

How Tradespoon Helps Its' Users Trade Smarter With Historical Market Data



Tradespoon's mission is to help individuals trade smarter. Their affordable, user friendly "Trade Intelligence Platform" uses quant science to make it easy for every self directed investor-whether novice or experienced — to find and manage high quality, high return trade opportunities typically reserved for the elite.

Their software leverages predictive analytics and hyper-fast data processing speed to find relevant patterns in voluminous stock data, winnowing out the trade ideas with the highest potential for profit; our expert analysts corroborate these ideas with technical and fundamental research. The result: an invaluable set of tools that, with a few clicks, helps users swiftly determine exactly what to trade, how and when, putting profits in reach.

"With Barchart's data we can rest assured that not only do our users have access to best-in-class data, but also, internally we have access for our own use."

— Vlad Karpel, CEO and Founder of Tradespoon

THE PROBLEM

Tradespoon's number one goal is to help its' users trade smarter. To achieve this, Tradespoon needed to find a data provider that could equip them with the necessary market information so users can find the best trading opportunities. They wanted their users to be able to analyze stock market trends and view charts with historical market data. Ultimately, Tradespoon needed to find a data provider to power its platform.

THE SOLUTION

Tradespoon decided that Barchart would be the perfect data provider for what they were in search of. Through Barchart, Tradespoon is able to power not only their website with market data through reliable cloud-based APIs, but they're also able to power their own research and analysis. With the `getHistory`, `getQuote`, and `getEquities ByExchange` APIs from Barchart, Tradespoon receives extensive historical and end-of-day data for all the stocks they need.

"At Tradespoon, our primary goal is to make smarter trading as easy as 1-2-3 for our users," said Vlad Karpel, CEO and Founder of Tradespoon. "With Barchart's data we can rest assured that not only do our users have access to best-in-class data, but also, internally we have access for our own use. With Barchart's data, we conduct our own research and analysis, and this allows us to know 100% our users are in fact utilizing the best data possible in order to trade smarter," added Karpel.

In addition to powering their own research and analysis, Tradespoon, covering CBOE Bats, NYSE, Nasdaq, and AMEX, is able to offer their users a broad market perspective in order for them to make better trading decisions. To learn more about Tradespoon please visit www.tradespoon.com.



Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Our diversified client base trusts Barchart's innovative Solutions across data, software, and technology to power their operation from front to back office, while our Media brands enable financial and commodity professionals to make decisions through web content, news, and publications.