

Press Release

Bhutan's Guru App Launched: A Bridge Between Tradition and Technology for Global Peace

Under the guidance of the Central Monastic Body of Bhutan and with funding support from the Department of Media, Creative Industry, and Intellectual Property (DoMCIIP), Ministry of Industry, Commerce, and Employment (MoICE) through the ESP Fund, the Guru App was officially launched today, November 12, 2025, at the opening of the Kalachakra Empowerment in Changlimithang by His Holiness the Je Khenpo, Trulku Jigme Choedra, following the translation of the Vajra Guru Mantra on the Descending Day of Lord Buddha. This digital offering brings the timeless spiritual heritage of Guru Rinpoche into the modern world.

Guided by devotion and inspired by innovation, the Guru App represents a new generation of Bhutanese talent dedicated to serving both Dharma and the nation. Built with state-of-the-art technology and deep reverence for Bhutan's sacred traditions, the app embodies the country's vision of using modern tools to advance timeless spiritual values for the benefit of all sentient beings.

At the heart of the Guru App lies a shared aspiration for peace. The app invites users to join a collective effort toward harmony by reciting the Vajra Guru Mantra, renowned for removing obstacles and purifying the mind. Each recitation, each sound and breath becomes part of a global prayer, uniting thousands in a single offering of compassion.

With every mantra counted, users contribute to Bhutan's growing national and global offering of well-being, a digital prayer that transcends distance and generations.

The app features a gamified journey through the eight manifestations of Guru Rinpoche, not merely as a retelling of sacred history, but as a meaningful way to rediscover their essence and inspiration. Through interactive storytelling and guided reflection, users are encouraged to explore both the spiritual meaning and historical depth of these manifestations across Buddhist traditions.

Inspired by Guru Rinpoche, the Guru App stands as a living testament to Bhutan's unique ability to harmonize spiritual devotion with technological innovation, a gift from Bhutan to the world in pursuit of global peace and collective well-being.