

How Gate 39 Media Builds Custom Applications to Meet Clients' Specific Needs



Since 2008, Gate 39 Media has been dedicated to serving the Financial Industry. Located in Chicago, Gate 39 Media helps financial firms through custom design, marketing, and technology solutions. Design projects range from logos and websites, to lead generation campaigns, and pitchbooks. Custom technology solutions include portals, custom portfolios and trading performance intelligence. Technology solutions are used across a range of divisions including operations, compliance, reporting, IT, marketing and sales.

THE PROBLEM

In order to design and build custom applications to meet their client's specific needs, Gate 39 Media was seeking a data provider with a reliable connection, an agile API, and great customer service.

THE SOLUTION

"Given Barchart's reputation in the industry for offering excellent data feed solutions and great customer service, it was not a difficult choice to partner with Barchart," says Chief Marketing Officer Sarah McNabb.

Gate 39 Media found that Barchart's APIs such as getQuote and getLeaders allow their team to build applications that their customers can rely on. "Barchart's scalable, flexible, and responsive data feeds can be easily customized by our development team to seamlessly fit into our clients' websites and adhere to their specific branding guidelines," McNabb says.

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"We're able to select the data shown and see the feed activity immediately – and our clients are always delighted, which in turn, delights us," McNabb added.

The Gate 39 Media team not only relies on Barchart's APIs to supply high-end financial data to their clients' websites, but also relies on Barchart's superior customer service as well. "When we have questions about the data feed, API, or account specifications, the Barchart team is always ready to help," says McNabb. "As an agency, time is of the essence to solve the challenges of our clients, and we've found Barchart to be a most reliable provider in expediting answers and solutions," McNabb added.

RESULTS

With Barchart's flexible and easy-to-use API's, Gate 39 Media can continue their dedicated support within the financial industry. Gate 39 Media has exponentially grown its service offerings and talented team over the last two years to help keep financial firms competitive in an environment of volatility and consolidation, Gate 39 Media remains involved in the conversations taking place in the financial industry and will evolve their services to help IBs, FCMs, RIAs, Hedge Funds, CTAs, and numerous other financial firms continue to maintain an edge.

For more information about Gate 39 Media, please visit www.gate39media.com.

Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Our diversified client base trusts Barchart's innovative Solutions across data, software, and technology to power their operation from front to back office, while our Media brands enable financial and commodity professionals to make decisions through web content, news, and publications.