

Company Reg No. 06649410 VAT Number: GB467050590

#### Address:

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#### Email:

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www.ardorvis.com

# **Privacy Policy**

At Ardorvis Technology Ltd, we are committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your information when you interact with us via our website, contact forms, communications, or business relationships.

### 1. Who We Are

This website is operated by:

#### **Ardorvis Technology Ltd**

Unit 5 Chambers Way Thorncliffe Park Estate Newton Chambers Road Chapeltown, Sheffield South Yorkshire, S35 2PH United Kingdom

Company Number: 06649410 VAT Number: GB467050590 Email: info@ardorvis.com Phone: +44 (0)1142 202224

We are the data controller for the purposes of the UK General Data Protection Regulation (UK GDPR) and related data protection laws.

# 2. Privacy Principles

We are committed to the following principles when handling your personal data:

- Processed lawfully, fairly and transparently
- Collected for specified, explicit and legitimate purposes
- Adequate, relevant and limited to what is necessary
- Accurate and kept up to date
- Retained only for as long as necessary
- Processed securely and protected against unauthorised access or loss
- Only transferred internationally where lawful safeguards are in place

#### 3. What Data We Collect

We may collect and process the following personal data:

- Identity and Contact Data: Name, job title, company name, email address, phone number
- Business Information: Enquiry details, purchase history, project details, supplier data
- Technical Data: IP address, browser type, operating system, and cookies (see Cookie Policy)
- Marketing Preferences

- Recruitment Data: CVs, cover letters, and job application data (if applicable)
- Customer Communications: Emails, contact forms, call logs

### 4. How We Collect Your Data

We collect data from:

- Website contact and enquiry forms
- Email and phone communications
- Social media and LinkedIn engagement
- Events, trade shows, and industry networking
- Existing business relationships
- Our use of analytics and cookies (see Cookie Policy)

### 5. How We Use Your Data

We use your personal data to:

Purpose	Legal Basis
Respond to enquiries and requests	Legitimate interest / Consent
Process sales and service contracts	Contractual obligation
Manage accounts and business relationships	Legitimate interest
Promote our services and products	Legitimate interest / Consent
Deliver targeted communications and updates	Consent (for marketing)
Analyse website performance and usage	Legitimate interest
Recruit employees or contractors	Consent / Legitimate interest
Comply with legal and regulatory requirements	Legal obligation

We do not use your data for automated decision-making.

# 6. Sharing Your Data

We may share your personal data with trusted third parties, including:

- Website and IT service providers
- Logistics partners (to process or ship orders)
- Our accountants or professional advisors
- Regulatory authorities, where required by law

We require all third parties to respect your data and process it in accordance with UK data protection laws.

#### 7. How We Store and Protect Your Data

We use secure servers, access controls, and encryption where appropriate to protect your data. All employees and contractors handling personal data are trained in data protection and confidentiality obligations.

Your data is stored within the UK or EEA. If we ever need to transfer your data outside the UK/EEA, we will ensure appropriate legal safeguards are in place.

# 8. How Long We Keep Your Data

We retain your personal data only for as long as necessary to fulfil the purpose for which it was collected, including:

- Contractual or regulatory requirements
- Ongoing service relationships
- Marketing retention preferences

Where data is no longer required, it is securely deleted or anonymised.

### 9. Your Rights

You have the following rights regarding your personal data:

- Right to access your data
- · Right to request correction
- Right to request erasure
- Right to restrict processing
- Right to object to processing
- Right to data portability
- Right to withdraw consent
- Right to lodge a complaint with the Information Commissioner's Office (ICO)

To exercise your rights, contact us at info@ardorvis.com.

#### 10. Cookies

Our website uses cookies to enhance user experience and analyse site usage. You can view our Cookie Policy for more details and manage your preferences via your browser settings.

# 11. Marketing Communications

We may send you updates about our products and services if you've opted in or if you're an existing customer. You can unsubscribe at any time using the link provided in our emails or by contacting us directly.

# 12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website with the date of the last update noted above.

### **Contact Us**

If you have any questions about this policy or how we handle your personal data, please contact: