## ICI MIXNEWS

## Making Marketplaces Mainstream January 24, 2024, 10am Pacific



On January 24th, join Sandeep Dhillon, CEO Talmix, and Bryan Peña, as Talmix continues its highly rated workshop series dedicated to redefining what's possible when you marry talent and technology to create the next generation program.

As usual, you will have the opportunity to participate in a unique event with speed networking, thought leadership and a post event round table workshop to help you make your talent vision a reality.

## 2024: Predicting the Year Ahead

- Enterprise businesses are expecting their use of the extended workforce to rise even more in 2024.
- Demand for talent who can identify AI opportunities and implementation in businesses will only continue to rise, moving towards a more strategic transformation there's going to be even more demands on finding skills, upskilling and shaping a new look organization. Businesses will need to learn from digital transformation and recognizing that as work changes, an extended workforce is more able to have the skills to plan and deliver those changes.
- The one-size-fits-all, US-centric approach to culture building will be replaced by employee-driven, bottom-up programs that prioritize self-directed engagement and cross-cultural learning.



## Commercial Talent: Pricing, Monetization and Ops Management

Nicholas helps grow sales with a lead-to-cash mentality, using data analytics to shape, align and lead teams across an organization. He helps in defining departmental objectives, improving process, setting strategy and allowing measured functional area improvements to positively impact the organization. Nicholas has helped scale operations and monetization from small startups, to delivering \$20-\$30M in profit margin supporting \$4B+ annual sales. **Read more...** 

Just a quick note to wish all of you a very happy and healthy New Year, and to thank you for your continued support throughout the last twelve months. Talmix has continued to be a market leader, building on its strengths and introducing new approaches to providing business talent to our customers - our aim this year is to continue to strengthen our technology and our service to make this year as successful as the last. Sandeep Dhillon, Talmix CEO.