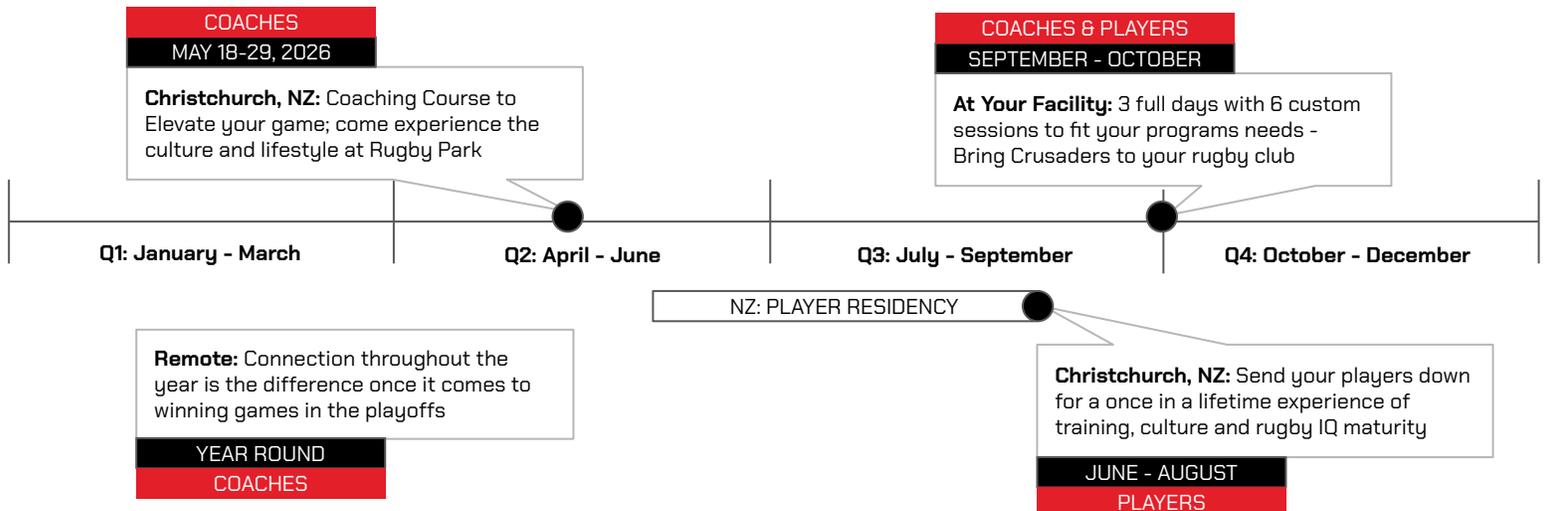


Annual Crusaders Global Academy Program Calendar



CHRISTCHURCH, NEW ZEALAND

Coaching Course

May 18-29, 2026

\$4,500 NZD / **\$2,519 USD**

*Does not include Flights, Accommodation, Activities or Food/Beverage
Budget \$6000-\$7000 USD for the entire experience

[Learn More](#)

Player Residency Program

Available through March to July
(Up to 18 week options)

\$1,461 NZD / **\$875 USD per week**

4 week minimum and includes Accommodation
Includes organized Homestays for the athlete
*Does not include Flights or Extra Activities
Budget varies on length of residency program

[Learn More](#)

YOUR INVESTMENT

Ideal Growth Program Partners

Yes, we can customize your package to fit your needs.

1. Believe and want to learn the Crusaders Global Academy Framework
2. Seeking year round support
3. Willing to invest
\$17,137+ NZD / \$10,000+ USD Annually

AT YOUR FACILITY

3 Days on the Ground

September or October Only
(Daily AM & PM Sessions - 6 Total Sessions)

- Player development
- Coach development
- Community Activation
- Alumni Fundraising
- Social Activities

\$8,349 NZD / **\$5,000 USD Total**

[Learn More](#)

REMOTE

Leadership Round Table Bundle

4 sessions | 60 min. per session
\$1,713 NZD / **\$1,000 USD**

Post-Season Review

2025-2026 Season - June 2026
Analysis Report | 90-min. meeting session
\$1,713 NZD / **\$1,000 USD**

1 on 1 Coach Connection Bundle

3 sessions | 60 min. per session
\$1,713 NZD / **\$1,000 USD**

\$4,174 NZD / \$2,500 USD for all 3 Bundles

Growth Program for US Collegiate Rugby Clubs

Elevate Your Club With World-Class Knowledge & Expertise



The Crusaders Global Academy - **Annual Growth Program** offers comprehensive onsite and remote programs to help rugby clubs globally adopt the Crusaders' winning strategies and implement customized performance solutions.

15

Super Rugby
Championships



29 Total Seasons

300

Capped
Crusaders



47

All Blacks
Players Produced



1568

Players & Coaches
Hosted in Christchurch



63

Rugby Clubs Impacted
Across the Globe



By partnering with the Crusaders Global Academy, rugby clubs can tap into a wealth of knowledge and experience, fostering a culture of success and establishing a sustainable foundation for long-term growth.



Grant Keenan

Current Director Crusaders Global Academy
Former Technical Director for Men's USA Eagles
Former Black Ferns Assistant Coach
World Rugby Educator

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