze consumatori e nuovi mercati ...”

“Mercati automatizzati sostituiranno quelli in carne ed ossa (computer obsoleti) grazie a dati, intelligenza artificiale e algoritmi ...”

