



**Your Independent Pharmacy  
Banner and Buying Group  
plus more.**

**JOIN TODAY!**



## Key Features



### Competitive Pricing

Competitive net into store (NIS) cost pricing  
365 days a year from Pharmaplus selected  
Supplier & Wholesaler Partners



### Special Deals & Bulk Buys

Monthly special deals & bulk buy opportunities  
including (price discounts & bonus stock) with scan  
sales deals / claim opportunities on selected retail  
promotions.



### Monthly KPI Report

PharmaPlus provides you with a monthly Key  
Performance Indicator (KPI) dashboard that  
measures, tracks, and benchmarks your sales &  
gross margin performance.



### Low Monthly Fee

Low monthly fee scaled to your business  
requirements.



## Member Portal

Access your full suite of essential retail support  
services, via your exclusive Pharmaplus Member  
Web-Portal including:

- Recommended **Core Product Range & Price File**
- Visual Merchandising (VM) guide, including suggested **store layouts & planograms**
- Digital Marketing (Local Area and Social Media Marketing campaigns) with promotional ticketing & **digital point-of-sale templates**
- **Monthly purchases summary** of all your PharmaPlus Selected Supplier & Wholesaler Partners purchases.
- Pharmacy sector **news, trends and industry insights** to help your business grow
- Join an **elite network of independent pharmacy retailers**, where you can confidently share and exchange best practices that elevate your business to new heights.



We can also provide you with **tactical reporting, data analytics and customer transactional insights**, to identify and make informed, data-driven decisions to help you grow your sales & margins further.

## Key Benefits

- **Stay Independent:**  
Keep your independence and benefit from our support.
- **Community Focus:**  
Make a positive impact on your local community.
- **Growth Opportunities:**  
Tools and services to save you time & money.

**Register your interest at [www.pharmaplus.com.au](http://www.pharmaplus.com.au) or scan here**




# More than just a buying group

Pharmaplanet specialises in **optimising your front-of-store retail offer** to maximise your retail footprint and ensure you have the right range, stock levels, and product mix.

*"Pharmaplanet collaborate and form strategic partnerships with selected Wholesalers, Suppliers & Services Providers that demonstrate their commitment & support to the Independent Pharmacy Sector."*

Buying Group
Competitive NIS cost pricing
Special deals and exclusive bulk buys
Monthly KPI (Key Performance Indicator) Reporting (OTC, Generics, & Front of Store)
Monthly Purchases Summary
Recommended Core Product Range & Price File
Digital Marketing POS Templates
Local Area, Community and Social Media Marketing
Regular Face-to-face in-store merchandising support
Pharmaplanet Branded monthly promotional program (Digital POS)
Pharmaplanet brand marketing assets and style guide
Pharmaplanet store branding and signage package
Customer Loyalty Program
<a href="#">GET IN TOUCH NOW</a>

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