

# The State of AI Adoption in the Revenue Cycle



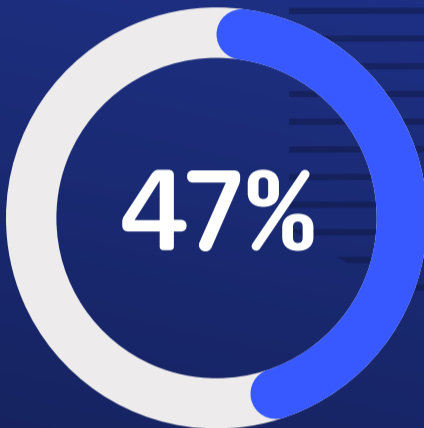
Key Insights from a Modern Healthcare + Smarter Technologies Survey

## Operational Stress is Rising

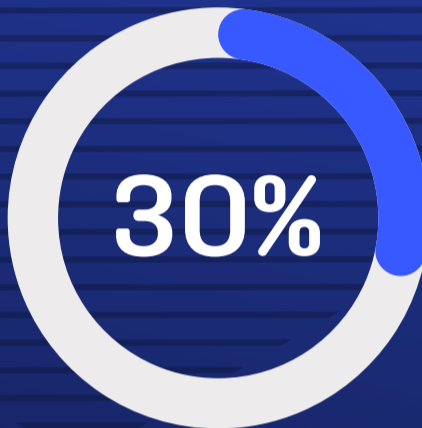
### TOP PRESSURE POINTS



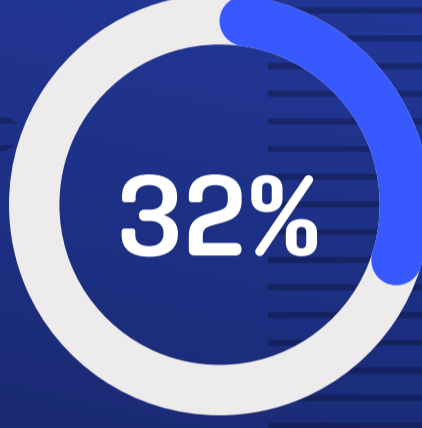
Denials management



Prior authorization



Clinical documentation improvement



Patient billing and collections

**60%**

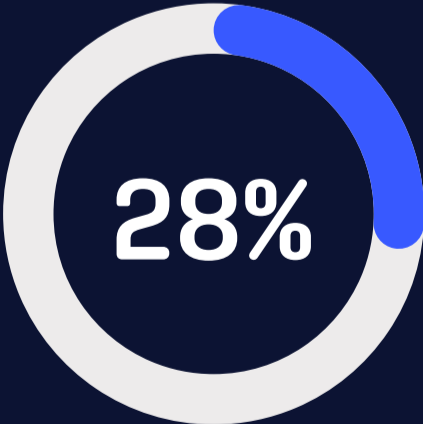
say staffing is a moderate or major challenge

**From Insight to Smarter Impact:** Show how AI relieves pressure by cutting denials, accelerating cash flow, and protecting margins, while reducing manual work and improving staff efficiency.

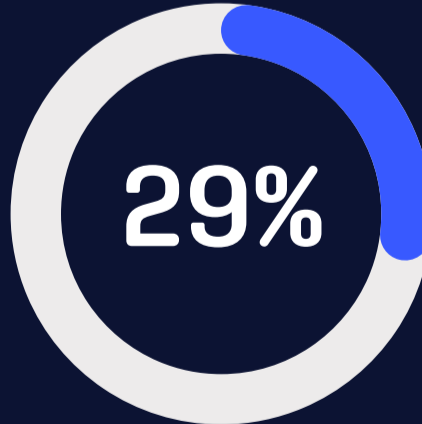
## AI Adoption in RCM is Still Early Stage

JUST **2%**

Are fully AI-enabled across RCM



Have no AI in place



Are running pilots

**From Insight to Smarter Impact:** Position AI as scalable. Start small, prove value and expand. Pilot-to-platform strategies help leaders move beyond experimentation.

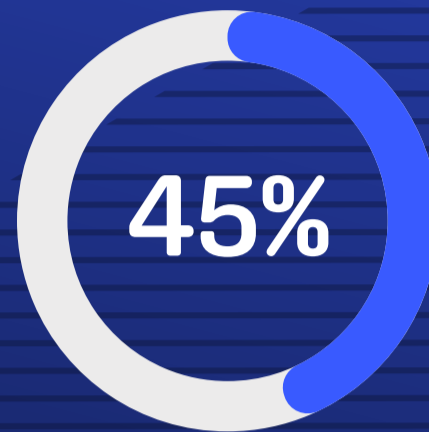
## Barriers That Slow Progress

### TRUST



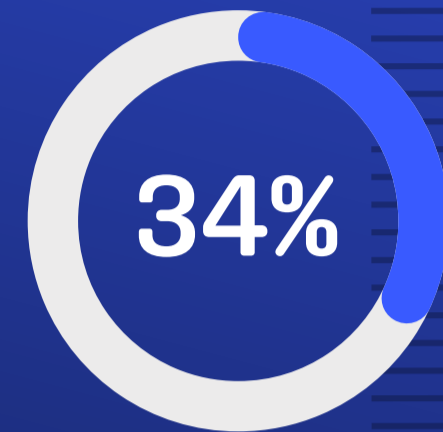
Cite security and privacy concerns

### TECHNOLOGY DEBT



Struggle with legacy system integration

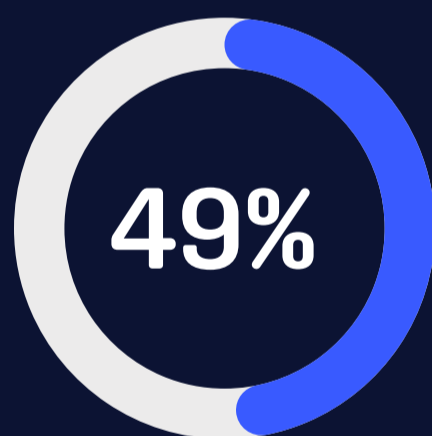
### PROOF OF VALUE



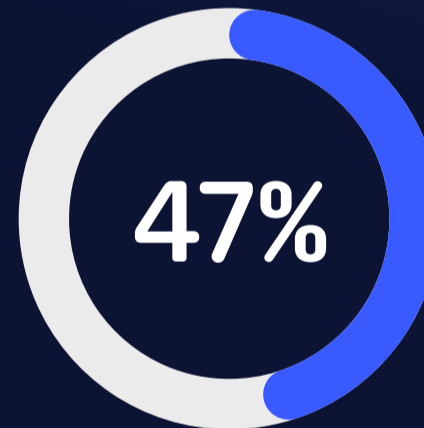
See unclear ROI as a blocker

**From Insight to Smarter Impact:** Seek solutions that integrate seamlessly into existing systems, meet regulatory standards, and deliver measurable results.

## AI Investment Remains Limited



Dedicate 10% or less of tech budgets to AI



Are only exploring AI with no plans to act

**From Insight to Smarter Impact:** Reframe AI as a practical investment, not a futuristic experiment. Highlight modular solutions with proven ROI that don't require disruptive overhauls.

Healthcare leaders know AI and automation is the future of revenue cycle management. The next step is moving from pilots and promises to measurable outcomes.

Smarter Technologies can help seamlessly transform your revenue cycle.  
[Get in touch with our team.](#)

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