

2026 WALK-N-ROLL FOR SPINA BIFIDA SPONSORSHIP GUIDE



Saturday, November 7, 2026
Tempe Marketplace
2000 E Rio Salado Pkwy, Tempe, AZ 85281

WALK-N-ROLL FAQ

What is Walk-N-Roll for Spina Bifida?

Grounded in a decade of family-friendly events across the country, Walk-N-Roll is SBA's largest annual fundraising event. A fundraiser and a "friendraiser," the event connects new friends and old and delivers important information through our on-site resource fair by working through our network of Chapters across the country.

How does this event work?

Participants register and fundraise any dollar amount in support of their local Chapter and SBA's broader mission of building a better and brighter future for all those impacted by Spina Bifida. On event day, participants join in a family-friendly, noncompetitive, one-mile walk/roll and participate in our fun-filled atmosphere and resource fair.

Who does my message reach?

Sponsor benefits target the service area of the event location you select. Interested in multiple locations? We are happy to customize a package to meet your goals.

What does this event support?

Funds support local Chapters' mission-focused programs and services in our focus areas of education, advocacy, clinical care, research, and support.



learn more:

WWW.SBAAZWALKNROLL.ORG

Partner Perks



	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000	NONPROFIT \$250 1st time & Limited
Speaking opportunity at Walk	✓				
Logo placement on all participant email	✓				
Company feature on SBAAZ Facebook	✓	✓	✓	✓	
Logo on mailing	✓	✓	✓		
Logo on pre-walk materials	✓	✓	✓		
Social media mentions	4	4	4	4	
Walk-N-Roll Website	Logo & Link	Logo	Logo	Logo	
TABLE at event and logo on signage	✓	✓	✓	✓	✓
Lead collection at Walk	✓	✓	✓	✓	✓
Verbal recognition at Walk	✓	✓	✓	✓	✓

Commitment Form



CONTACT INFORMATION:

DONOR/COMPANY NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ PHONE: _____

CONTACT NAME: _____ EMAIL ADDRESS: _____

SELECT YOUR LEVEL:

- _____ **PRESENTING SPONSOR: \$10,000**
- _____ **GOLD SPONSOR: \$5,000**
- _____ **SILVER SPONSOR: \$3,000**
- _____ **BRONZE SPONSOR: \$1,000**
- _____ **NONPROFIT: \$250 LIMITED- EMAIL FOR APPROVAL**

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Sponsor set up 8am

Check in opens 9am - WALK STARTS 10am

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METHOD OF PAYMENT:

_____ **CHECK-** Email form to SRunnels@sbaaz.org to notify

_____ **CREDIT** ****www.SBAAZwalkNroll.org to pay online

IF PAYING BY CREDIT CARD add 5% to the sponsorship amount.

**Or Mail This Form & Payment to:
Spina Bifida Association of AZ**

**4802 E Ray Rd #23-687
Phoenix, AZ 85044**

CARD NUMBER: _____ EXPIRATION: _____ CVV: _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) _____

CITY: _____ STATE: _____ ZIP: _____

CARDHOLDER'S NAME: _____

SIGNATURE: _____

Send your high resolution logo or questions to Sharri Runnels at SRunnels@sbaaz.org

THANK YOU FOR SUPPORTING ARIZONA'S SPINA BIFIDA COMMUNITY!