

ANA KUSTER — MOTION DESIGNER

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EDUCATION

Ringling College of Art and Design, Sarasota, FL

Bachelor of Fine Arts, Motion Design, May 2026
Minors: Business of Art and Design, Film Studies, Art History
GPA: 3.96

Sheridan College, Oakville, ON, Canada

Advanced Diploma, Visual and Creative Arts Advanced, April 2022
Ontario College Certificate, Art Fundamentals, August 2020
GPA: 3.97

WORK EXPERIENCE

Interactive Motion Designer, November 2025 - present

Conceptualize and execute interactive design and animation solutions for a variety of clients

- Built a bespoke personality quiz for Ringling College to help potential students determine their ideal major
- Set up an image comparison slider tool with customizable text, sizes, and colors
- Provided brand-aligned interactive web assets for Ringling College's FutureProof '26 conference website

Freelance Motion Designer, July 2025 - present

Directly work with clients and agencies to bring their ideas to life through design and animation

- Updated a VoIP company's visual branding to communicate their message in a fresh and modern way
- Remotely cooperated with an advertising agency on multiple projects for both screen and print media

Design Intern, NBCUniversal Telemundo Enterprises, Remote, September 2024 - April 2025

Assisted in the design and production of promotional graphics for Telemundo's broadcast content

- Designed and proposed logotypes for TV shows, including the final logo for *Miss Universe Latina: El Reality*
- Created animated assets for on-air promotional material according to broadcast specs
- Collaborated with team members via shared files and directly incorporated feedback and instructions

Student Design Assistant, Ringling College of Art and Design, Sarasota, FL, June - September 2024

Created marketing material for Ringling College's Center for Career Services and redesigned multiple print documents in order to align them with new brand guidelines

- Executed the design of assets for the "Food 4 Thought 2024 - Elevate Your Employability" on-campus event
- Redesigned and reformatted several print documents outlining policies, links, and advice from the CCS
- Utilized self-driven workflow that ensured proper organization and delivery of files and assets

AWARDS

Gold Telly Winner: Immersive, Interactive, & Mixed, Telly Awards, 2026

Student Gold ADDY Award, American Advertising Awards, 2026

Rookie of the Year: Motion Graphics – Finalist, Draft Selection, Rookie Awards, 2025

Branding / Promotional – Finalist, MODE Fest, 2025

Best of Ringling: Motion Design Dept. Head Award, Ringling College of Art and Design, 2025

Student Silver ADDY Award, American Advertising Awards, 2025

Rookie of the Year: Motion Graphics – Finalist, Excellence Award, Draft Selection, Rookie Awards, 2024

President's List, Ringling College of Art and Design, Fall 2022 - Spring 2026

President's Scholarship, Ringling College of Art and Design, March 2022

Silver Medal (for highest GPA), Sheridan College, September 2020 and June 2022

Heather Whitton Award, Sheridan College, June 2021 and May 2022

SKILLS

Software: Adobe CC Suite (Photoshop, Illustrator, InDesign, After Effects) | Figma | Rive | Cinema 4D (Redshift, OctaneRender) | Blender | TouchDesigner | Spline

Languages: English, Spanish (bilingual)