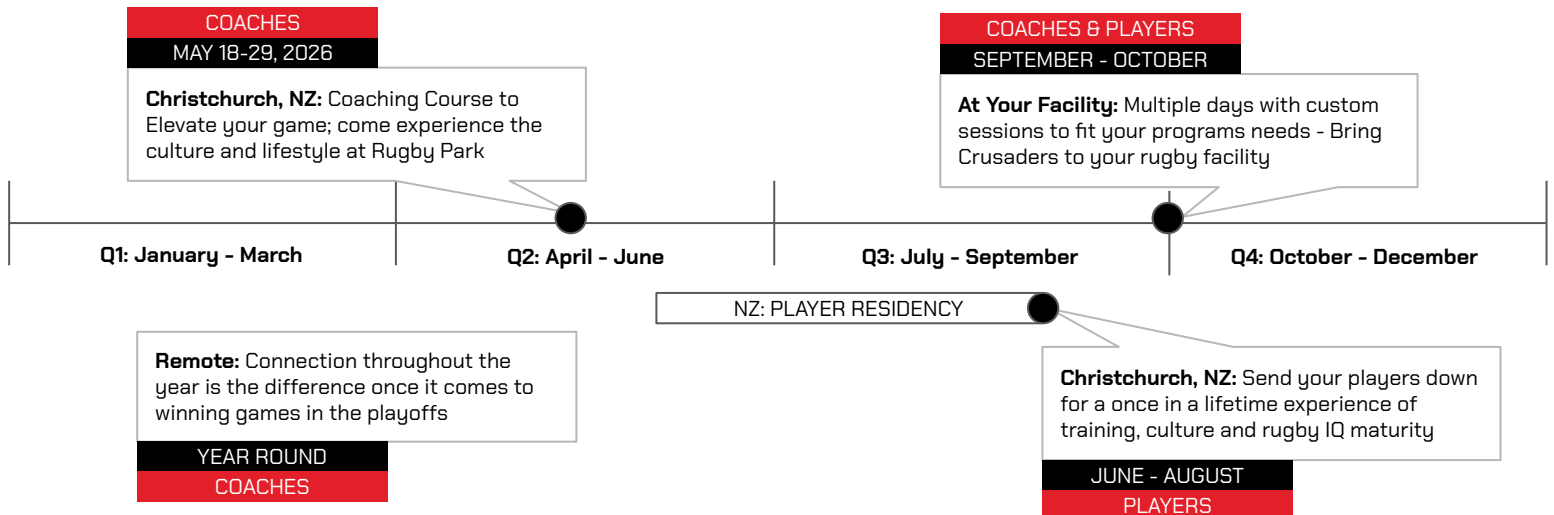


# Annual Crusaders Global Academy Program Calendar



## CHRISTCHURCH, NEW ZEALAND

### Coaching Course

May 18-29, 2026

\$4,500 NZD / **\$2,519 USD**

\*Does not include Flights, Accommodation, Activities or Food/Beverage  
Budget \$6000-\$7000 USD for the entire experience

[Learn More](#)

### Player Residency Program

Available through March to July  
(Up to 18 week options)

\$1,461 NZD / **\$875 USD per week**

4 week minimum and includes Accommodation  
Includes organized Homestays for the athlete  
\*Does not include Flights or Extra Activities  
Budget varies on length of residency program

[Learn More](#)

## YOUR INVESTMENT

**Ideal Growth Program Partners - Yes, we can customize your package to fit your needs.**

1. Believe and want to learn the Crusaders Global Academy Framework
2. Seeking year round support
3. Willing to invest  
\$17,137+ NZD / **\$10,000+ USD Annually**

## AT YOUR FACILITY

### 3 Days on the Ground

September or October Only  
(Daily AM & PM Sessions - 6 Total Sessions)

- Player development
- Coach development
- Community Activation
- Alumni Fundraising
- Social Activities

\$8,349 NZD / **\$5,000 USD Total**

[Learn More](#)

## REMOTE

### Leadership Round Table Bundle

4 sessions | 60 min. per session  
\$1,713 NZD / **\$1,000 USD**

[Learn More](#)

### Post-Season Review

2025-2026 Season - June 2026  
Analysis Report | 90-min. meeting session  
\$1,713 NZD / **\$1,000 USD**

### 1 on 1 Coach Connection Bundle

3 sessions | 60 min. per session  
\$1,713 NZD / **\$1,000 USD**

**Remote Coach Development Annual Package**  
\$4,174 NZD / **\$2,500 USD for all 3 Bundles**

Growth Program for US Collegiate Rugby Clubs

# Elevate Your Club With World-Class Knowledge & Expertise



The Crusaders Global Academy - **Annual Growth Program** offers comprehensive onsite and remote programs to help rugby clubs globally adopt the Crusaders' winning strategies and implement customized performance solutions.

**15**

Super Rugby  
Championships



29 Total Seasons

**300**

Capped  
Crusaders



**47**

All Blacks  
Players Produced



**1568**

Players & Coaches  
Hosted in Christchurch



**63**

Rugby Clubs Impacted  
Across the Globe



By partnering with the Crusaders Global Academy, rugby clubs can tap into a wealth of knowledge and experience, fostering a culture of success and establishing a sustainable foundation for long-term growth.



## Grant Keenan

Current Director Crusaders Global Academy  
Former Technical Director for Men's USA Eagles  
Former Black Ferns Assistant Coach  
World Rugby Educator

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