



SEPT 30-OCT 2

**BOISE
IDAHO**

MORRISON CENTER



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Founder & CEO of LOOQ AI, Dominique Meyer presenting during the Ignite Startup Pitch Competition



RADICAL TECH, REAL TALK, REVOLUTIONARY MINDS

Sure, R-CON is overrun with jaw-dropping reality capture tech. You'll see 3D laser scanners that can do X in Y time, drones that dominate, VR that mystifies, and software that forges digital twins of whole cities. You'll glean wisdom from case studies, say "No way" during demos, and wonder if the current participant in the startup pitch competition moonlights as a magician.

But talk to anyone who's been, and they'll tell you: what makes R-CON the pinnacle of reality capture events is not merely what's on display, the case studies & use cases, or even the presentations.

It's who's in the room.

This is where founders, engineers, preservatio-

"This event isn't just about showcasing technology, it's about connecting the people and ideas that will lead real change as we build a better future!"

— Matthew Byrd
Founder of Reality Capture Network

nists, reality capture savants, and project leads swap war stories over coffee, great food, memorable events, and distinctive networking. Where architects meet drone pilots. Where someone sketching on a napkin ends up building their next partnership. It's not networking in the badge-scan-and-bail sense. It's real conversations with the masterminds shaping the built world.

And unlike mega-conferences where you might spend all day trying to track down one relevant contact, R-CON's scale is intentional: large enough to spark new ideas, intimate enough to make lasting connections. Whether you're a tech journalist, a construction vet, or just have an inextinguishable tech fire, you'll walk away with insights in spades... and maybe even a few new contacts who actually answer your follow-up emails.

That's the R-CON DNA. Innovation that pushes, and people that push each other. We're all here to le-

arn from what you've built, to support what you're building next, and to witness the moments when impossible becomes inevitable.

R-CON turns 5 this year. Be a part of it, join the movement, and define the built world.

R-CON 2025 | Sept 30–Oct 2, Boise, ID

Registration is open now. Exhibitor and sponsor opportunities are filling fast.

Visit www.rcon2025.com to secure your place.





CEO at Etcheverry Land Surveying, Farrah Etcheverry laughing with friends and colleagues during the pre-conference happy hour Arcade Night.

HAPPY HOUR SERIOUS IMPACT

“...get it on your calendar, to book your tickets, because it's a unique event. It's a diverse event...this is different than anything else that I am typically doing...

definitely get your tickets.”

— Farrah Etcheverry
CEO Etcheverry Land Surveying

The beauty of R-CON's signature evening gatherings is that everyone's guard is down, yet their passion is still dialed up to eleven. Don't think for a second that's only from the great libations.

The ease with which you'll find yourself deep in conversation with a city planner about smart infrastructure, or exchanging photos with a fellow engineer who's facing the same challenge you conquered last month, is astounding. The startup founder nursing a craft beer might become your very next client. The veteran surveyor/crack poker player at the R-CON Casino Night might become your mentor. An animated discussion about the limitations of point cloud processing? It might just spark the very collaboration that catalyzes your next project.

When you're on that return flight, overlooking the majesty of the Boise mountains, you'll have a contact list full of people who actually remember meeting you - and more import-

antly, why they want to work with you. Because what emerges from these gatherings transcends typical industry socializing; it's the formation of an intrepid tech community, one where breakthrough solutions are born from collective problem-solving rather than corporate silos. Organic conversations flow between people who actually get what you do and why it matters, without the forced networking energy that makes most industry events feel like dental work.



THE POWER BEHIND THE BOOTH

Ah, yes, the fabled R-CON exhibitor booth. The golden ticket to the kind of conversations that matter.

See, at R-CON, you're not dealing with the tire-kickers wandering a massive expo hall. You're engaging with the project leads who write the specs, the engineers who choose the tools, and the decision-makers who have real budgets and extra-real deadlines. They're professionals who showed up because they need solutions, want to push boundaries, and seek partners who can help them do both. When an attendee stops by your demo, sure, they're evaluating who you are and what you do; but that's secondary to

whether your technology can really solve the problem that's been keeping them up at night.

The magic happens in those unscripted exchanges between the formal presentations. R-CON's obsession over community means that these conversations actually happen and, more importantly, evolve into broader partnerships.

"Let's grab coffee tomorrow." At R-CON, that is meant. That's the kind of environment where business gets done, and exhibitor booths are ground zero.



A NAVVIS representative giving a live demo to a R-CON attendee



Various exhibitors and technology on display on the exhibitor floors at R-CON





Samaneh Zolfagharian President and Co-Founder of YegaTech getting ready to take the stage for her presentation at R-CON 2024

VOICES SHAPING THE FUTURE

There is an enormous advantage that comes with the R-CON stage, during and after your presentation.

And it's palpable.

Everyone in those seats chose to be there. They wanted to make the trip to Boise, one that is not the easiest. No mandatory corporate attendance, no padding the audience with booth staff killing time between demos. These are professionals who specifically want to hear what you've learned, how you've failed, and what you've figured out that nobody else has. When you walk through that complex point cloud processing technique or explain how you convinced a skeptical client to embrace new technology, you're talking to people who know those trenches inside and out. They laugh at the right moments, ask the questions that matter, and actually stick around afterward because they want to dig deeper into your methodology.

Here's what happens next: your session

"R-CON was an excellent event—productive, informative, and a great investment"

**— Dominique Pouliquen
CEO Cintoo**

becomes your calling card. Unlike most conferences where speakers disappear into the ether after their slot, R-CON's intimate, focused networking means you become part of the ongoing conversation for the duration of the event. Your presentation establishes you as the go-to expert on your topic within a community that has actual projects, real budgets, and the authority to join forces with you.





ABOUT RCN

THE NETWORK POWERING THE FUTURE OF THE BUILT WORLD

Since launching in April 2020, Reality Capture Network (RCN) has grown into a dynamic hub for professionals — built environment innovators, entrepreneurs, and tech enthusiasts — focused on transforming how we design, inspect, and interact with the world around us.

Founded by construction-tech veteran Matthew Byrd (of Nexus 3D Consulting fame), RCN's mission is clear: empower professionals through education, connection, and innovation, driving toward a better-built world.

With a multichannel platform which include podcasts, a weekly newsletter, and educational resources like RCN Committees, RCN's reach spans more than just traditio-

nal boundaries. The RCN Studio podcasts, The Matthew Byrd Podcast and The Re/Cap Podcast explore everything from AI in construction to digital twins and surprising human stories - blending deep expertise with an entertaining, approachable style. RCN's weekly newsletter, called the Re/Cap, provides industry updates, compelling perspectives, and innovation spotlights. Delivering high-value content for professionals eager to grow and thrive. Through committees, the network supports collaborative research, best-practice development, and community-led educational content - all grounded in shared values of integrity, empowerment, and excellence.

RCN's voice is one of inclusivity, growth,



and empowerment. The network champions a people-first ethos, believing human connection is the bedrock of innovation. It underscores integrity, respect, and transparency in technology use, collaborative education, and high-quality partnerships. Over time, RCN has united a global community — connecting industry leaders across companies like AECOM, Ge-

neral Motors, Blue Origin, and HDR, as well as professionals who gather through podcasts, committees, webinars, and conferences. Their Re/Cap blog continues to highlight monumental applications, from digital twins for nuclear sites and courtrooms to heritage preservation and sustainable infrastructure.

As the built environment

continues embracing reality-capture technologies at scale, RCN is singularly focused on shaping professionals and projects globally — helping them design smarter, build safer, and operate sustainably.



BY THE NUMBERS

R-CON BY THE NUMBERS

400+

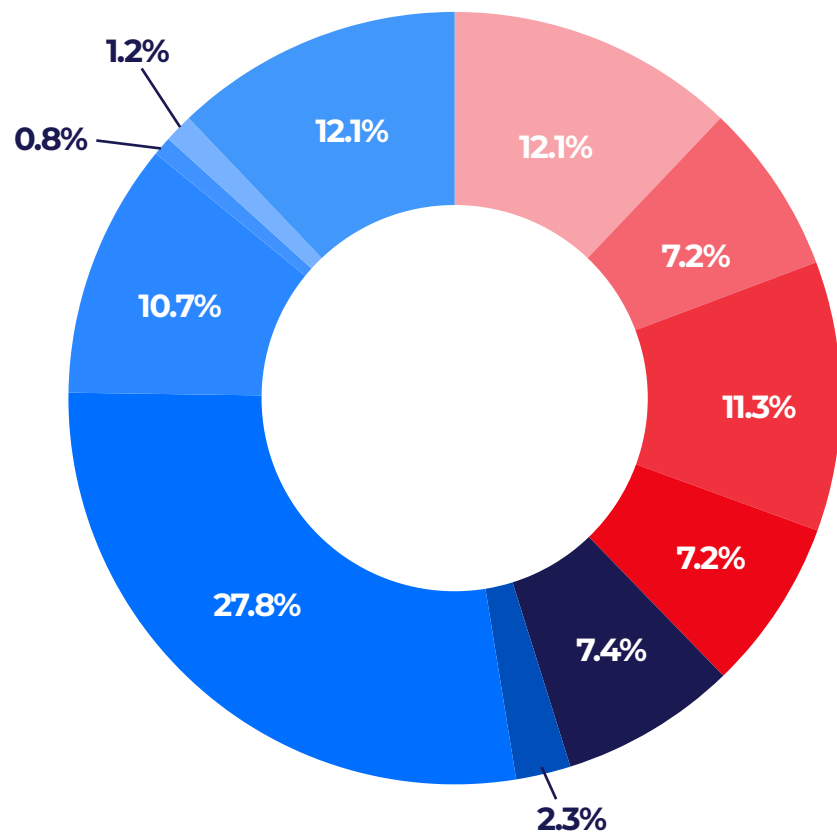
Global Attendees

18+

Countries

43

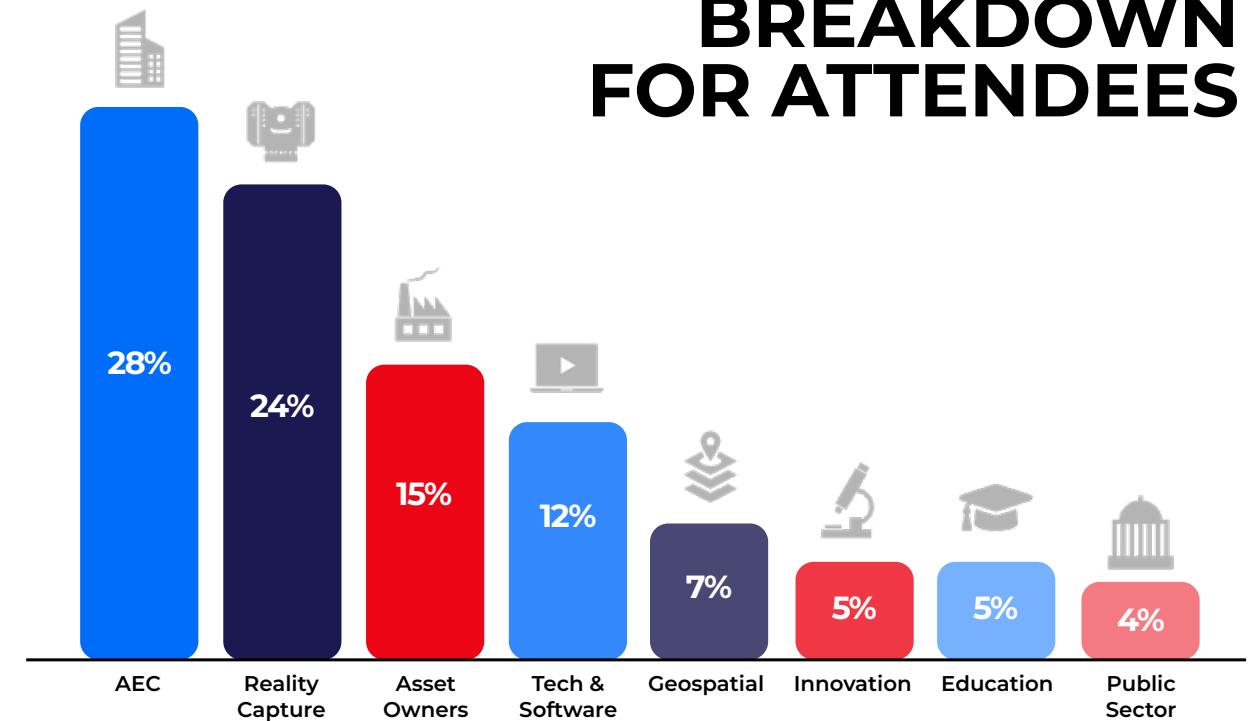
States



JOB ROLE BREAKDOWN FOR ATTENDEES

- 27.8% Executive Leadership
- 12.1% Reality Capture / Laser Scanning
- 12.1% Engineering / Technical
- 7.2% Business Development / Sales
- 7.2% Surveying / Geospatial
- 7.2% VDC / BIM
- 7.4% Operations / Project Management
- 1.2% Creative / Media / Design
- 0.8% Education / Research
- 2.3% Other

INDUSTRY BREAKDOWN FOR ATTENDEES



SOME OF OUR PREVIOUS PARTICIPATING COMPANIES

AECOM
 Amazon Web Services (AWS)
 Accenture (via Anser Advisory)
 Adolfson and Peterson Construction
 ARCO Construction Companies
 Barton Malow
 Blue Origin
 Bureau of Land Management (BLM)
 CBRE
 Dell Technologies
 DPR Construction
 DroneDeploy
 Duke Energy
 EllisDon
 Enbridge
 ExxonMobil
 FARO Technologies Inc.

Gilbane Building Company
 Hexagon
 Hilti
 HNTB
 Hensel Phelps Construction Co
 IMAGINIT Technologies
 Jacobs
 Kiewit Infrastructure Engineering
 Langan
 Leica Geosystems
 Los Alamos National Laboratory
 Micron Technology
 NavVis
 Northrop Grumman Corporation
 NV5 Geospatial
 Nvidia
 OpenSpace

PCL Construction
 Petrobras
 POWER Engineers, Inc.
 Revizto
 RIEGL USA
 SAM Companies
 Siemens
 Skanska
 Stantec
 Suffolk Construction
 Trimble Inc.
 Turner Construction
 Toyota
 Gilbane Building Company
 Hexagon
 Stantec

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