

How Vesper Enhanced Its Platform With Granular U.S. Grains Market Intelligence



MEET VESPER

Vesper is redefining commodity intelligence by connecting market participants with independent data to make smarter trading and procurement decisions.

Built as a comprehensive, user-friendly platform, Vesper brings together real-time market data, benchmarks, forecasts, and cost models in one place. As global commodities markets grow more complex and volatile, Vesper helps users stay ahead—surfacing the insights that matter without requiring them to track every market move.

By simplifying access to critical data and embedding it into daily workflows, Vesper enables food and agriculture professionals to operate with greater clarity and confidence.

THE PROBLEM

U.S. grains market participants operate in an environment where local pricing dynamics matter just as much as, if not more than, national benchmarks. Factors such as regional supply and demand, transportation costs, and basis create meaningful price differences at the state and county level.

While Vesper already delivered strong global benchmarks and analytics, there was a growing need among its users for deeper, more localized U.S. grains data delivered directly within the platform they rely on every day.

To better support sourcing decisions, margin analysis, and risk management, Vesper needed a partner that could provide highly granular, reliable U.S. grains pricing data at scale.

ENTER BARCHART

With decades of experience as a leading provider of commodity market data, Barchart offers comprehensive coverage of U.S. grains markets—from widely used indices to detailed regional pricing.

By partnering with Barchart, Vesper was able to integrate trusted, high-quality U.S. grains data directly into its platform, enhancing its existing offering with localized market intelligence.

“Vesper has built a platform that food and ag professionals rely on to manage purchasing and risk,” said Andrew Ward, Head of Commodities at Barchart. “By integrating our U.S. grains data into that environment, we’re making it easier for users to access the localized insights they need to better understand markets and execute more effectively.”



Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Our diversified client base trusts Barchart's innovative Solutions across data, software, and technology to power their operation from front to back office, while our Media brands enable financial and commodity professionals to make decisions through web content, news, and publications.

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THE SOLUTION

Through this partnership, Barchart delivers its full U.S. grains data coverage seamlessly within the Vesper platform.

Vesper customers now have access to:

- U.S. grains indices used across financial and physical markets
- State-level pricing across major grain-producing regions
- County-level price insights to support location-specific sourcing decisions
- Historical data series that can be charted, compared, and exported alongside other Vesper datasets

This integration brings local market visibility into the same environment where users already analyze global benchmarks, forecasts, and cost models, eliminating the need to switch between tools.

“Our customers don’t just want more data,” said Alexander Sterk, Founder of Vesper. “They want the right data, at the right level of detail. Adding Barchart’s U.S. grains coverage means a buyer in Minneapolis or a trader in Kansas City can make local decisions without leaving the platform they already use to run their global purchasing strategy.”

By combining Barchart’s depth in U.S. grains data with Vesper’s analytics platform, users can move from high-level market trends to precise, location-based insights in a single workflow.

The result is faster, more informed decision-making, whether evaluating procurement strategies, managing risk exposure, or optimizing supply chains based on regional price dynamics.

To learn more about Vesper, please visit vespertool.com.

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