

**Moonly Software B.V.**

# **Privacy statement**

This is the privacy statement of Moonly Software B.V. (Chamber of Commerce: 77777743), located at Fabrieksweg 32a, 5683 PP in Best, the Netherlands. You can contact us via [info@moonlysoftware.com](mailto:info@moonlysoftware.com) or by phone at +31 (0)40 209 4322.

## **Purpose of Data Processing**

Moonly Software B.V. processes your personal data for the following purposes:

- Collecting marketing statistics using services such as Google Analytics, Google Ads, and LinkedIn Ads
- Processing contact requests via the lead form or live chat (Pipedrive), including first name, last name, company name, telephone number, and email address.
- Handling job applications so that we can process them functionally.

## **Legal Basis for Processing**

Moonly Software B.V. processes your personal data on the following legal grounds:

- Consent of the data subject. You have the right to withdraw this consent at any time.
- The processing is necessary for the performance of a contract or for taking pre-contractual measures.
- The processing is necessary for the legitimate interests of Moonly Software B.V., namely commercial communication and recruitment of new personnel.

## **Provision of Personal Data by the Data Subject**

The data subject is required to provide certain personal data to Moonly Software B.V. in order for contact requests or job applications to be processed correctly. If this information is not provided, we cannot process your request or application.

## **Categories and Sources of Personal Data**

Moonly Software B.V. collects personal data directly from the data subject via website forms, live chat, and job applications.

## **Recipients of Personal Data**

Moonly Software B.V. does not share your personal data with third parties.

## Transfer of Personal Data to a Third Country or International Organization

Your personal data may be transferred to countries outside the EU/EEA via tools such as Google and LinkedIn. These parties use standard contractual clauses approved by the European Commission and/or are certified under the EU-US Data Privacy Framework.

## Retention Period of Personal Data

Moonly Software B.V. stores your personal data as long as necessary for the aforementioned purposes, with a maximum retention period of 2 years for job applications and 7 years for contact and marketing data, in accordance with GDPR guidelines.

## Automated Decision-Making and/or Profiling

Moonly Software B.V. does not make decisions based on automated processing or profiling.

## Rights of Data Subjects

You have the right to access, correct, delete, restrict processing, object to processing, and data portability regarding your personal data. You can submit such requests via [info@moonlysoftware.com](mailto:info@moonlysoftware.com). Moonly Software B.V. may ask you to identify yourself before processing your request.

## Contact Information

### Moonly Software B.V.

- Fabrieksweg 32a
- 5683PP Best, the Netherlands
- [info@moonlysoftware.com](mailto:info@moonlysoftware.com)
- [www.moonlysoftware.com](http://www.moonlysoftware.com)
- +31 (0)40 209 4322

### Data Protection Officer

- B.T. Scheffer
- [info@moonlysoftware.com](mailto:info@moonlysoftware.com)

## Klachten

If you have a complaint regarding the processing of your personal data, please contact us via [info@moonlysoftware.com](mailto:info@moonlysoftware.com). You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).