ANA KUSTER — MOTION DESIGNER

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EDUCATION _

Ringling College of Art and Design, Sarasota, FL

Bachelor of Fine Arts, Motion Design, May 2026

Sheridan College, Oakville, ON, Canada

Advanced Diploma, Visual and Creative Arts Advanced, April 2022 Ontario College Certificate, Art Fundamentals, August 2020

WORK EXPERIENCE

Design Intern, NBCUniversal Telemundo Enterprises, Remote, September 2024 - April 2025

Assisted in the design and production of promotional graphics for Telemundo's broadcast content

- Designed and proposed logotypes for TV shows, including the final logo for Miss Universe Latina: El Reality
- Created animated assets for on-air promotional material according to broadcast specs
- Collaborated with team members via shared files and directly incorporated feedback and instructions

Student Design Assistant, Ringling College of Art and Design, Sarasota, FL, June - September 2024 Created marketing material for Ringling College's Center for Career Services and redesigned multiple print documents in order to align them with new brand guidelines

- Executed the design of assets for the "Food 4 Thought 2024 Elevate Your Employability" on-campus event
- Redesigned and reformatted several print documents outlining policies, links, and advice from the CCS
- Utilized self-driven workflow that ensured proper organization and delivery of files and assets

CLASS EXPERIENCE_

3D Animator, Ringling College of Art and Design, Sarasota, FL, January - December 2024

As part of two "3D Animation" courses, designed and animated a variety of 3D videos using Cinema 4D

- Adapted to use of new software and researched its features to improve personal workflow
- Preserved editability of files by fully utilizing procedural shapes and tools in order to easily iterate
- Edited and color-corrected footage in After Effects as final touch-up

2D Animator, Ringling College of Art and Design, Sarasota, FL, August - December 2023

As part of a "2D Animation" course, conceptualized and executed multiple 2D projects utilizing a wide variety of visual styles and animation methods using After Effects

- Implemented After Effects expressions and precomp organization methods to fully optimize workflow
- Converted static style frames created in Photoshop and Illustrator into fully animated videos in After Effects
- Completed complex projects with extremely short turnaround times

Print Layout Artist, Sheridan College, Oakville, ON, Canada, September 2020 - April 2022

As part of multiple 2D Design courses, ideated and designed a variety of print layout projects

- Tackled a wide variety of client problems involving vastly different content and subject matter
- Explored different typographic solutions for body type, headings, and titles through InDesign
- Researched subject matter extensively to create visual designs that reflected intended message

AWARDS_

Branding / Promotional - Finalist, MODE Fest, 2025

Best of Ringling: Motion Design Dept. Head Award, Ringling College of Art and Design, 2025

Student Silver ADDY Award, American Advertising Awards, 2025

Rookie of the Year: Motion Graphics - Finalist, Excellence Award, Draft Selection, Rookie Awards, 2024

President's List, Ringling College of Art and Design, Fall 2022 - Spring 2025

President's Scholarship, Ringling College of Art and Design, March 2022

Silver Medal (for highest GPA), Sheridan College, September 2020 and June 2022

Heather Whitton Award, Sheridan College, June 2021 and May 2022

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Software: Proficient – Photoshop, Illustrator, After Effects, InDesign, Figma | **Working knowledge** – Cinema 4D, Redshift, OctaneRender, Rive, Blender, Premiere Pro, Dragonframe | **Basic** – Unreal Engine, Unity, Maya, Audition

Languages: English, Spanish (bilingual)